# Making"Kanagawa for Vibrant Lives"

## with the SDGs



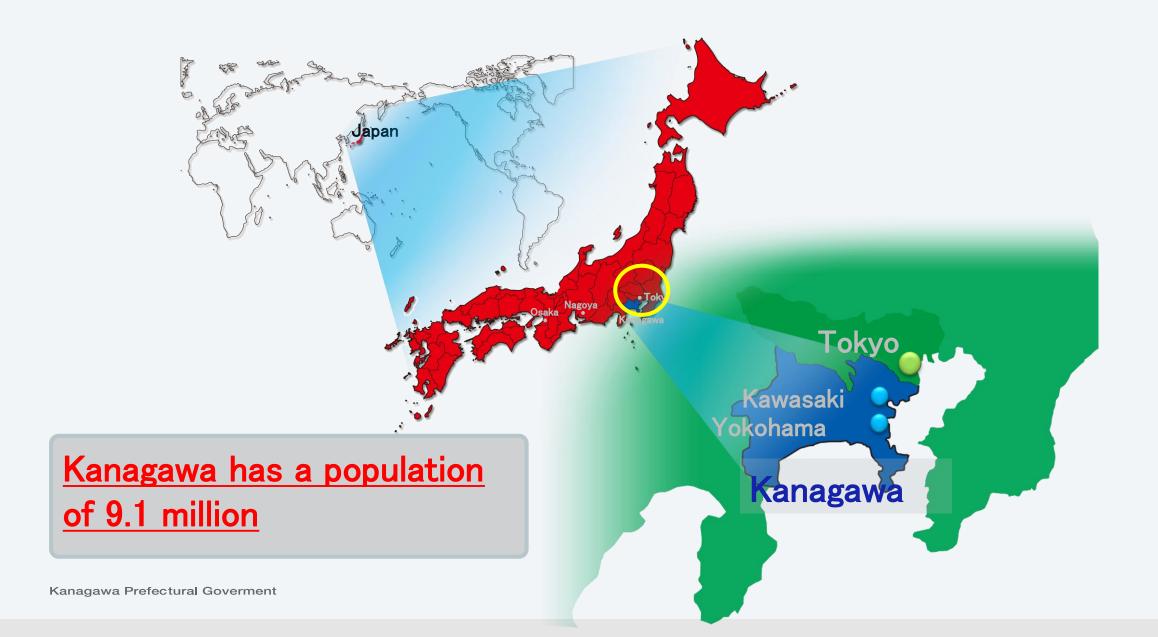
Our own action creates the future that makes a difference.

SDGs Future City Kanagawa Pref. Government

Yuji Kuroiwa Governor of Kanagawa Prefecture July 16, 2019



#### **Positioned for growth**

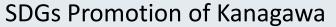


## Kanagawa for Vibrant Lives



## Sustainable Development Goals (SDGs)





- Establishment of Special Assistant to the Governor
- Establishment of Promotion Headquarters





































## Ceremony for Certificates of "SDGs Future City"

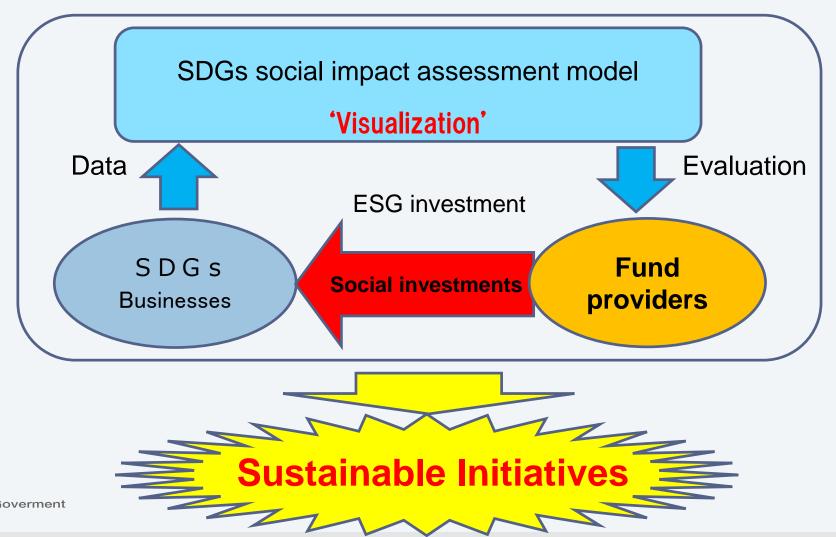
Certificated as "SDGs Future City" and "the municipality SDGs model project"





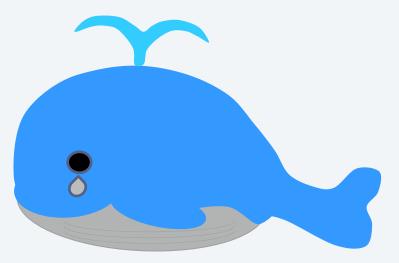
## SDGs social impact assessment

#### **SDGs** × Evaluation × Finance



## Kanagawa Zero Plastic Waste Declaration

# Kanagawa Zero Plastic Waste Declaration Message from the whales





Our own action creates the future that makes a difference.

SDGs Future City Kanagawa Pref. Government











## SDGs All Japan Forum 2019





# SDGs All Japan Forum 2019







































# Declaration on "SDGs Japan Model"

We, local governments, will promote collaboration between public and private sectors, towards finding a solution to social issues and encouraging sustainable regional development.

140 local governments

# Declaration on "SDGs Japan Model"



## HLPF in NY (7/16,17)





HIGH-LEVEL POLITICAL FORUM on Sustainable Development







#### SDGs collaboration agreement with the Bank of Yokohama



## SDGs promotion agreement with Keikyu Corporation



#### SDGs promotion agreement with Nippon Life Insurance



## Agreement with SoftBank for Society5.0



## Agreement with Seven & i HLDGS. for SDGs promotion



#### **Agreement with Mitsui Sumitomo Insurance for SDGs promotion**



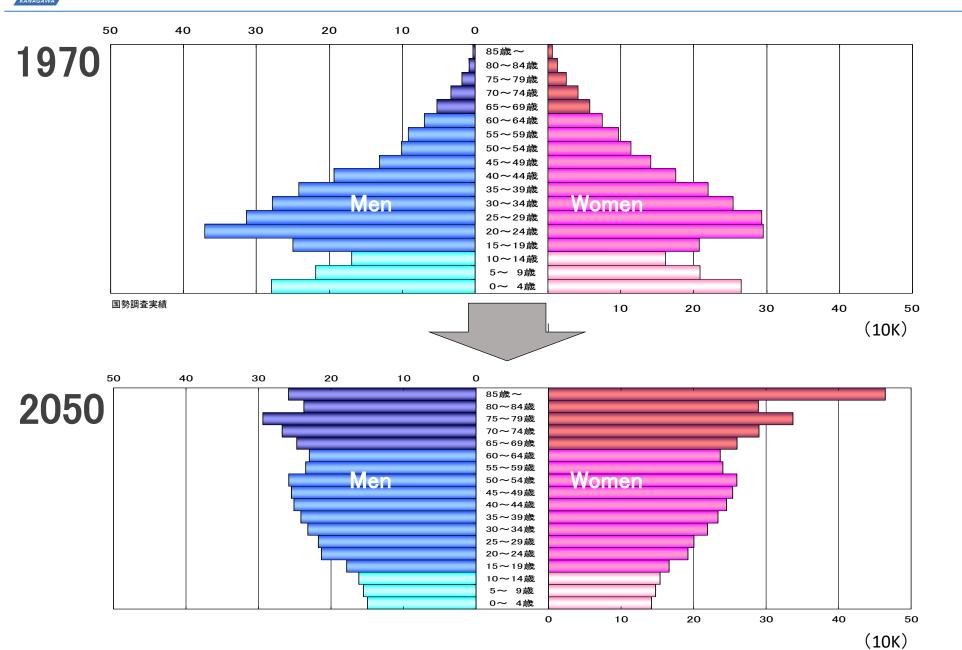
#### **Agreement with Odakyu Railway for SDGs promotion**



#### Collaboration with a Tokyo University venture using AI to deal with water issues



## **Super-Aged Society in Kanagawa**



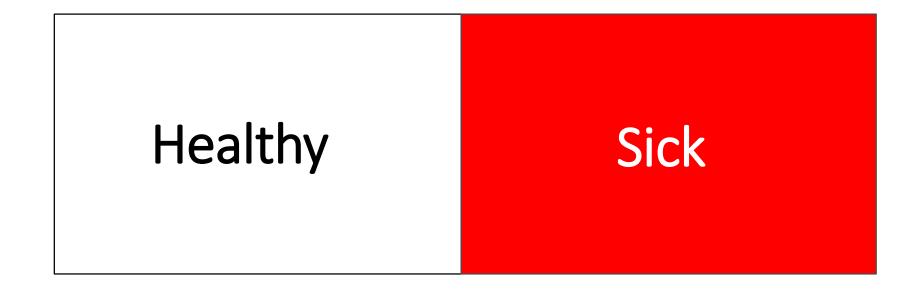


"Me-Byo"

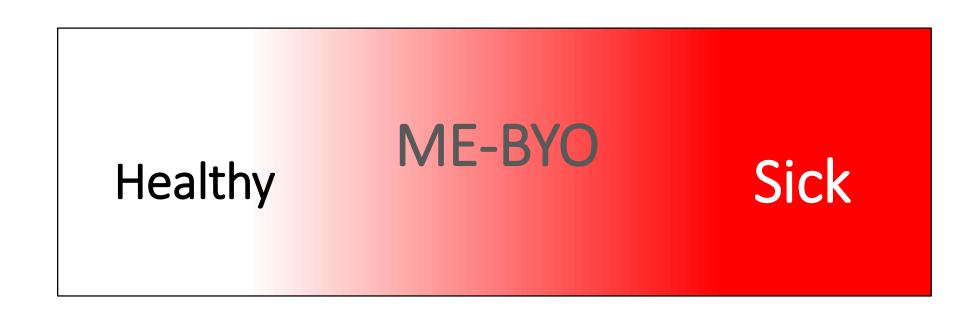
「未病」

The state in between health and illness

## What is ME-BYO



## What is ME-BYO



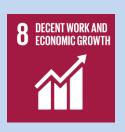
# **Managing ME-BYO**



# **Healthcare New Frontier**

Advanced Medical Technologies







Managing ME-BYO















**Healthy Longevity** 

**New Markets/Industries** 



#### **Kanagawa's Global Collaboration Platform**

#### **EUROPE**

- •UK
- Finland
- Germany
- -WHO

#### **ASIA**

- Singapore
- India
- China



U.S.A.

- Massachusetts
- Maryland
- Stanford University





**State of Maryland** 



**Stanford University** 



UK



**Oulu City, Finland** 





WHO

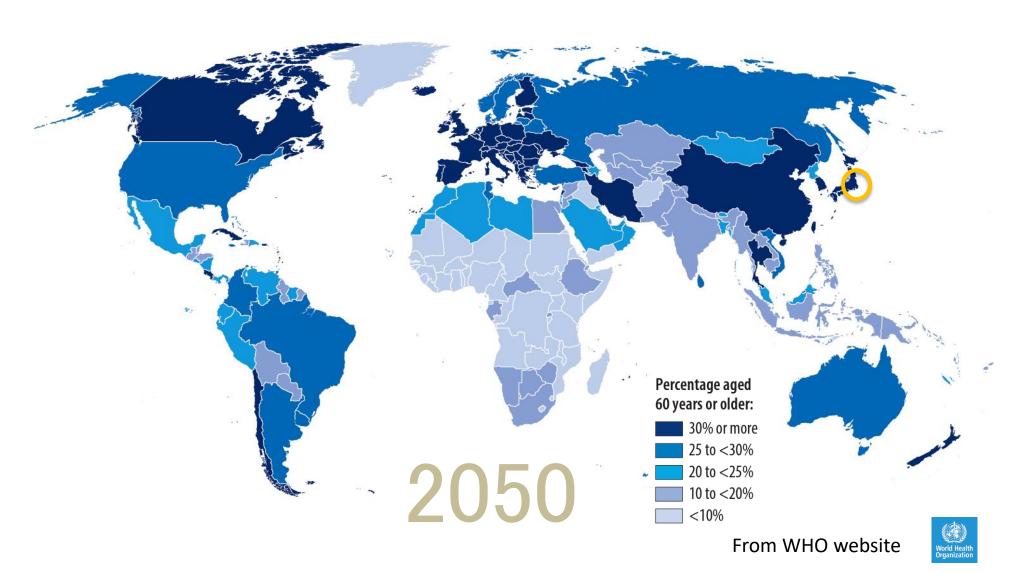


**Singapore** 





# Populations are getting older all over the world.





#### Wakabadai Housing Complex, Yokohama





## **RANAGAWA** Features of Wakabadai Housing Complex



**Active residents association** 



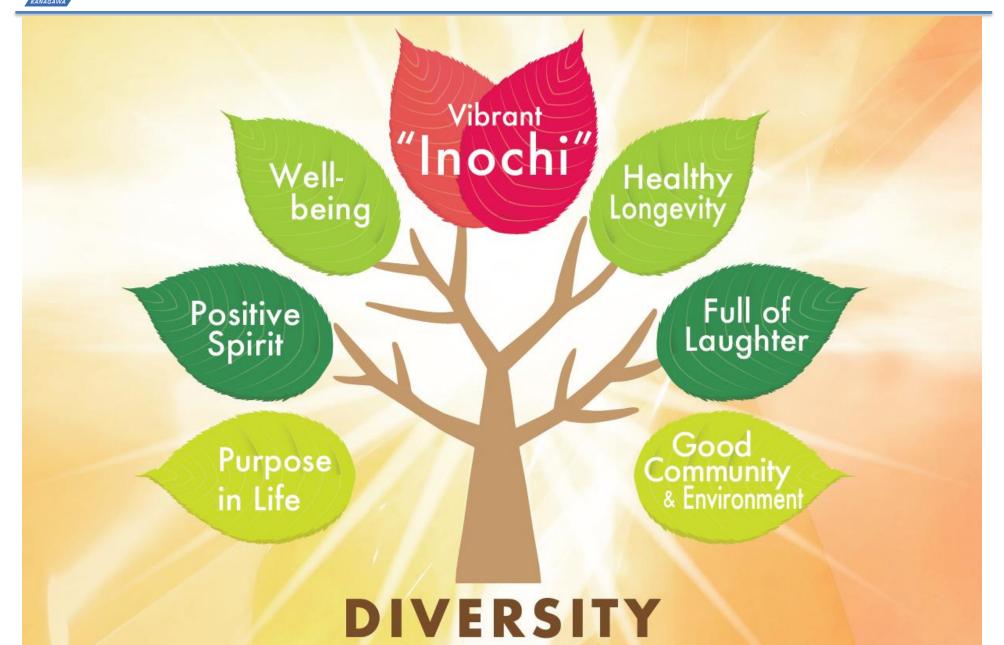


Various sport events planning





#### Vibrant "Inochi"



#### Vibrant "Inochi"

