

31 January 2024

Press Release



IGES Content Rankings 2023

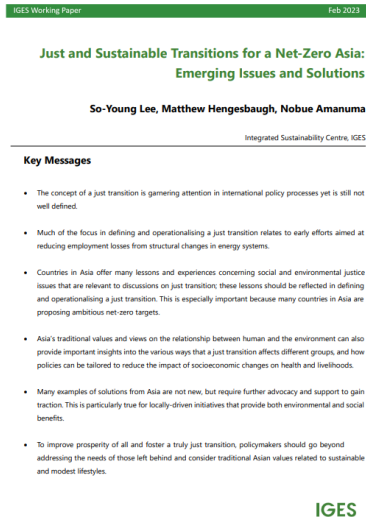
In 2023, the Institute for Global Environmental Strategies (IGES) produced a wide range of reports, events and web content. As a special feature at the start of 2024, we have compiled the most popular IGES content from the past year for the following categories: Top 10 Most Downloaded Publications, Top 5 Most Viewed Webpages, Top 5 Most Viewed IGES YouTube Videos, Most Liked Tweet and Most Attended Event. These rankings capture the environmental developments of 2023, and indicate some upcoming trends for 2024.

Each of the categories was ranked from 1 December 2022 to 30 November 2023. Both newly published and updated content are included.

<<IGES Content Rankings 2023>>

- Top 10 Most Downloaded Publications

Publications that topped the list focused on Asia's shift towards decarbonisation. Key topics included Asia's transition to a just and sustainable net-zero society, the role of South-East Asian non-state actors in the Global Stocktake (GST) and the creation of a long-term ASEAN roadmap that combines both mitigation and adaptation strategies. Additionally, there was considerable interest in recent reports that assess the progress made by companies and local authorities in achieving the Sustainable Development Goals (SDGs).

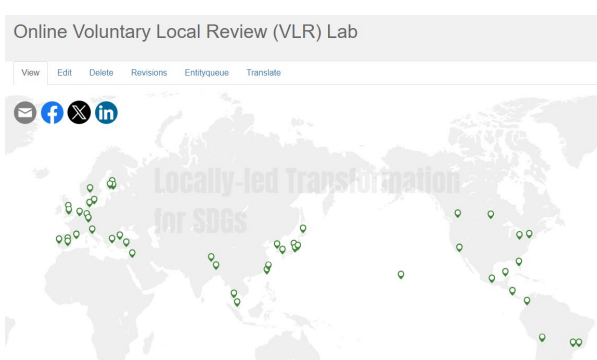
Ranking	Title	URL
1	Just and Sustainable Transitions for a Net-Zero Asia: Emerging Issues and Solutions	 <p>https://www.iges.or.jp/en/pub/asian-just-transition/en</p>
2	SDGs Progress Report 2023: Survey Results on the Initiatives of GCNJ Business and Non-Business Participants	https://www.iges.or.jp/en/pub/sdgs-business-progress-2023-en/en
3	Enhancing Non-State Actors' (NSAs) Engagement in the Global Stocktake of the Paris Agreement: Establishment of a Regional Hub in Southeast Asia	https://www.iges.or.jp/en/pub/igst-sea-hub-summary-report-20221220/en
4	State of the Voluntary Local Reviews 2023: Follow-up and Review of the 2030 Agenda at the Local Level	https://www.iges.or.jp/en/pub/vlrs-2023/en
5	Toward Developing the Guidance on National Long-term Roadmap to Synergise Mitigation and Adaptation in ASEAN Countries: Workshop Proceedings	https://www.iges.or.jp/en/pub/toward-developing-guidance-national-long-term-roadmap-synergise-mitigation-and-adaptation-asean
6	Strengthening the Environmental Dimension of the Voluntary National Reviews in Asia-Pacific: Lessons Learned and Ways Forward.	https://www.iges.or.jp/en/pub/unep-vnr-review/en
7	Building Data on the Plastics Value Chain in ASEAN Member States	https://www.iges.or.jp/en/pub/building-data-plastics-value-chain-asean-member-states/en

8	Kitakyushu Urban Centre (Pamphlet)	https://www.iges.or.jp/en/pub/kuc-pamphlet-2022/en
9	Understanding and Addressing Systemic Risks Behind the Socio-economic Impacts of COVID-19 in Japan and India: Developing a Roadmap for a Resilient and Sustainable Future	https://www.iges.or.jp/en/pub/jsps-icssr/en
10	Environmental and Sustainability Implications of the Ukraine War for East and South Asia: Sustainability and Decarbonisation Should Be Accelerated Not Paused	https://www.iges.or.jp/en/pub/env-sust-implications-ukraine/en

- Top 5 Most Viewed Webpages

* Only News, Event and Special Pages that were launched or updated are included in the timescale for this category.

The Global Stocktaking feature page, which also placed high in the Japanese content rankings, was placed third. This indicates significant interest in the topic both domestically and internationally. In addition to content that regularly ranks highly, such as the Online Voluntary Local Review (VLR) Lab - which provides access to VLRs by local authorities worldwide - and the annual event 'Zero Carbon City International Forum 2023', this year saw the 'EU-Japan 100 Cities Event on Climate Action' event page securing the fifth spot. These results demonstrate the strong popularity of content focused on themes related to the role of cities in combating climate change and implementing the SDGs.

Ranking	Title	Category	URL
1	Online Voluntary Local Review (VLR) Lab	Special Page	 https://www.iges.or.jp/en/projects/vlr
2	Zero Carbon City International Forum 2023	Event	https://www.iges.or.jp/en/events/20230301
3	IGES Activity on Global	Special Page	https://www.iges.or.jp/en/projects/gst

	Stocktake		
4	IGES activities on COP28 UAE	Special Page	https://www.iges.or.jp/en/projects/cop28
5	EU-Japan 100 Cities Event on Climate Action	Event	https://www.iges.or.jp/en/events/20230126

- Top 5 Most Viewed IGES YouTube Videos

'What does the "Global Biodiversity Framework" mean for the world?' was ranked first, reflecting the growing international interest in the field of biodiversity. Furthermore, two of the top five webinars were on the subject of hydrogen, indicating a keen interest in the use of hydrogen in the transition to Net Zero.

Ranking	Title	URL
1	What Does the "Global Biodiversity Framework" Mean for the World?	https://www.youtube.com/watch?v=6nt_JrdtXp0
2	Can Hydrogen Help the World Accelerate to Net-zero Targets?	https://www.youtube.com/watch?v=1kDFsLciyX0
3	ISAP 2022 Plenary Session: International Forum for Sustainable Asia and the Pacific	https://www.youtube.com/watch?v=hqc98KPZhg4
4	Advancing the Net-Zero Agenda through Regional Cooperation in Green Hydrogen in Asia	https://www.youtube.com/watch?v=xvMdmeye3QCQ
5	LCS-RNet 13th Annual Meeting - DAY2	https://www.youtube.com/watch?v=_cfpGg8Xcss

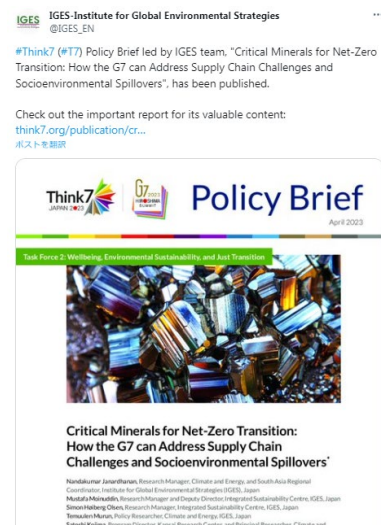
● Most Liked Tweet

In addition to the G7 summits and ministerial meetings, there are G7 engagement groups where stakeholders from various sectors can put together recommendations. At one of these engagement groups, T7 (Think7: made up of think tanks from around the world), IGES led the development of two policy briefs. The tweet introducing one of these policy briefs, focusing on critical minerals, received the most likes. In total, 16 T7 policy briefs were incorporated into the Annex of the T7 Japan Communiqué, contributing to discussions at the G7 Hiroshima Summit.

28 April

"#Think7 (#T7) Policy Brief led by IGES team, "Critical Minerals for Net-Zero Transition: How the G7 can Address Supply Chain Challenges and Socioenvironmental Spillovers", has been published. Check out the important report for its valuable content: <https://think7.org/critical-minerals-for-net-zero-transition-how-the-g7-can-address-supply-chain-challenges-and-socioenvironmental-spillovers/> "

https://twitter.com/IGES_EN/status/1651865852667658240



● Top 5 Most Attended Events

*Calculated by the number of participants on the day of the event, excluding post-event video views.

Events focusing on initiatives in Asian countries related to various environmental issues and their cooperation with Japan attracted a significant number of attendees.

Ranking	Title & Date	URL	Video & Presentation
1	Initiatives and Issues related to Transfer of Japanese Environmental Technologies in India through Activities of Japan-India Technology Matchmaking Platform (JITMAP) (13 January 2023)	https://www.iges.or.jp/en/events/20230113	Not available
2	Japanese private sector's involvement for environmental improvement in Thailand (2 March 2023)	Not available	Not available
3	Breaking the Plastic Habit in Asia: A Public Dialogue On the Application of Behavioural Insights (9 November 2023)	https://www.iges.or.jp/en/events/2023118-9	Only video is available

4	1st Plenary Meeting of the Paris Agreement Article 6 Implementation Partnership (20 February 2023)	https://a6partnership.org/1st-plenary-meeting-of-the-paris-agreement-article-6-implementation-partnership/	Available
5	LCS-RNet 13th Annual Meeting: New Scientific Challenges for Strengthening Actions Based on IPCC AR6 (15 December 2022)	https://www.iges.or.jp/en/events/20221215	Available

*2-day event, counted in terms of number of visitors attended per day.

About the Institute for Global Environmental Strategies (IGES)

The Institute for Global Environmental Strategies (IGES) is a collaborative research and outreach organisation working to accelerate the transition to a sustainable, resilient, shared and inclusive Asia-Pacific region, both across borders and within the world at large. Our strategic research and operations are defined by a mission to drive action on the world's most critical environmental and social challenges through the delivery of trusted expertise on sustainable development and resilience. IGES operates as an agent of change and together with key international organisations, governments, academic institutes, business and civil society leaders, we seek to foster a world where planetary boundaries are fully respected, a green economy is flexibly implemented, and the well-being of people is steadily improved. In so doing we emphasise workable and inspired approaches to cross-cutting global development issues ranging from climate change, natural resources and ecosystems management, and sustainable consumption and production, among many others. The Institute was established in 1998 with support from the Japanese government and Kanagawa Prefecture and maintains its international headquarters in Hayama, Japan. With offices and local centres in Tokyo, Kansai, Kitakyushu, Beijing, Bangkok and New Delhi, IGES supports a regional and global network for ground-breaking sustainable development research and practice.

<https://iges.or.jp/en>

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