



# APO Green Productivity (GP)



## 1. About the APO

- The Asian Productivity Organization (APO) is an intergovernmental organization committed to improving productivity in Asia and the Pacific through capacity-building efforts, sharing productivity best practices, etc.

## 2. Green Productivity (GP)

- The APO launched the GP concept in 1994 under the special cash grant of the Government of Japan to enhance productivity and simultaneously reduce negative impacts on the environment.
- The APO has propagated the GP concept and its framework through capacity-building projects, establishment of a Center of Excellence on GP, demonstration projects, and research.

## 3. Focused areas of GP

- The GP framework, which includes the 3Rs of reuse, reduce, and recycle, design for environment, ecodesign, and green supply chains, also contributes to the pursuit of a circular economy.



**Innovation is a primary driver of economic growth.**

*Green Productivity greens the process of innovation*



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## 4. Examples of recent APO GP activities

- Training course and workshop
  - Workshop on Green Productivity for Sustainable Development
  - Training of Trainers and Consultants in Green Productivity
- Productivity Talk (Live via YouTube)
  - Lean and MFCA for Green Productivity
  - Green Productivity and the Circular Economy
- Self-learning e-course
  - General Aspects of Energy Management and Audit
- Research and publication
  - Green Productivity for the SDGs



## 5. Future steps

- The promotion and adoption of GP form part of the strategic thrusts of the APO Vision 2025 of “Inclusive, Innovation-led Productivity Growth.”
- Aim to update concept, tools and approaches of GP under the on-going activities of Green Productivity 2.0 supported by special cash grant of the Government of Japan.

