



VALÈNCIA 2030 URBAN STRATEGY

A mission oriented strategic
framework



AJUNTAMENT
DE VALÈNCIA



VALÈNCIA
2030-
Estratègia
Urbana

Missions
València 2030



Financiado por
la Unión Europea
NextGenerationEU



GOBIERNO
DE ESPAÑA



Plan de Recuperación,
Transformación y Resiliencia



AGENDA
URBANA



VALENCIA
winner 2024

**EUROPEAN
GREEN CAPITAL**

An initiative of the
European Commission

**THE EUROPEAN
CAPITAL OF
INNOVATION
AWARDS 22**

Valencia

European
Innovation
Council

3RD PLACE
European
Capital
of Innovation

#iCapitalAwards

VALÈNCIA 2030 URBAN STRATEGY

SGD & Urban Agenda



Assumption 1:

We need well established and legitimized goals to develop integral urban policies

Mission oriented innovation

Missions
València 2030



Assumption 2:

We need to learn... innovating, experimenting, failing and learning DO accelerate urban sustainability transitions

Post covid-19 context



Assumption 3:

We need additional resources for urban transformation



A 10-year city model for València

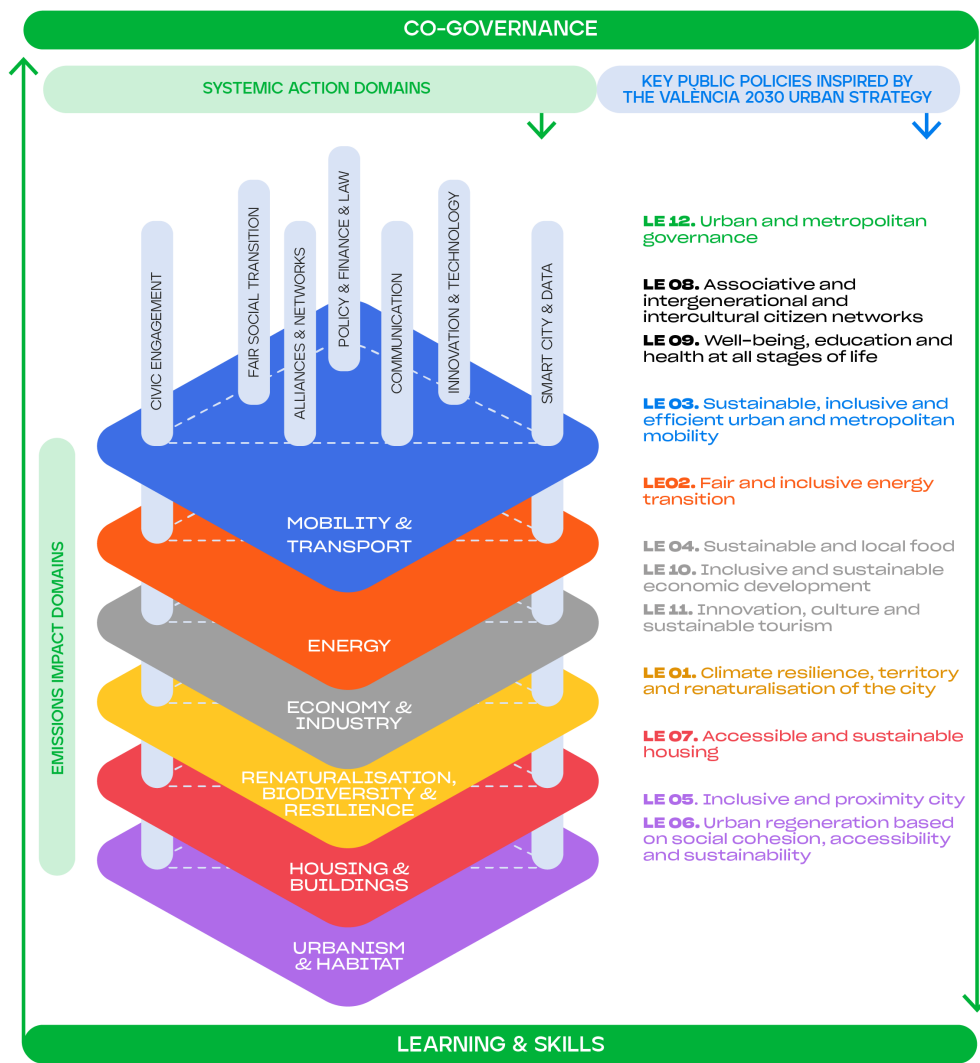
València 2030 climate mission

VALENCIA, CLIMATE-NEUTRAL CITY
BY 2030, BY AND FOR CITIZENS

VALÈNCIA 2030 CLIMATE MISSION ACTION PLAN

Transition and Systemic Innovation towards Climate Neutrality in Valencia

BREAKING SILOS



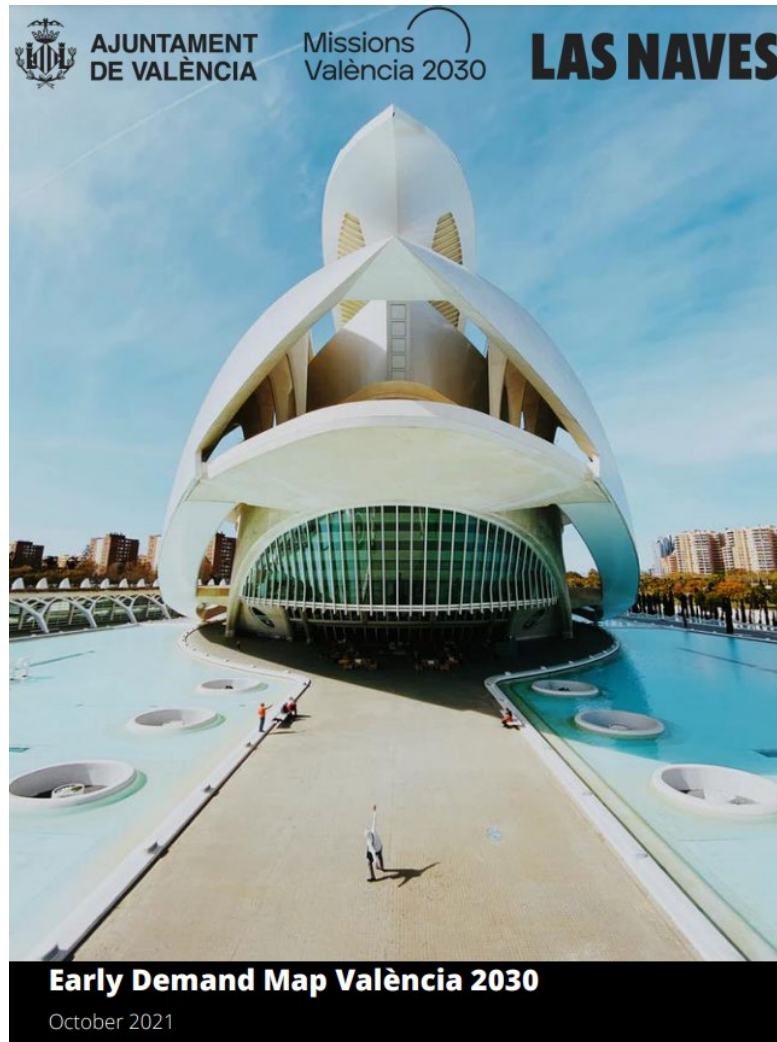
CITY ALLIANCE... by and for citizens

- Political Consensus
- Agreement with National and Regional Governments
- Mission ambassadors
- New governance structures with the five helixes
- Specific agreement with public universities
- Participatory approach at district level interventions



INNOVATION INSTRUMENTS

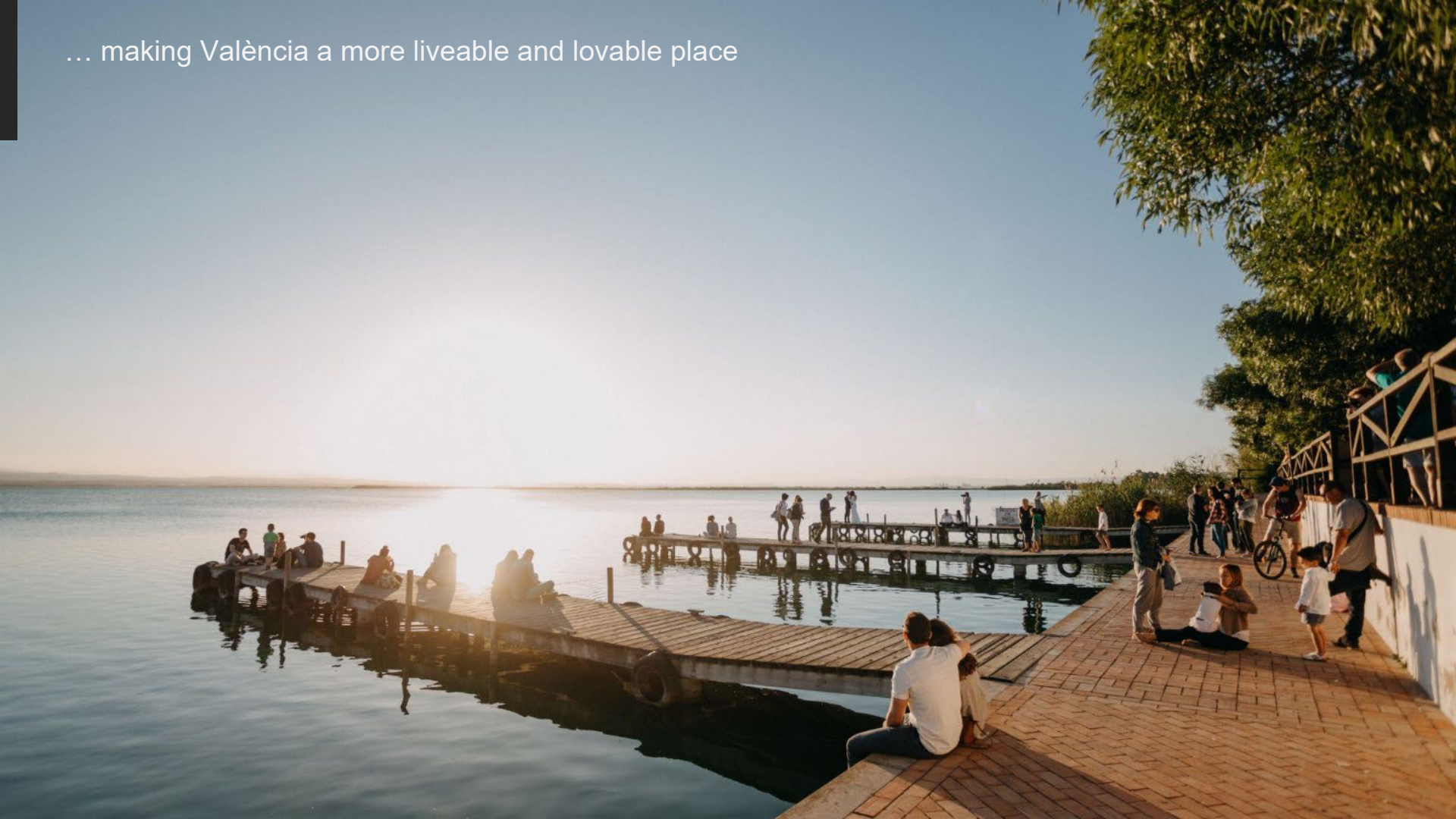
- Missions co-governance
- Public Innovation Procurement
- València Living Lab
- Missions València Constellation
- Public grants for innovation
- Public-Private Fund for Innovation
- Las Naves + LaHarinera
- Binomial City-University
- La Marina



COMMUNICATION STRATEGIES & TOOLS



... making València a more liveable and lovable place





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