



**LAO PDR**

# **Luang Prabang City**

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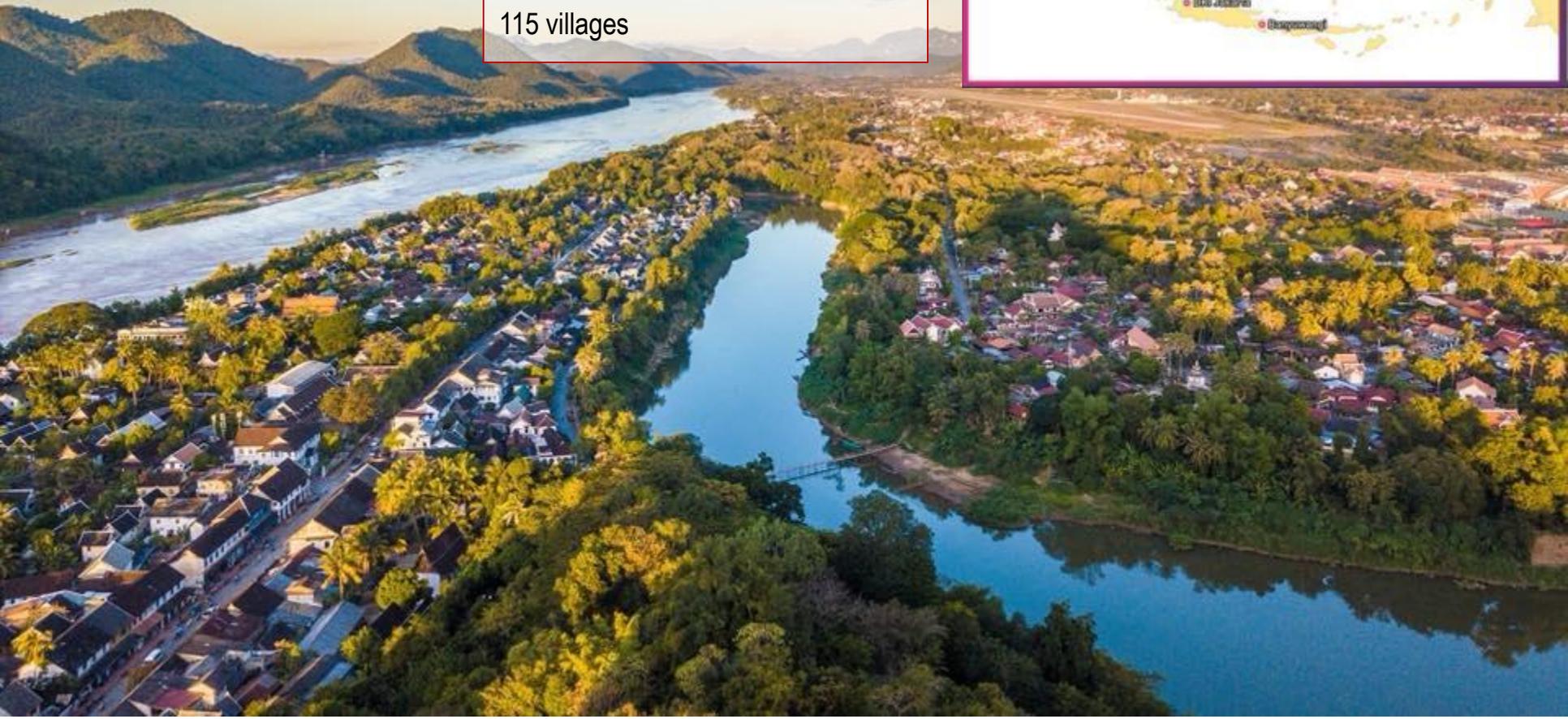
**Daring Cities 2020: Pathway to Zero: Climate Change and Redesigning Cities (Responding, Recovering and Redesigning in the Face of COVID-19)**

22 October 2020

# LUANG PRABANG CITY



Total city area 761 km<sup>2</sup>  
Total city population 97,760 people  
115 villages



## UNESCO WORLD HERITAGE SITE



International Airport

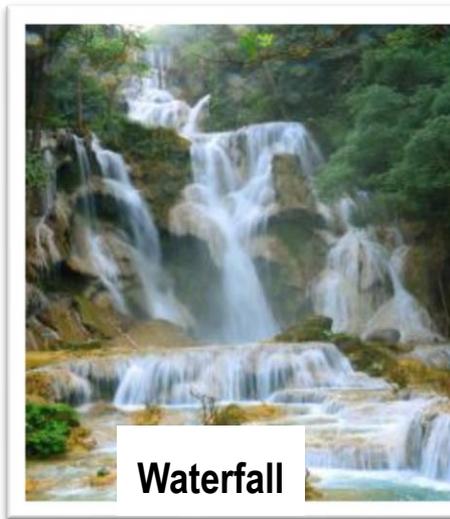


Cultural heritage

## TOP TRAVEL GOLD AWARDS



Luang Prabang City is serving as  
centre of administration,  
transportation, and institution for the  
northern provinces of Laos and  
connection with neighbor countries



Waterfall

## ASEAN ENVIRONMENTALLY SUSTAINABLE CITY



University



Buddhist temples

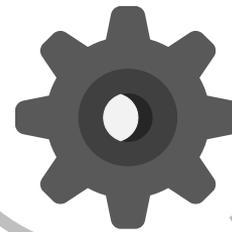
# Luang Prabang City's Economy

- Economic growth in past 5 years is about 10% per year
- GDP per Capital is averaged 2.456 US Dollar

Based on its World Heritage Site and location advantage, **tourism and service** sectors are the main economic pillar of the city  
**61% of GDP**



Major villages and population of the city are relied on agricultures (livestock and farming)  
**21 % of GDP**

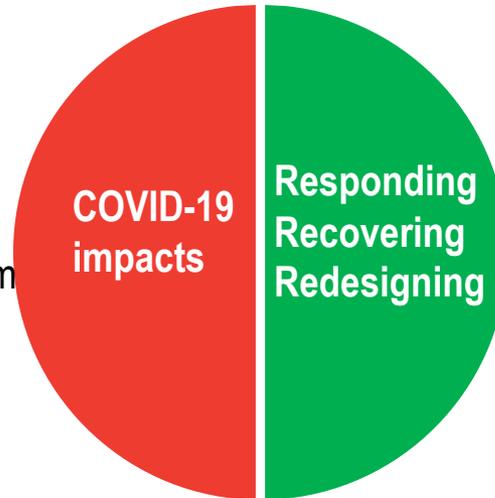


Industry and local production for local consumption and export  
**18 % of GDP**



There is no any certain survey report on the COVID-19 affected to the social economic systems, but in general the main sectors in Luang Prabang City that affected by the COVID-19 could be summarized as follows:

- COVID-19 is affecting to almost every areas and everyone
- The slowdown and uncertainty of economic growth
- The change of living styles and connection (new-normal)
- Masses of workers return from neighbor countries
- Tourism sector is directly affected from country lockdown
- Hotels, guesthouses, tourist destinations, and other services related to tourism are mostly empty and quiet
- Residents who are relied on tourism are most suffered and they have to change their jobs



- ✓ Strictly implementing the measures from the central and local government
- ✓ Definitely maintaining the political stability and social security
- ✓ Exploring the advantage of local potentials to maintain and push economic growth in the new-normal
- ✓ Recovering the tourism sector by Lao tour Lao promotion policy
- ✓ Pushing the development of the agriculture sectors to ensure local consumption and export
- ✓ Promoting Small-Medium Enterprises (SMEs)
- ✓ Maintaining environment protection and be prepared for natural disasters
- ✓ Continue international cooperation and smart city development

**THANK YOU !**

**MEKONG RIVER IN LUANG PRABANG CITY**

