

# COP 30 Action Agenda

Executive Presentation



# Defining Success for COP30

The Action Agenda serves as one of four key success pillars

- 
- Reinforcing Multilateralism
  - Accelerating Implementation of the Paris Agreement
  - Connecting Climate to Real Lives

**Leaders' Summit**

**Negotiations**

**Action Agenda**

**Global Mobilization**

# The Action Agenda: From What to How

In our 4<sup>th</sup> Letter to Parties, we **introduced the structure of the Action Agenda**.

Now, we'll **focus on how we'll execute**.

**The Action Agenda** is designed to significantly contribute to the Brazilian Presidency's three strategic priorities:

- Reinforce multilateralism and the climate regime under the UNFCCC;
- Accelerate implementation of the Paris Agreement by stimulating action and structural shifts across capable institutions;
- Connect global climate action to the real lives of people.

To support these priorities, **the Action Agenda is built to:**

- Prioritize implementation of past commitments, drawing from the first Global Stocktake (GST-1) findings from COP28, the first evaluation of the Paris Agreement;
- Map initiatives launched in previous COP Action Agendas, to identify progress, gaps, and opportunities for alignment;
- Establish a monitoring and evaluation framework to track progress, avoid duplication, and amplify the efforts of those driving implementation.

“

*Implementation depends on action across all segments of society - private sector, academia, science, civil society, and all levels of government*

- Amb. Andre Correa  
do Lago,  
COP30 President-Designate

# Our Approach: The Action Agenda Organizing Structure

The first Global Stocktake (GST-1), published at COP28, identified global progress and gaps needed to deliver urgent climate action.

The COP30 Action Agenda uses the GST-1 as our **roadmap for action.**



Guided by the first Global Stocktake (GST-1), The Action Agenda is organized to address the gaps identified through:

**6 Thematic Axes**

**30 Key Objectives**

**A Granary of Solutions**



# 6 Thematic Axes

Guided by the GST, covering mitigation, adaptation and means of implementation

1

Transitioning  
Energy, Industry  
and Transport  
(p. 28, 36)

2

Stewarding  
Forests, Oceans  
and Biodiversity  
(p. 33-35, 63)

3

Transforming  
Agriculture  
and Food  
Systems  
(p. 28, 55, 63)

4

Building  
Resilience for  
Cities, Infrastru-  
cture and Water  
(p. 50, 63, 64)

5

Fostering Human  
and Social  
Development  
(p. 63, 114, 115, 131, 140, 143)

+1

Cross-Cutting

Unleashing Enablers and Accelerators including on Financing, Technology and  
Capacity Building  
(p. 69, 70, 83, 90, 95, 96, 103, 107, 108, 109)



# 30 Key Objectives

Delivered by Countries, Businesses, Subnational Governments and Civil Society;  
Elevating climate action that begins and ends with people, including Women, Youth among others\*

## 1 Transitioning Energy, Industry and Transport (p. 28, 36)

- 1 Tripling renewables and doubling energy efficiency
- 2 Accelerating zero and low emission technologies in hard-to-abate sectors
- 3 Ensuring universal access to energy
- 4 Transitioning away from fossil fuels in a just, orderly and equitable manner

## 2 Stewarding Forests, Oceans and Biodiversity (p. 33-35, 63)

- 5 Investments to halt and reverse deforestation and forest degradation
- 6 Efforts to conserve, protect, and restore nature and ecosystems with solutions for climate, biodiversity and desertification
- 7 Efforts to preserve and restore oceans and coastal ecosystems

## 3 Transforming Agriculture and Food Systems (p. 28, 55, 63)

- 8 Land restoration and sustainable agriculture
- 9 More resilient, adaptive, and sustainable food systems
- 10 Equitable access to adequate food and nutrition for all

## 4 Building Resilience for Cities, Infrastructure and Water (p. 50, 63, 64)

- 11 Multilevel governance
- 12 Sustainable and resilient constructions and buildings
- 13 Resilient urban development, mobility and infrastructure
- 14 Water management
- 15 Solid waste management

## 5 Fostering Human and Social Development (p. 63, 114, 115, 131, 140, 143)

- 16 Promoting resilient health systems
- 17 Reducing the effects of climate change on eradicating hunger and poverty
- 18 Education, capacity-building and job creation to address climate change
- 19 Culture, cultural heritage protection and climate action

## Cross-Cutting Unleashing Enablers and Accelerators including on Financing, Technology and Capacity Building (p. 69, 70, 83, 90, 95, 96, 103, 107)

- 20 Climate and sustainable finance, mainstreaming climate in investments and insurance
- 21 Finance for adaptation
- 22 Climate integrated public procurement
- 23 Harmonization of carbon markets and carbon accounting standards
- 24 Climate and trade
- 25 Reduction of non-CO<sub>2</sub> gases
- 26 Governance, state capacities and institutional strengthening for climate action, planning and preparedness
- 27 Artificial Intelligence, Digital Public Infrastructure and digital technologies
- 28 Innovation, climate entrepreneurship and small and micro businesses
- 29 Bioeconomy and biotechnology
- 30 Information integrity in climate change matters

\*Women and girls; youth and children; Indigenous Peoples; traditional, rural and coastal communities; distinct groups, such as Afro-descendants; communities in peripheries of cities; the elderly, ethnic minorities, migrants, people with disabilities, those living in poverty, those facing overlapping inequalities; workers and teachers.

# Granary of Solutions

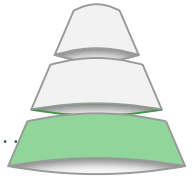
## Example Axis 1, Key Objective 1

**1** Transitioning Energy, Industry and Transport  
(p. 28, 36)

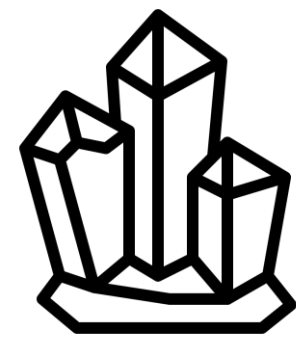
- 1** Tripling renewables and doubling energy efficiency
- 2** Accelerating zero and low emission technologies in hard-to-abate sectors
- 3** Ensuring universal access to energy
- 4** Transitioning away from fossil fuels in a just, orderly and equitable manner



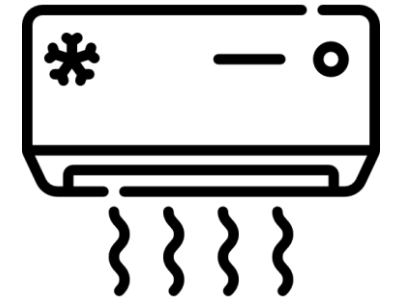
### Initial scope of solutions (Example)



**Expansion and resilience of power grids**



**Minerals for the transition and circularity**



**Efficiency of cooling and refrigeration equipment**

# Each of the 30 Key Objectives will undergo a four-step activation process...

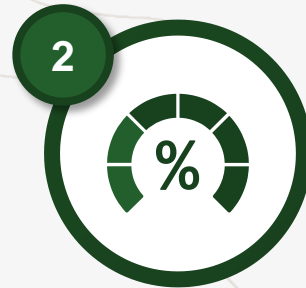


*Coordinate*



**Coordination of existing initiatives into activation groups**

*Measure*



**Results and deliverables reported into UNFCCC Systems**

*Showcase*



**Granary of Solutions Platform**

*Scale*



**Collective Voluntary Plans to Accelerate Solutions with Countries, Subnational Governments, Businesses, Investors and Society**



# 1. Coordinate: Activation Groups



Coordination of  
existing initiatives into  
activation groups

## Structure



## Composition

Philanthropies

Brazilian Ministries

Initiatives

## Key responsibilities

- 1 Join at least 2 meetings of the Activation Groups until COP30
- 2 Mobilize action from initiative stakeholders
- 3 Report results and deliverables into NAZCA and Yearbook
- 4 Populate Granary of Solutions Platform
- 5 Join efforts to develop Plans to Accelerate Solutions

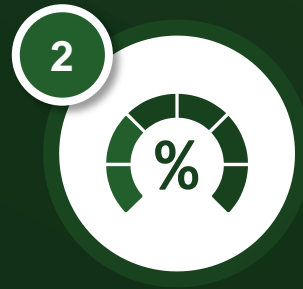
# Example Activation Group: Axis 1, Key Objective 1

## Tripling renewables and doubling energy efficiency

<p><b>Secretariat</b></p>	<p><b>COP30 Presidency Focal Point</b> (Jonas Kulakauskas) <b>COP30 Presidency PMO</b> (tbc), <b>CCT Facilitator</b> (Luciano Caratori), <b>UNFCCC</b> (Ian Ponce), <b>Marrakech Partnership Focal Point</b> (Ricardo Gorini, IRENA and Simon Benmarraze, IEA), <b>IGOs</b> (Dan Dorner, IEA), <b>Brazilian Ministry of Foreign Affairs</b> (Johan Middleton), <b>COP30 Special Envoy</b> (tbc)</p>		
<p><b>Group Members (Initiatives)</b></p>	<p><b>Initiatives</b></p> <ul style="list-style-type: none"> <li>• 21st Century Power Partnership</li> <li>• African Energy Efficiency Alliance</li> <li>• Breakthrough Agenda - 2021 (COP26)</li> <li>• BuildingToCOP, Net Zero Carbon Buildings Commitment</li> <li>• Carbon Free Energy CEM Initiative</li> <li>• Clean Heat Forum</li> <li>• CLG Iberoamerican Network (rtZ)</li> <li>• Climate Investment Coalition (for clean energy)</li> <li>• Data Center Flexible Load Initiative (DCFlex) - 2024</li> <li>• EmPower</li> <li>• Energy Efficiency Hub - 2019</li> <li>• EP100 - 2016</li> <li>• ESMAP - Energy Sector Management Assistance Programme</li> <li>• Exponential Roadmap Initiative (RtZ)</li> <li>• Global Clean Power Alliance</li> </ul>	<ul style="list-style-type: none"> <li>• Global Coalition for Energy Planning</li> <li>• Global Energy Efficiency Alliance (GEEA)</li> <li>• Global Energy Transition Forum</li> <li>• Global Geothermal Alliance (GGA)</li> <li>• Global Offshore Wind Alliance - 2022 (COP27)</li> <li>• Global Pumped Storage Alliance</li> <li>• Global Renewables Alliance - 2022 (COP27)</li> <li>• Green Grids Initiative - 2021 (COP26)</li> <li>• Green Powered Future Mission</li> <li>• Hydro4NetZero - 2024</li> <li>• Innovation Community on Heating and Cooling</li> <li>• International Smart Grid Action Network (ISGAN) - 2010 (COP26)</li> <li>• International Solar Alliance</li> <li>• Mission Efficiency - 2019</li> <li>• Mission Innovation - 2015 (COP21)</li> <li>• OLADE Working Group on Energy Efficiency</li> <li>• Power Breakthrough - 2021 (COP26)</li> <li>• RE100</li> </ul>	<ul style="list-style-type: none"> <li>• Regional and Global Energy Interconnection Initiative (RGEI)</li> <li>• RELAC</li> <li>• REN21 - 2004</li> <li>• RENEW2030 -2023</li> <li>• RtZ - 2020 (COP26)</li> <li>• SIDS Lighthouses Initiative</li> <li>• Supercharging Battery Storage Initiative</li> <li>• Super-Efficient Equipment and Appliance Deployment (SEAD)</li> <li>• TERAMED Initiative</li> <li>• The Gender and Energy Compact - 2021</li> <li>• Transforming Solar: Supply Chains</li> <li>• UN Mission 300 Secretariat</li> <li>• Utilities for Net-Zero Alliance (UNEZA) - 2023 (COP28)</li> </ul> <p><b>Philantropies</b> - tbd</p> <p><b>Brazilian Ministries</b></p> <ul style="list-style-type: none"> <li>- Ministry of Mines and Energy</li> </ul>
<p><b>Solutions Acceleration Plans (tbd)</b></p>	<p>Expansion and resilience of power grids</p> <p>Power (Breakthrough Agenda)</p>	<p>Minerals for the transition and circularity</p> <p>Efficiency of cooling and refrigeration equipment</p>	<p>...</p>



## 2. Measure: Report into UNFCCC Systems



Results and  
deliverables reported  
into UNFCCC Systems

### Elements

**Report  
Results**

Initiatives will report results achieved since (historical) launch, focusing on impact

**Report  
Deliverables**

Initiatives to inform intended deliverables by COP30

### Presented at:

*UNFCCC  
Global Climate  
Action **Portal**  
NAZCA  
(Results only)*

*Action Agenda  
**Report** (Yearbook),  
Published at COP30*

***Events at  
COP30  
Thematic Rooms***

Selected according to  
ambition level and impact potential

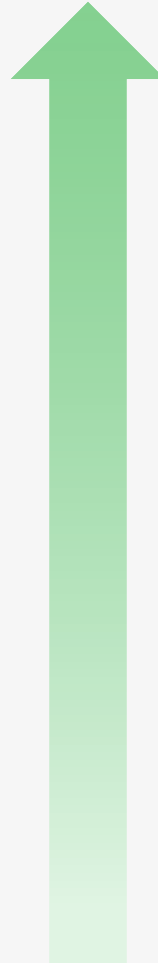


# How to Quantify Success:

Measured through real-world results that accelerate progress on key objectives

## Call for transparency

- Drive accountability
- Demonstrate progress towards GST
- Empower actors to focus on relevant actions



*Objectives:*

**Real-world quantifiable impact**

*Examples:*

- 90 Gton of carbon captured
- +10M people with energy access
- 1M Ha protected forest
- \$10 B deployed in climate ventures

**Process-based, implementation metrics with indirect impact**

- 50 approved projects across 5 countries
- Standard agreed
- 80k people graduated in clean energy degrees

**Commitments, number of organizations, building knowledge base. Unquantifiable impact**

- \$150 B pledged by 5 countries
- 1.000 SMEs committed to net zero emissions
- Published studies

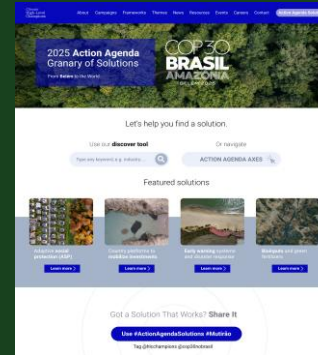


# 3. Showcase: Granary of Solutions Platform



## Granary of Solutions Platform

### Solutions: Online Platform



A repository of proven solutions and real-world examples, drawing from initiatives, case studies, and solution banks.

#### More conceptual and widespread climate approaches that include:

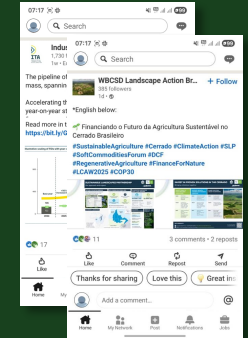
- Technologies
- Policy and regulatory
- Market mechanisms
- Sustainable practices
- MRV tools
- Capacity building
- Governance models



#### Examples:

- CCUS
- Agroforestry
- PES

### Cases: Social Media Campaign



A collection of self-determined contributions under #mutiraoCOP30, showcasing the impact of ongoing efforts

#### Practical, real-world solutions that have been implemented by any stakeholder, ideally with clear quantitative results

#### Examples:

- Company X incentivized suppliers to use regenerative practices resulting in 20% reduced scope 3 emissions
- Government Y deploys a successful PES program that slows deforestation by 50% since its inception

# Bringing it To Life: Initial mock-ups



## Online Platform (CCT Website)

## Social Campaign

The website mockups include:

- Home Page:** "2025 Action Agenda Granary of Solutions" with a search bar and "Featured banks of solutions" grid.
- Sustainable Fuels Article:** "Transitioning away from fossil fuels in a just, orderly and equitable manner." Includes a "Quick Facts" box and a "+1,000 Green jobs created to date" graphic.
- Implementation details:** Sections for Technology, Economic Model, and Legal Framework.
- Compelling case study here:** Focuses on Brazil's national bioethanol policy.
- Navigation:** "Use our discover tool" and "Got a Solution That Works? Share It" buttons.

The social media posts include:

- LinkedIn Post:** "Industrial Transition Accelerator" (1,730 followers). Text: "The pipeline of clean industry projects is now mass, spanning a growing number of geographies. Accelerating the pace of final investment contracts year-on-year starting now and continuing to grow." Includes a link to a GlobalProjectTracker report.
- Facebook Post:** "WBCSD Landscape Action Br..." (385 followers). Text: "Financiando o Futuro da Agricultura Sustentável no Cerrado Brasileiro". Includes hashtags: #SustainableAgriculture #Cerrado #ClimateAction #SLP #SoftCommoditiesForum #DCF #RegenerativeAgriculture #FinanceForNature #LCAW2025 #COP30. Features a line graph showing FDI acceleration.

Initial mock-ups for CCT Website



# 4. Scale: Plans to Accelerate Solutions



## Plans to Accelerate Solutions

### Initiatives in the Activation Groups are invited to join or develop tactical workplans to accelerate solutions that deliver on the 30 objectives:

- These concise action plans will summarize key steps and commitments identified to accelerate implementation of high-impact solutions
- Plans will ensure coordination beyond COP30 with 2028 Global Stocktake as deadline.

#### Plan Design Principles:

Collective, coordinated

Concise, focused on scaling solution

Action-oriented

Time-bound to 2028 (GST cycle)

Voluntary but accountable

Continuity ensured by Secretariat

Some of the Plans will developed under the coordination of existing frameworks (e.g. Breakthroughs, Sharm Adaptation Agenda), others led by Brazilian Ministries, and others can be proposed by initiatives in the activation group or invited organizations

# Structure and elements of a Plan to Accelerate a Solution



# Legacy of COP30: A 5 Year Plan for the Future of the Action Agenda

Following the extension of the mandate of the Climate High Level Champions in Baku, COP30 should build on its experiences and feedbacks to prepare a **new 5 Year Plan for the Action Agenda**, consolidating new structures to:

- Support the implementation of the Global Stocktake;
- Maintain a coordination structure of the existing initiatives;
- Improve transparency and monitoring of results

**A call for submissions to Parties and observers is opened in the UNFCCC Portal until August 18**

Informal consultations with negotiating groups and Non-Party Stakeholders should also be organized in the next months

# Contacts of Focal Points

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