

# Youth Day

JYPS COND CYJ



**J.Y.P.S.**  
Japan Youth Platform for Sustainability



# Introduction

# Current situations and challenges

- 2030 Agenda and paris Agreement

# Introduction: JYPS

# Introduction to JYPS

**Collect voices  
& Advocate**



**Participate  
& host  
opportunities**



**2030  
Agenda**



**Dialogue  
& connect**

# Introduction: Proposal

# Current issues

1. Engagement mechanisms lacking in youth participation
2. Synergistic approach
  - a. Inter-generational
  - b. Cross-sectoral
3. Youth support

# Outcomes we aim to achieve;

## Short-term

- Permanent youth seat at Technological Advisory Group
- Feeding the proposal and documents at the next G20 and G7 conferences

## Long-term

- A norm-changing engagement mechanism for youth
- Sustained relationship with youth as a financial supporter
- Norm setting

# Introduction: Panellists

**Mr Mirus Ponon**



# ASEAN Youth Advocates Network

MAKING ADVOCACY A LIFESTYLE TO THE SOUTHEAST ASIAN YOUTH



# MISSION

AYAN aims to instill a passion for service and a sense of initiative to ASEAN youth advocates through volunteer-based initiatives and programs catered to supported advocacies. Through these initiatives, the organization aims to inspire the youth to take better action towards the betterment of their respective countries and ASEAN while continuing to further the achievement of advocacies through mobilization and sustainability.

# VISION

AYAN aims to pursue the aspirations of ASEAN youth advocates inspiring ASEAN communities to uphold active citizenship and advocacies towards the integration of social mobilization in our ASEAN community.

To make advocacy a lifestyle to the youth.

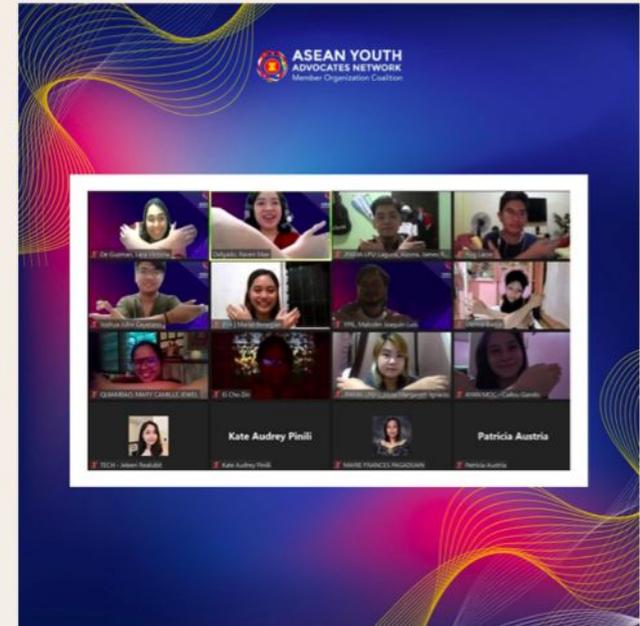


ASEAN YOUTH  
ADVOCATES NETWORK

# Global Citizenship Education

## Member-Organization Coalition

ASEAN Youth Advocates Network Member Organization Coalition is an alliance between groups that share the same interest and vision across the globe. It recognizes collaborative effort towards the achievement of the common good.





# Global Citizenship Education

## ASEAN Youth Week

An annual celebration where we celebrate the ASEAN community through two weeks of programs centered on advocacies by the ASEAN Youth Advocates Network. The AYW expands to the SEA countries where projects and programs are being led by diverse groups of advocates from our ten country chapters for the whole ASEAN community.

 **Bring your  
VISION to LIFE!**

Turn your  
**YOUTH-LED  
PROJECTS**  
into reality at the  
**ASEAN Youth Week 2022!**

Apply here!



 ASEAN Youth Advocates Network  
 externals@aseanyouthadvocates.org  
 aseanyouthadvocates

The graphic is a dark blue square with colorful geometric shapes (circles, squares, diamonds) in yellow, red, and teal. It features the ASEAN Youth Week 2022 logo at the top left, followed by the main headline 'Bring your VISION to LIFE!' in white and yellow. Below that is the sub-headline 'Turn your YOUTH-LED PROJECTS into reality at the ASEAN Youth Week 2022!' in white and yellow. At the bottom left, there are social media icons for Facebook, email, and Instagram with their respective handles. At the bottom right, there is a QR code and the text 'Apply here!' in red.



# Global Citizenship Education

## Global Goals Week

In celebration of the fifth year of the Sustainable Development Goals or commonly known as Global Goals, the ASEAN Youth Advocates Network (AYAN), commenced the Global Goals Week on September 18, 2020. This week-long event consisted of the SDG Quiz Night where there were in-depth discussions about the goals via Zoom, fun and interactive activities using Kahoot, and SDG Infographics posted everyday for each sustainable goal on the social media accounts of AYAN. These programs mirror how the ASEAN Youth supports and advocates for Sustainable Development.





# Democratic Engagement

## ASEAN Youth Human Rights and Peace Camp

The ASEAN Youth Human Rights and Peace Camp (AYHRPC) aims to address prevalent dilemmas concerning peace and humanity. This camp will gather 100 advocates and activists aged 15-30 from ASEAN countries that will tackle real-life examples aligned to on human rights violations and violence through various activities such as a debate, discourse, documentary, and webinar. This serves as an opportunity for participants to increase their understanding about the subject matter, to insinuate self-knowledge and cautiousness, as well as to encourage action conveying relevant concerns.

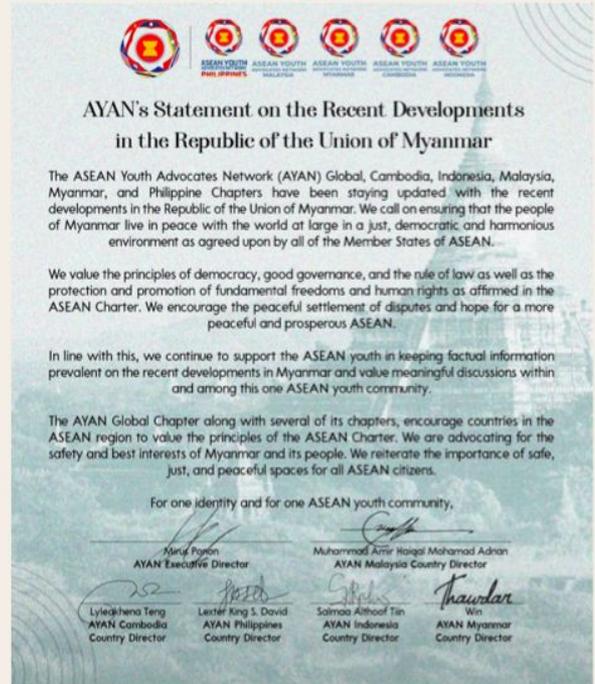




# Democratic Engagement

## ASEAN Youth Voices

It aims to be a platform for the youth to practice their freedom, and battle against propaganda and fake information that have been the hindrances to democratic engagement. The ASEAN Youth Voices is made for the public, where young journalists and aspiring writers work to publish articles that inspire discussions in Southeast Asia.





# Climate Alliance

## Pass sa Plastik

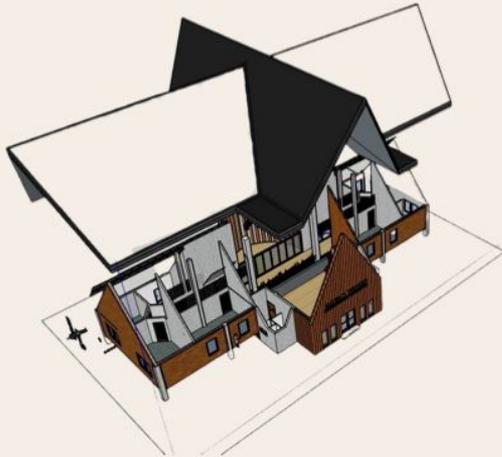
Pass sa Plastik (No to Plastic) is a youth-led coalition in the Philippines that aims to give youth organizations the tools, guidance, and network to formulate solutions towards climate justice.





# Climate Alliance Advocacy Center

This will function as an office and agricultural habitation with ecological and sustainable solutions led by youth volunteers in assisting the locals in growing crops while advocating for indigenous empowerment and sustainable architecture.





# Community Building and Well-being

## ASEAN Youth Cares

A fundraising movement which involved both national and international youth organizations located in Southeast Asia. This event served as the response of the ASEAN Youth to help affected individuals in the events of emergencies such as calamities, pandemic, etc. With the vision of reaching one Identity and one ASEAN youth community, this is the largest youth-led fundraising initiative in the region.





# Community Building and Well-being

## Waves of Christmas

Following the Waves of Christmas: A Benefit Concert for the Fisherfolk of Calumpit, Bulacan, donations amounting to over Php 200,000 were donated to the fishers of the partner community that has been gravely impacted by the supertyphoon Ulysses where boats were destroyed, and livelihood was consequently affected.

In AYAN's dedication to provide sustainable livelihood, the organization through its 2 project heads provided boats that are now being used by the community of over 70 fishers and families.





**ASEAN YOUTH**  
ADVOCATES NETWORK

**We have impacted and  
empowered**

**200,000**

**youth**



ASEAN YOUTH  
ADVOCATES NETWORK

**10 Country Chapters.**

**250 Volunteers.**

**One ASEAN Youth Community.**



**ASEAN YOUTH  
ADVOCATES NETWORK**

# Contact Us!



ASEAN Youth Advocates Network



[resman@aseanyouthadvocates.org](mailto:resman@aseanyouthadvocates.org)



[aseanyouthadvocates](https://www.instagram.com/aseanyouthadvocates)



[aseanyouthadvocates.org](http://aseanyouthadvocates.org)



**Ms Rena Kawasaki**

# Self-Introduction: Rena Kawasaki





# Basic Information

Name: Rena Kawasaki

Age/Grade: 16 • Grade 11

Areas of Interest: Sociology, Political Science

Current Titles:

- 2nd Gen CFO of Euglena co, Ltd.
- Co-Director of Earth Guardians Japan
- Regional Director and Member of International Youth Council at Earth Guardians
- Intern at Softbank's TURETECH Program
- Intern • Product Manager Assistant at PoliPoli co, Ltd.



**01**

**INTRODUCTION TO  
EUGLENA CO, LTD.**



# Introduction to Euglena co, Ltd.



- ❑ Biotechnology Venture Company
- ❑ Succeeded in the world's first outdoor mass cultivation of food-grade microalgae, Euglena (Japanese name: Midori Mushi)
- ❑ Succeeded in first flight using SAF (Sustainable Aviation Fuel) in 2021.
- ❑ Winner of 2021 Prime Minister Award at the Japan SDGs Award Ceremony
  - ❑ Awarded for its Cooperation with WFP and its social business in Bangladesh

01	02	03	04	05
				
health care	beauty care	biofuel	genome/ health check	GENKI Program
ヘルスケア	ビューティーケア	バイオ燃料	遺伝子/健康検査サービス	子どもの健康改善

# The Role of CFO

First Generation CFO



Second Generation CFO



## CFO: Chief Future Officer

Initiative started in 2019. Selected youth under the age of 18 get treated as one of the company's board members. Our role is to change the company and the world toward a sustainable society. The CFO's specific duties include managing the summit, which is involved in formulating Euglena's sustainability-related actions and targets. I also participate in various meetings and events related to Euglena Co. and make presentations as Euglena's CFO.

# The Role of the Future Summit

First Generation Future Summit



Second Generation Future Summit



Together with the CFO, Euglena Summit members are involved in developing sustainability actions and targets to be achieved within the company. The youngest selected member was an Elementary school student.

## Accomplishments of the Second Generation Future Summit



**April 2022** "Parents System," a personnel system based on the recommendations of the CFO and Future Summit members, is introduced.

**February 20, 2022** CFO and Future Summit members produced a contribution to "SDGs achievement" and opened "Noodles&Cafe MEN-OH" specializing in "health" and "SDGs" as a new business model of "Men-Oh," a Kashiwa-based machinuka (traditional restaurant) established in 1978. The new business model of Men-oh, a locally based Machinuka restaurant with a strong presence in the Kashiwa area, opened on January 17, 2022.

January 17, 2022 CFO and Future Summit members cooperate in the Tokyo Bay eSG Project by the Tokyo Metropolitan Government as Generation Z.

**September 2021** CFO and Future Summit members held a workshop on the theme of Unconscious Bias for internal use.

**August 05, 2021** CFO and Future Summit members supervised a complete renewal of the business purpose in the Articles of Incorporation to reflect the SDGs.

**02**

**INTRODUCTION TO  
EARTH GUARDIANS JAPAN**



# Introduction to Earth Guardians



## OUR IMPACT

With thousands of engaged youth on six continents, Earth Guardians has given youth a voice and direction worldwide in order to become effective leaders and make measurable change in their communities. Earth Guardians is developing the resources to build a stronger collaborative network and cultivate this large wave of youth engagement.

[LEARN MORE](#)

**1992**

year founded

**+61**

countries

**22K**

youth leaders trained

**+54M**

people reached

**+600K**

youth educated

**+450**

action campaigns

We train youth to be effective leaders in the intersections of environmental and climate justice. Using art, storytelling, on the ground projects, civic engagement, and legal action, we advance solutions addressing the critical issues we face as a global community.

# Introduction to Earth Guardians Japan



We are the Japanese chapter of international organization, Earth Guardians. We inspire and train diverse people to be effective leaders in the environmental, climate and social justice movements. We are seeking young people with a drive to change the world. Around 50 members ages 9 to 18 in two different branches.

# Action taken by Earth Guardians Japan



Cleaning up Yodogawa



Online Discussion Events



Art lessons for Elementary School Students to benefit Tonga Earthquake Relief



ヴィーガンとは？

どうもつらい  
動物由来のものを食べたり使ったりしない！



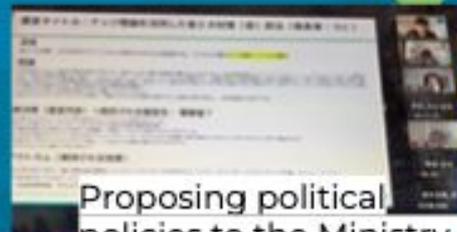
Vegan Food Workshops for Elementary Schools



Creating a Internship Programme for Highschool Students

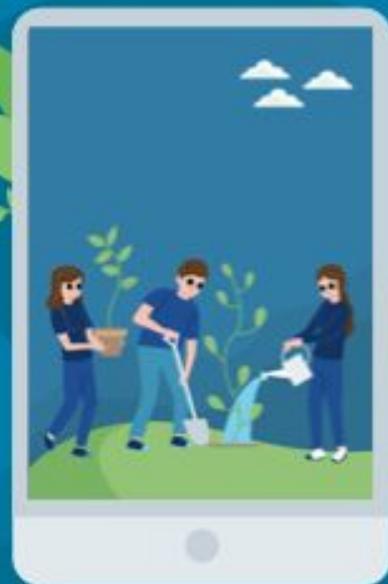


Events bringing together Politicians and Students



Proposing political policies to the Ministry of Environment

  
**THANK YOU**



**Mr Kenzo Baskoro**

# Muhammad Kenzo Baskoro

## ■ Experience

**ASEAN Foundation Jakarta,  
Communication intern  
Jakarta, Indonesia**

**ASIA Justice and Rights, Research assistant  
Jakarta, Indonesia**

**General Research and Marketing,  
GRAM (Cross Marketing Group)  
Consulting intern – Market research team**

## ■ Association experience

**AASYP (ASEAN-Australian Strategic Youth  
Partnership)**

**US-ASEAN Young Professional Association  
(UAYPA)**

## ■ Publications :

**AASYP : Youth Digital dialogue reports 2021**

**Asia Justice and Rights reports 2021**





US  
ASEAN  
YPA

# THE US ASEAN YOUNG PROFESSIONALS ASSOCIATION

Developing the next generation of Indo-Pacific leaders and centralizing the diaspora back into the diplomacy.

# Key Initiatives



EDUCATIONAL AND  
RESEARCH OPPORTUNITIES



CAREER DEVELOPMENT



EMPOWERING CULTURAL  
AWARENESS



## Panel discussion

**Q1: What can the youth of today do to strengthen the synergies between SDGs climate changes and biodiversity?**

## Panel discussion

**Q2: How can the youth participate in long-term policy making processes such as G20, COP and HLPF?**