



LAO PDR

Luang Prabang City

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Daring Cities 2020: Pathway to Zero: Climate Change and Redesigning Cities (Responding, Recovering and Redesigning in the Face of COVID-19)

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LUANG PRABANG CITY



Total city area 761 km²
Total city population 97,760 people
115 villages



UNESCO WORLD HERITAGE SITE



International Airport

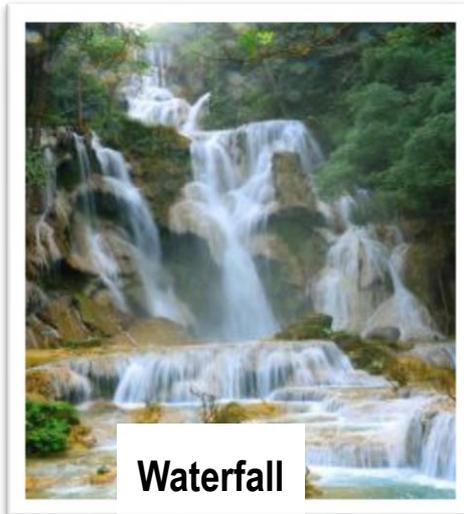


Cultural heritage

TOP TRAVEL GOLD AWARDS



**Luang Prabang City is serving as
centre of administration,
transportation, and institution for the
northern provinces of Laos and
connection with neighbor countries**



Waterfall

ASEAN ENVIRONMENTALLY SUSTAINABLE CITY



University



Buddhist temples

Luang Prabang City's Economy

- Economic growth in past 5 years is about 10% per year
- GDP per Capital is averaged 2.456 US Dollar

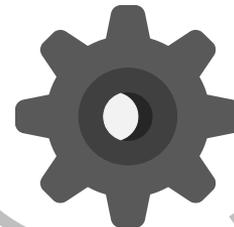
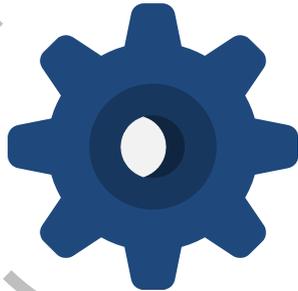
Major villages and population of the city are relied on agricultures (livestock and farming)
21 % of GDP

2



Based on its World Heritage Site and location advantage, **tourism and service** sectors are the main economic pillar of the city
61% of GDP

1



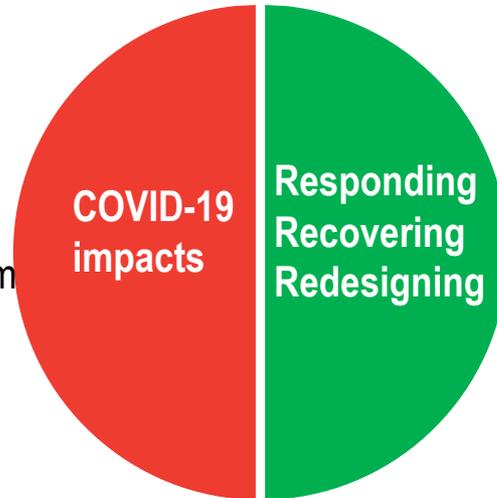
Industry and local production for local consumption and export
18 % of GDP

3



There is no any certain survey report on the COVID-19 affected to the social economic systems, but in general the main sectors in Luang Prabang City that affected by the COVID-19 could be summarized as follows:

- COVID-19 is affecting to almost every areas and everyone
- The slowdown and uncertainty of economic growth
- The change of living styles and connection (new-normal)
- Masses of workers return from neighbor countries
- Tourism sector is directly affected from country lockdown
- Hotels, guesthouses, tourist destinations, and other services related to tourism are mostly empty and quiet
- Residents who are relied on tourism are most suffered and they have to change their jobs



- ✓ Strictly implementing the measures from the central and local government
- ✓ Definitely maintaining the political stability and social security
- ✓ Exploring the advantage of local potentials to maintain and push economic growth in the new-normal
- ✓ Recovering the tourism sector by Lao tour Lao promotion policy
- ✓ Pushing the development of the agriculture sectors to ensure local consumption and export
- ✓ Promoting Small-Medium Enterprises (SMEs)
- ✓ Maintaining environment protection and be prepared for natural disasters
- ✓ Continue international cooperation and smart city development



THANK YOU !

MEKONG RIVER IN LUANG PRABANG CITY