

**Ms Rena Kawasaki**

# Self-Introduction: Rena Kawasaki





# Basic Information

Name: Rena Kawasaki

Age/Grade: 16 • Grade 11

Areas of Interest: Sociology, Political Science

Current Titles:

- 2nd Gen CFO of Euglena co, Ltd.
- Co-Director of Earth Guardians Japan
- Regional Director and Member of International Youth Council at Earth Guardians
- Intern at Softbank's TURETECH Program
- Intern • Product Manager Assistant at PoliPoli co, Ltd.



**01**

**INTRODUCTION TO  
EUGLENA CO, LTD.**



# Introduction to Euglena co, Ltd.



- ❑ Biotechnology Venture Company
- ❑ Succeeded in the world's first outdoor mass cultivation of food-grade microalgae, Euglena (Japanese name: Midori Mushi)
- ❑ Succeeded in first flight using SAF (Sustainable Aviation Fuel) in 2021.
- ❑ Winner of 2021 Prime Minister Award at the Japan SDGs Award Ceremony
  - ❑ Awarded for its Cooperation with WFP and its social business in Bangladesh

01	02	03	04	05
				
health care	beauty care	biofuel	genome/ health check	GENKI Program
ヘルスケア	ビューティーケア	バイオ燃料	遺伝子/健康検査サービス	子どもの健康改善



# The Role of CFO

First Generation CFO



Second Generation CFO



## CFO: Chief Future Officer

Initiative started in 2019. Selected youth under the age of 18 get treated as one of the company's board members. Our role is to change the company and the world toward a sustainable society. The CFO's specific duties include managing the summit, which is involved in formulating Euglena's sustainability-related actions and targets. I also participate in various meetings and events related to Euglena Co. and make presentations as Euglena's CFO.

# The Role of the Future Summit

First Generation Future Summit



Second Generation Future Summit



Together with the CFO, Euglena Summit members are involved in developing sustainability actions and targets to be achieved within the company. The youngest selected member was an Elementary school student.

## Accomplishments of the Second Generation Future Summit



**April 2022** "Parents System," a personnel system based on the recommendations of the CFO and Future Summit members, is introduced.

**February 20, 2022** CFO and Future Summit members produced a contribution to "SDGs achievement" and opened "Noodles&Cafe MEN-OH" specializing in "health" and "SDGs" as a new business model of "Men-Oh," a Kashiwa-based machinuka (traditional restaurant) established in 1978. The new business model of Men-oh, a locally based Machinuka restaurant with a strong presence in the Kashiwa area, opened on January 17, 2022.

January 17, 2022 CFO and Future Summit members cooperate in the Tokyo Bay eSG Project by the Tokyo Metropolitan Government as Generation Z.

**September 2021** CFO and Future Summit members held a workshop on the theme of Unconscious Bias for internal use.

**August 05, 2021** CFO and Future Summit members supervised a complete renewal of the business purpose in the Articles of Incorporation to reflect the SDGs.



# 02

## INTRODUCTION TO EARTH GUARDIANS JAPAN



# Introduction to Earth Guardians



## OUR IMPACT

With thousands of engaged youth on six continents, Earth Guardians has given youth a voice and direction worldwide in order to become effective leaders and make measurable change in their communities. Earth Guardians is developing the resources to build a stronger collaborative network and cultivate this large wave of youth engagement.

[LEARN MORE](#)

**1992**

year founded

**22K**

youth leaders trained

**+600K**

youth educated

**+61**

countries

**+54M**

people reached

**+450**

action campaigns

We train youth to be effective leaders in the intersections of environmental and climate justice. Using art, storytelling, on the ground projects, civic engagement, and legal action, we advance solutions addressing the critical issues we face as a global community.

# Introduction to Earth Guardians Japan ☁️



We are the Japanese chapter of international organization, Earth Guardians. We inspire and train diverse people to be effective leaders in the environmental, climate and social justice movements. We are seeking young people with a drive to change the world. Around 50 members ages 9 to 18 in two different branches.



# Action taken by Earth Guardians Japan



Cleaning up Yodogawa



Online Discussion Events



Art lessons for Elementary School Students to benefit Tonga Earthquake Relief



ヴィーガンとは？

どうもつらい  
動物由来のものを食べたり使ったりしない！



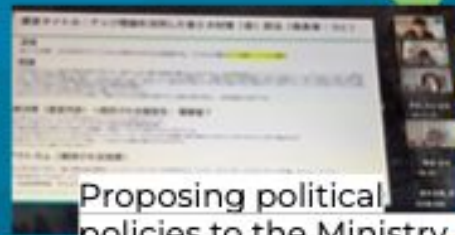
Vegan Food Workshops for Elementary Schools



Creating a Internship Programme for Highschool Students



Events bringing together Politicians and Students



Proposing political policies to the Ministry of Environment



  
**THANK YOU**

