



# **Green Growth Strategy of Kitakyushu City**

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# Path to Becoming a Zero-Carbon City

2009: Selected as an Eco-Model City 2018: Selected as an SDGs FutureCity

October 2020: Declaration of aspirations to becoming a Zero-Carbon City

June 2021: Declaration of climate emergency

August 2021: Revision of

Kitakyushu City Action Plan for Global Warming Countermeasures

January 2022: Launch of KitaQ Zero-Carbon Project

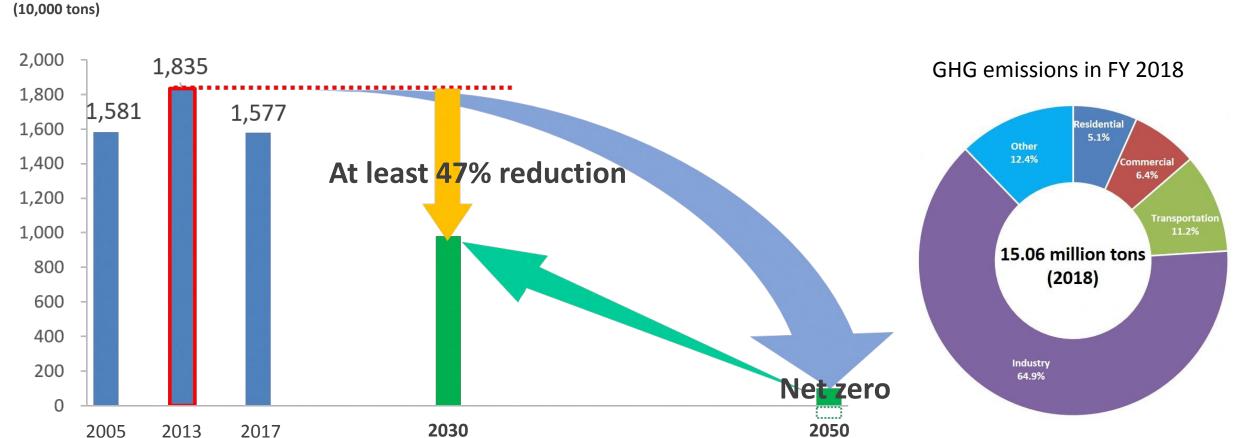
February 2022: Formulation of Kitakyushu Green Growth Strategy

# Targets as a Zero-Carbon City

#### **Reduction Targets**

2050 target: Net zero greenhouse gas emissions in city

2030 target: At least 47% reduction from FY2013



# **Green Growth Strategy: Basic strategy**

• Action plan for the strategic **promotion of energy decarbonization and innovation** aiming at Kitakyushu's goal of becoming a Zero-Carbon City by 2050 through a "virtuous cycle between the environment and economy".

① Decarbonize existing industries and create new industries through the stable supply and use of economically viable decarbonized energy

Core urban area promoting decarbonized power

Core urban area for hydrogen supply and use

Promote the decarbonization of the power sector and electrification of non-electric sectors, while also promoting the supply and use of hydrogen in areas that are difficult to electrify.

2 Support companies to drive innovation

cities through urban transport policies improvement and focus 9 where future

# **Green Growth Strategy: Actions to 2030**

#### Core urban area promoting decarbonized power

- Introduce PV, EVs and storage batteries through a third-party ownership model and expand use of decarbonized power
- Create industries to reuse and recycle
   PV and storage batteries
- Promote the introduction of wind power and development of a comprehensive base for wind-power industries

<FY 2030 forecast>

Installed renewable energy: 1,302 to 1,402MW

#### Core urban area for hydrogen supply and use

- Develop a cooperative framework to expand the use of hydrogen
  - Create a hydrogen platform
- Conduct demonstrations and studies on establishing hydrogen supply systems
  - Inject synthetic methane that uses hydrogen as a raw material into city gas pipelines
  - Conduct studies on the potential of supplying hydrogen on a wide scale in the future
- Stimulate demand and matching using hydrogen within the city

Hydrogen demand: 5,700 tons/year

#### Support for companies to drive innovation

- Develop platforms that will lead to the creation of decarbonized businesses
- Provide guided support to companies on how to effectively use public funds and obtain financing from the private sector
- Set up programs to train and acquire human resources to promote the development of a decarbonized society

# **Creation of a Comprehensive Base for Wind Power Industries**

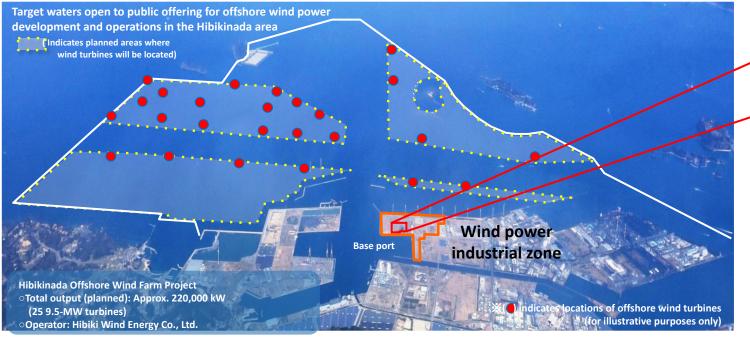
#### Features of the Hibikinada area

- Expansive industrial site located adjacent to the port
- Well-developed port facilities
- Concentration of companies supporting the manufacturing industry
- Favorable wind conditions

#### Development of a comprehensive base for wind power industries

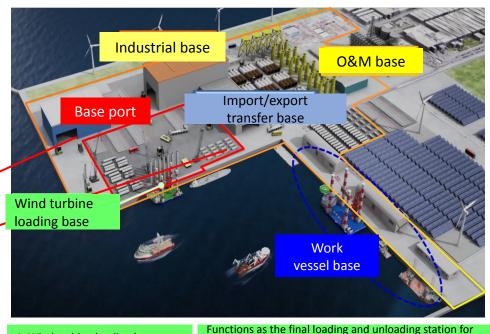
(Promotion of wind power,

revitalization of industries. logistics. and economy)



#### **Status of specific activities**

- Phase 1: Attracting empirical research facilities
- Phase 2: Attracting large-scale offshore wind farms
- Phase 3: Improving the environment to develop the foundation for a comprehensive base and initiatives to enhance base functions



- 1. Wind turbine loading base
  - Functions as a ba
- 2. Import/export transfer base
- Functions as a base for the import, export and transfer of wind turbine parts

3. O&M base

Functions as a base for the operation and maintenance of wind turbines

- 4. Industrial base
- Functions as an industrial base with a concentration of wind turbine-related industries in back lying areas

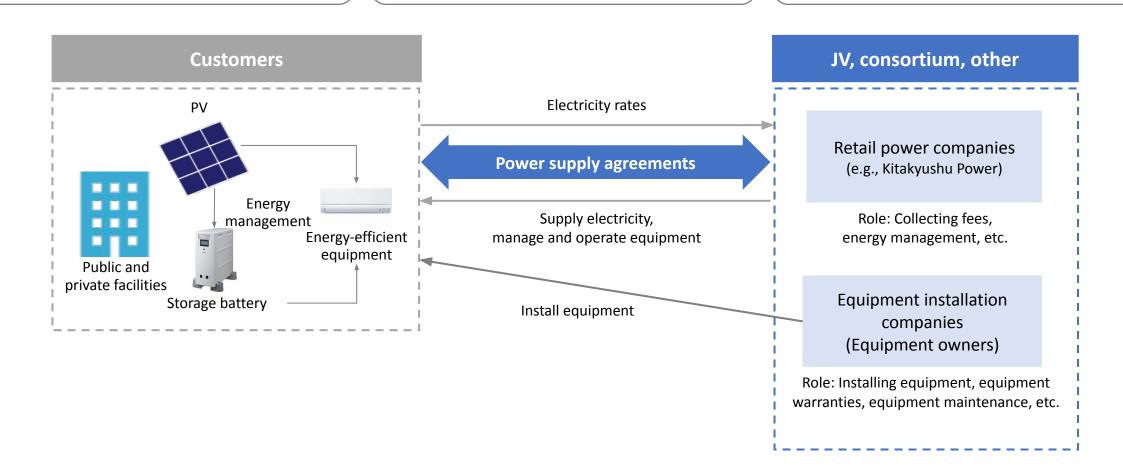
# RE100 for Public Facilities (Kitakyushu Model for 100% Renewable Energy)

#### **Solar plus storage PPA (Power Purchase Agreement)**

No initial investment

Speeds up introduction

Reduces total cost by extending service life with IoT



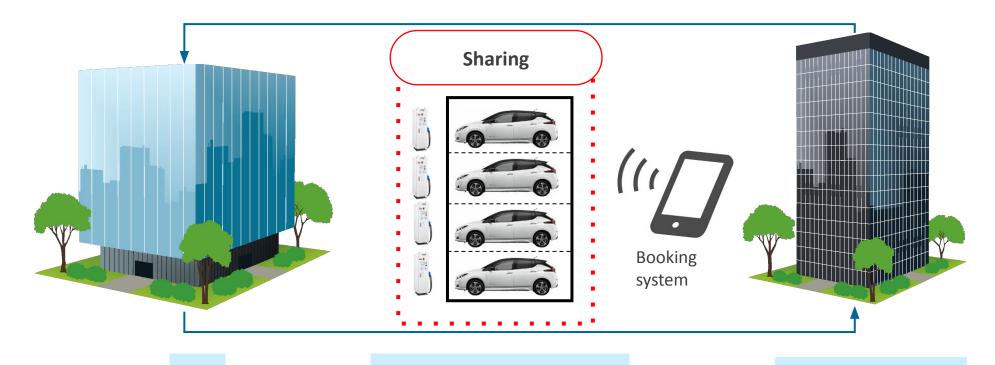
# Car Sharing Initiative for EV Public Vehicles with Local Companies (under consideration)

#### Reduce waste through the use of idle assets

Optimize number of vehicles with the introduction of a vehicle management system

Improve operation rates through sharing

Create opportunities to ride in EVs



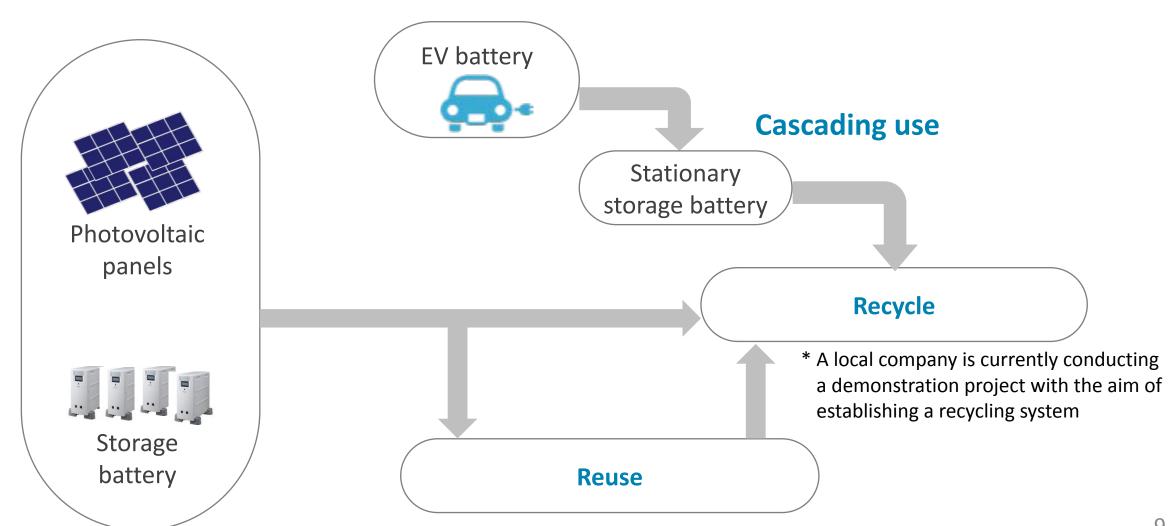
City

**Sharing service providers** 

**Local companies** 

# Reuse & Recycling of PV Panels and Storage Batteries

# **Establishment of reuse market Promotion of recycling with focus on Eco-Town**



# Actions in becoming a hydrogen-based society

#### **Higashida District**

#### Hydrogen Town Projects PR

Striving to develop demonstration and PR bases in Hydrogen Town through regional cooperation by utilizing infrastructure, such as hydrogen pipelines and fuel cells.

- ✓ Number of projects: 9
- Number of participating companies: 10

#### **Hibiki District**

#### Forming a Hydrogen Supply Base

Aiming to form a hydrogen import/supply base that will supply hydrogen to other regions in Japan by leveraging Kitakyushu's strengths, such as the concentration of energy-related facilities and abundant port infrastructure.

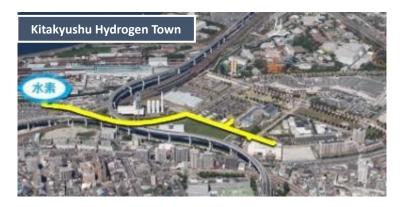
✓ Implementation of the Ministry of the Environment demonstration project in Hibikinada (2020-2022). CO₂-free hydrogen production and supply business that makes effective use of local renewable energy

#### **Other Actions**

#### **Expanding the application of FCVs and hydrogen stations**

Promoting the spread of FCVs and the development of hydrogen stations in order to expand the use of hydrogen and improve the understanding of its usage.

- ✓ Hydrogen stations in the city: 2 locations
- ✓ Number of FCVs for public use: 4







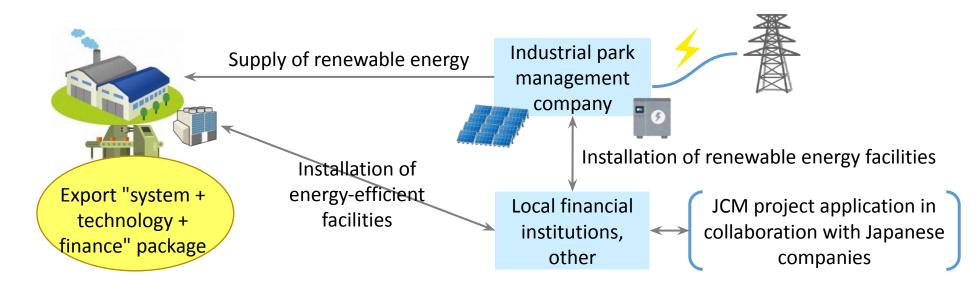
# **International Cooperation**

#### Partnerships with Asian countries for mutual prosperity

- Status of projects for low-carbon development in Asia:
   16 countries and regions, 84 cities (238 projects)
   Over JPY 25 billion
- Trainees accepted: **9,956 people** from 166 countries
- Experts dispatched : **215 people** to 25 countries

#### Project on the formation of an eco-industrial park in Haiphong City, Vietnam

(Supported by the Ministry of the Environment, Japan)



### For the Future

## Kitakyushu's environmental technologies



Helping the world achieve the SDGs