Luang Prabang City

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Daring Cities 2020: Pathway to Zero: Climate Change and Redesigning Cities (Responding, Recovering and Redesigning in the Face of COVID-19)

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LUANG PRABANG CITY

Total city area 761 km²
Total city population 97,760 people
115 villages
Luang Prabang City is serving as centre of administration, transportation, and institution for the northern provinces of Laos and connection with neighbor countries.
Luang Prabang City’s Economy

- Economic growth in past 5 years is about 10% per year
- GDP per Capital is averaged 2.456 US Dollar

Based on its World Heritage Site and location advantage, tourism and service sectors are the main economic pillar of the city 61% of GDP

Major villages and population of the city are relied on agricultures (livestock and farming) 21% of GDP

Industry and local production for local consumption and export 18% of GDP
COVID-19 infection and affecting to the social-economic systems

There is no any certain survey report on the COVID-19 affected to the social economic systems, but in general the main sectors in Luang Prabang City that affected by the COVID-19 could be summarized as follows:

- COVID-19 is affecting to almost every areas and everyone
- The slowdown and uncertainty of economic growth
- The change of living styles and connection (new-normal)
- Masses of workers return from neighbor countries
- Tourism sector is directly affected from country lockdown
- Hotels, guesthouses, tourist destinations, and other services related to tourism are mostly empty and quiet
- Residents who are relied on tourism are most suffered and they have to change their jobs

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- Strictly implementing the measures from the central and local government
- Definitely maintaining the political stability and social security
- Exploring the advantage of local potentials to maintain and push economic growth in the new-normal
- Recovering the tourism sector by Lao tour Lao promotion policy
- Pushing the development of the agriculture sectors to ensure local consumption and export
- Promoting Small-Medium Enterprises (SMEs)
- Maintaining environment protection and be prepared for natural disasters
- Continue international cooperation and smart city development
THANK YOU!

MEKONG RIVER IN LUANG PRABANG CITY