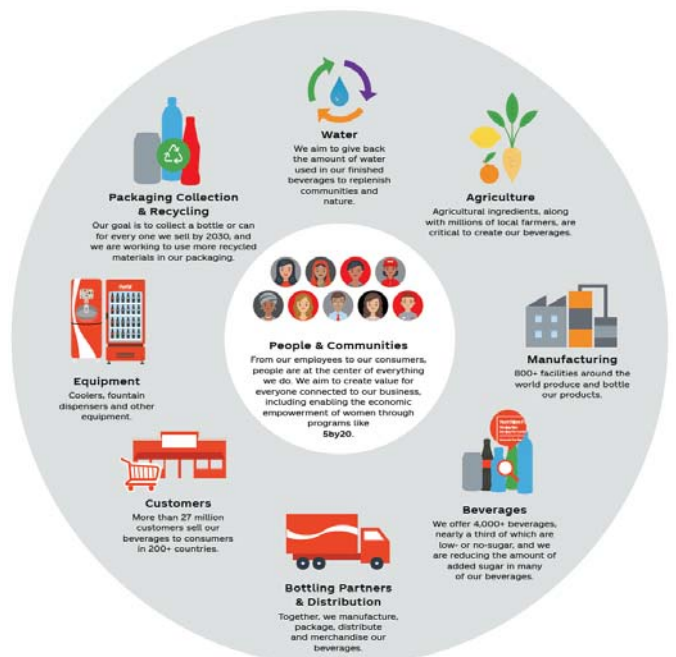


# SUSTAINABILITY AT COCA-COLA

7 June 2019  
BITEC, Bangkok, Thailand

**WE CREATE  
SHARED  
OPPORTUNITY  
THROUGH  
GROWTH**



**How we do business is just as important as what we make.**

We strive to do the right thing for people and the planet. We aim to help create shared opportunity in every community we serve.



**We believe a “world without waste” is possible. That’s why we’ve launched an ambitious new sustainable packaging plan with the following goals:**

Help collect and recycle a bottle or can for every one we sell by 2030

Continue to focus on making our primary packaging 100% recyclable

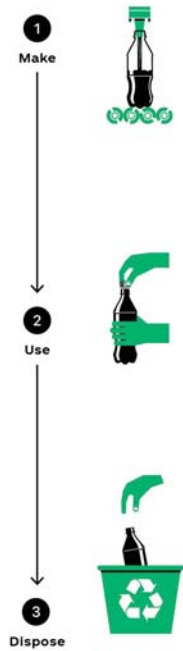
Use more recycled materials in our packaging

Work together to support a healthy, debris-free environment and ocean

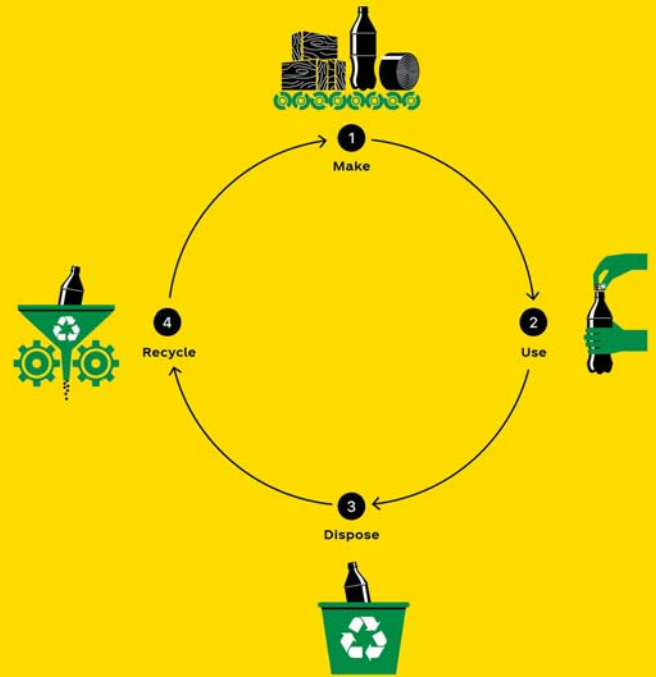
## A World Without Waste: our framework for action

DESIGN	COLLECT	PARTNER
<p><b>GOAL #1. MAKE ALL OUR CONSUMER PACKAGING 100% RECYCLABLE GLOBALLY</b></p> <ul style="list-style-type: none"> <li>• Packages with more than one life.</li> <li>• Refillable packages.</li> </ul> <p><b>GOAL #2. USE MORE RECYCLED MATERIALS IN OUR PACKAGING (AVG 50% by 2030)</b></p> <ul style="list-style-type: none"> <li>• Use more recycled content in our beverage packaging e.g. rPET</li> <li>• Close collaboration with innovation labs, environmental experts, and mainstream suppliers.</li> </ul>	<p><b>GOAL #1. MAKE RECYCLING MORE ACCESSIBLE TO ACHIEVE 100% COLLECTION AND RECYCLING BY 2030</b></p> <p>Launch and scale industry-led packaging collection and recycling initiatives in collaboration with government and civil society.</p> <p><b>GOAL #2. HELP PEOPLE UNDERSTAND WHAT, HOW, AND WHERE TO RECYCLE</b></p> <p>Encourage more people to recycle more often.</p>	<p><b>GOAL #1. WORK TOGETHER TO SUPPORT A HEALTHY, DEBRIS-FREE ENVIRONMENT AND OCEANS</b></p> <p>Work with local communities, NGOs and industry to bring action and awareness to this critical issue.</p> <p>When we all come together to help solve this problem, collectively we will make a bigger difference than if we act alone.</p> <div style="text-align: center;">  <p><b>TRASH FREE SEAS ALLIANCE</b></p> </div>

# Linear economy



# Circular economy



## For every drop we use, we give one back

We offset over 100% of the water we use in our finished beverages in ASEAN and globally through community water programs and projects that replenish water in nature.

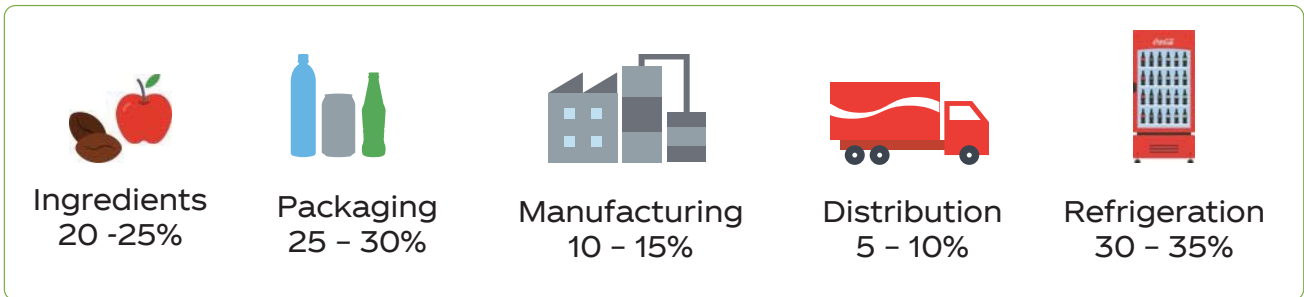
We help communities get sustainable access to water for drinking and agriculture because it's the right thing to do.

In 2018 alone, our clean water and sanitation programs benefited almost 300,000 people across 6 countries. Example: Raknam, TH

We also embrace our responsibility to use water as efficiently as possible in our operations.

# OUR CLIMATE PROTECTION TARGET TODAY

Our goal is to reduce the carbon footprint of the “drink in your hand” by 25 percent by 2020.



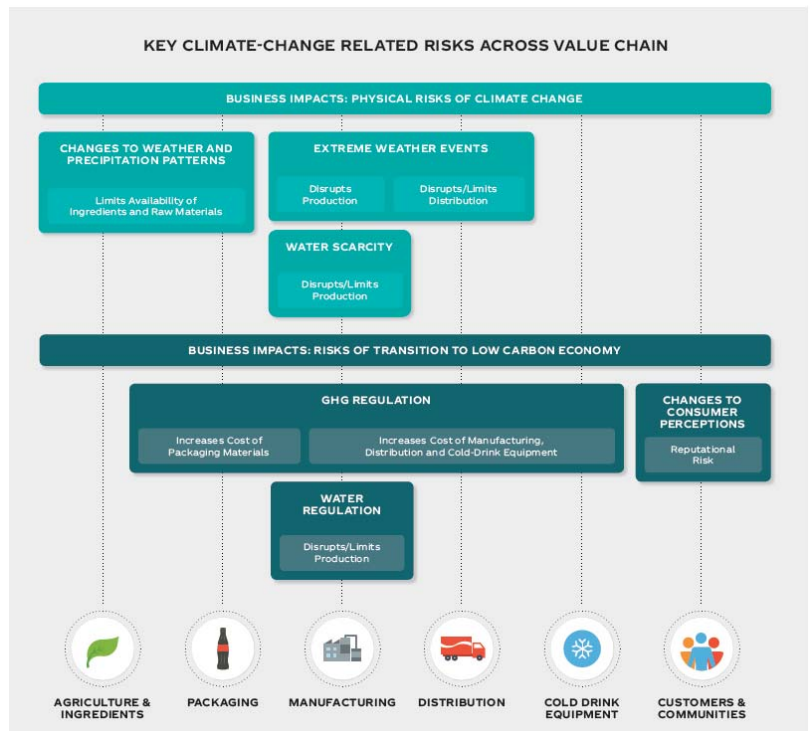
We are collaborating throughout our supply chain to reduce emissions associated with growing our ingredients, producing our packaging, manufacturing, distributing and refrigerating our products.

# PROGRESS ON CURRENT CLIMATE COMMITMENT



**Progress:**

In 2018, it is estimated we reduced the CO2 embedded in the Coca-Cola “drink in your hand” by 21% below 2010 levels.





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