Transforming Finance to Create



Nature Positive Futures

Prof. Garry Peterson



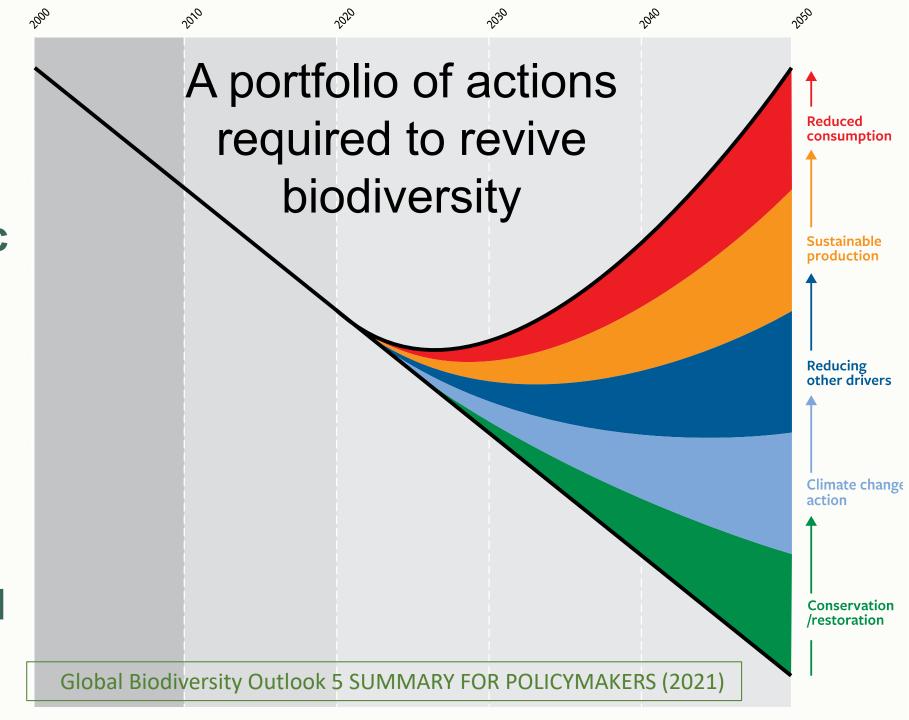




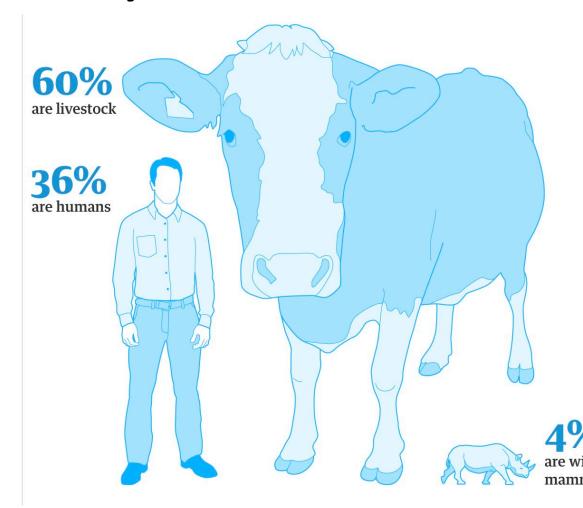
Nature rapidly declining

Global Scientific Assessment clearly state that...

transformative change required



Anthropocene Polycrisis







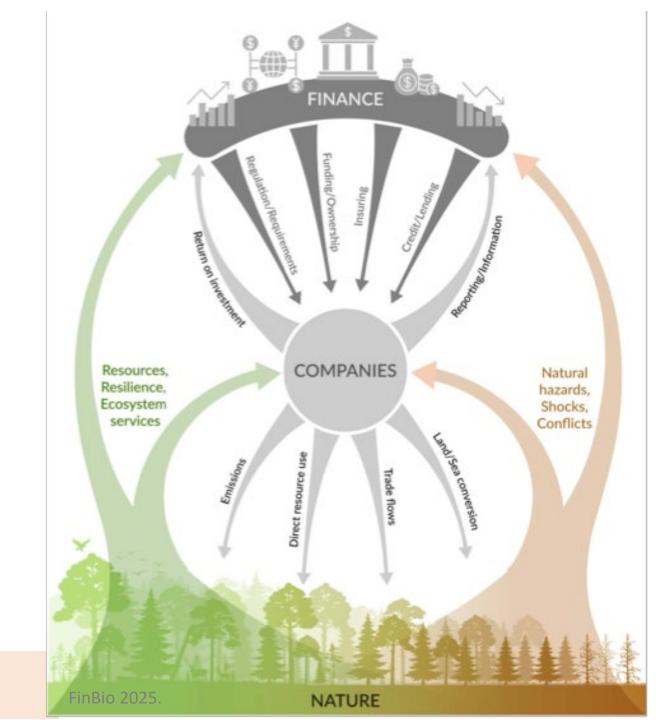








Finance & Business are contain many "keystone actors" that have disproportionate impact on Earth & that can block or create change



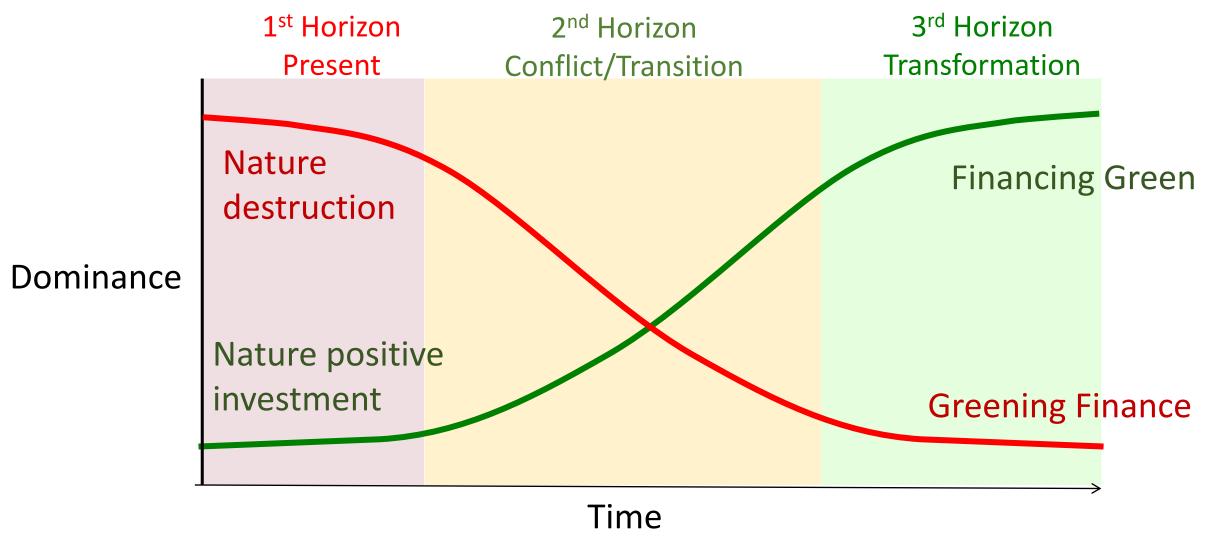
Folke. *et al.* Transnational corporations and the challenge of biosphere stewardship. *Nat Ecol Evol* **3**, 1396–1403 (2019).

Finance Key to Revival of Biodiversity

Greening FinanceFinancing Green



Imaging Transformation



What grows? What has to decline? Where are there conflicts?



What are (finance for nature) seeds?

A way of thinking, doing, institution, technology

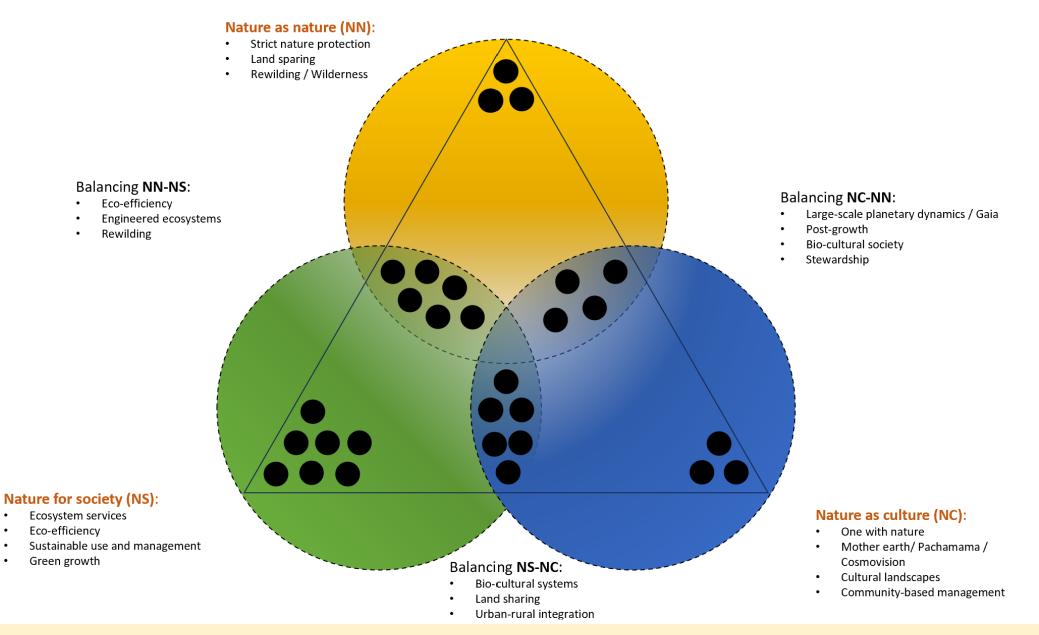
Exists (at least as prototype)

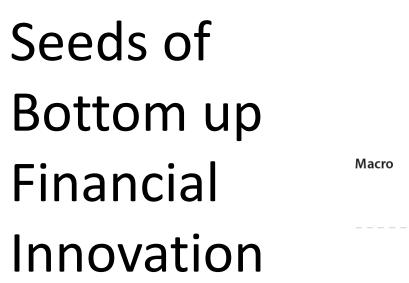
Marginal (not yet dominant/mainstream)

Contribute to creating a sustainable future (according to someone)

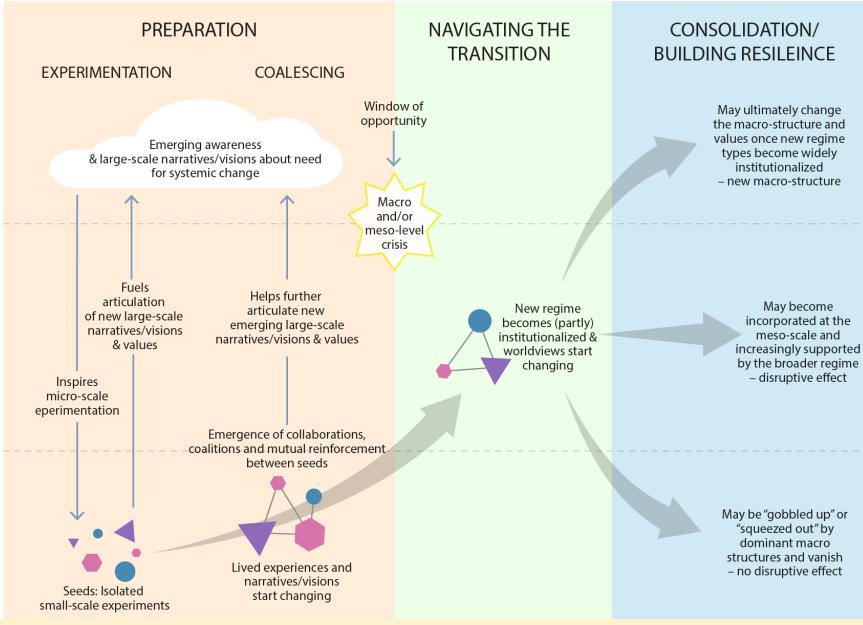
That moves money towards alternative resources towards nature protection, restoration or sustainable use of natural resources

Financial Seeds Address Different Nature Values





How to grow nature positive finance



Pereira, L., Bennett, E., Biggs, R., Peterson, G., McPhearson, T., Norström, A., Olsson, P., Preiser, R., Raudsepp-Hearne, C. and Vervoort, J., 2018. Seeds of the future in the present: Exploring pathways for navigating towards "good" Anthropocenes. Pages pp. 327-350 in *Urban Planet*. Cambridge University Press.

AMPLIFICATION PROCESSES & ACTIONS

Building an organizational structure

Looking for financial resources

Making members to stay longer Adapting to the system dynamics*

Developing a work routine**
Setting clear goals and deadlines**
Developing ready solutions or products*

Securing access to financial resources

Increasing number of people involved**

Optimizing processes and efficiency**

** actions not found in the data)

Getting new partners Getting new members Optimizing resources

(* actions inductively generated during the data analysis;

Actions defined

Processes

Stabilizing

Speeding up

Categories

Amplifying within an initiative

Amplifying out an initiative

Amplifying beyond an initiative

Analytical questions

Does the initiative try to

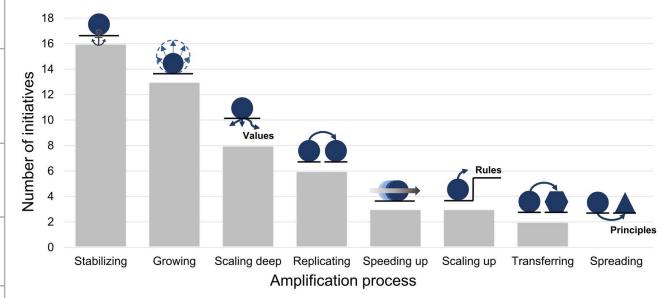
Does the initiative try to

have faster impact?

have longer impact?

			•	Providing mentoring/consulting*
	Growing	Does the initiative increase its impact range (in a similar context)?	:	Reaching more people Covering larger areas Diversifying portfolio Covering larger share of market
	Replicating	Does the initiative replicate the existing initiative (in a dissimilar context)?	•	Opening other local groups, entities, franchise in other locations
	Transferring	Has the initiative been transferred to create a similar initiative (in a similar context)?	•	Another independent initiative emerges with similar profile
	Spreading Principles	Has the initiative spread principles or approaches to create a new initiative (in a dissimilar context)?	•	Spreading principles/approaches to create a new initiative
	Scaling up Rules	Does the initiative impact higher institutional levels?	:	Influencing rules and laws** Influencing policy** Influencing dominant norms, customs, traditions, practices Advocating/lobbying Connecting across scales and engaging with key individuals
	Scaling deep Values	Does the initiative impact values or mind-sets?	:	Increasing awareness Fostering critical thinking** Creating a community of like-minded people (networking) Reconnecting people to nature Empowering people in risk of social exclusion Integrating different kinds of knowledge

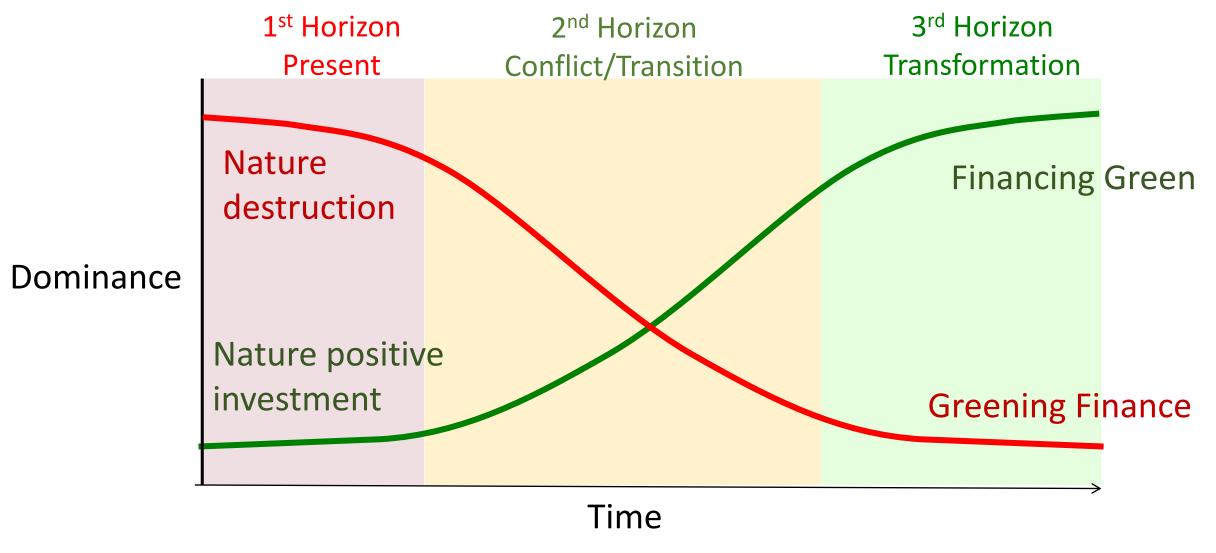
Eight "Seed" amplification processes



Strategies exhibited by 'food system' seeds in Stockholm region

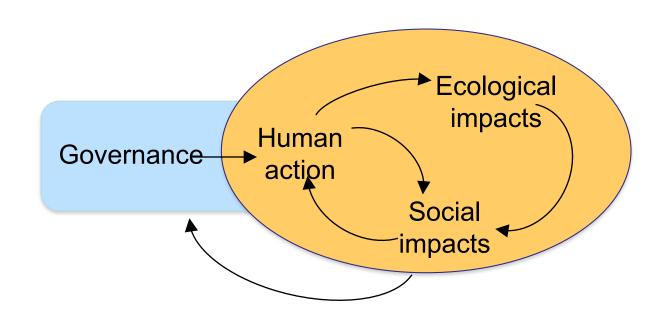
Lam, D.P.M *et al.* Amplifying actions for food system transformation: insights from the Stockholm region. *Sustain Sci* **17**, 2379–2395 (2022). https://doi.org/10.1007/s11625-022-01154-7

Unravelling Pathologies



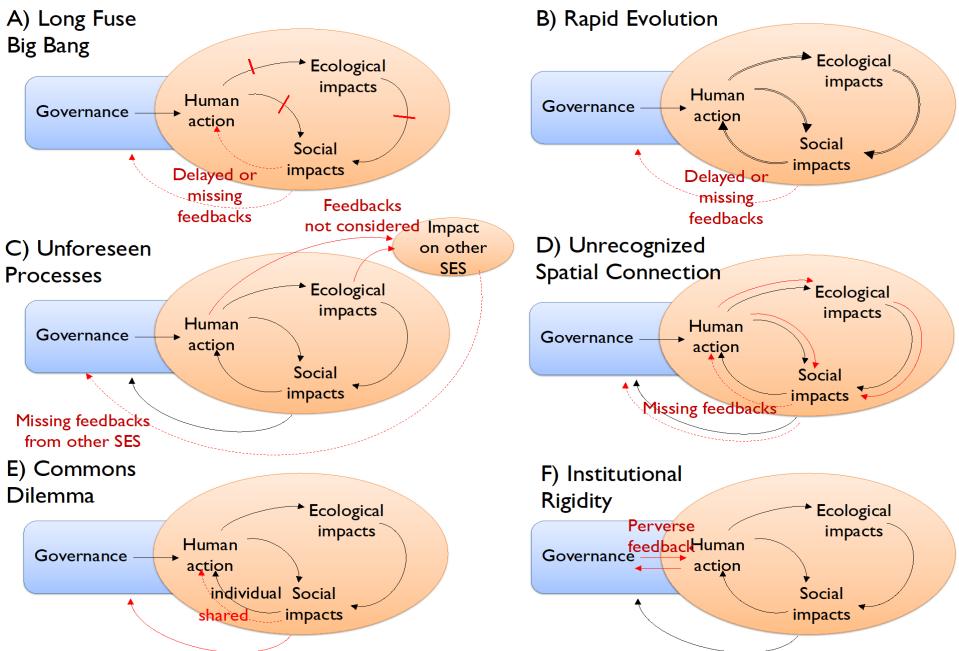
What grows? What has to decline? Where are there conflicts?

What are the "pathological" system dynamics that underlie global environmental problems?

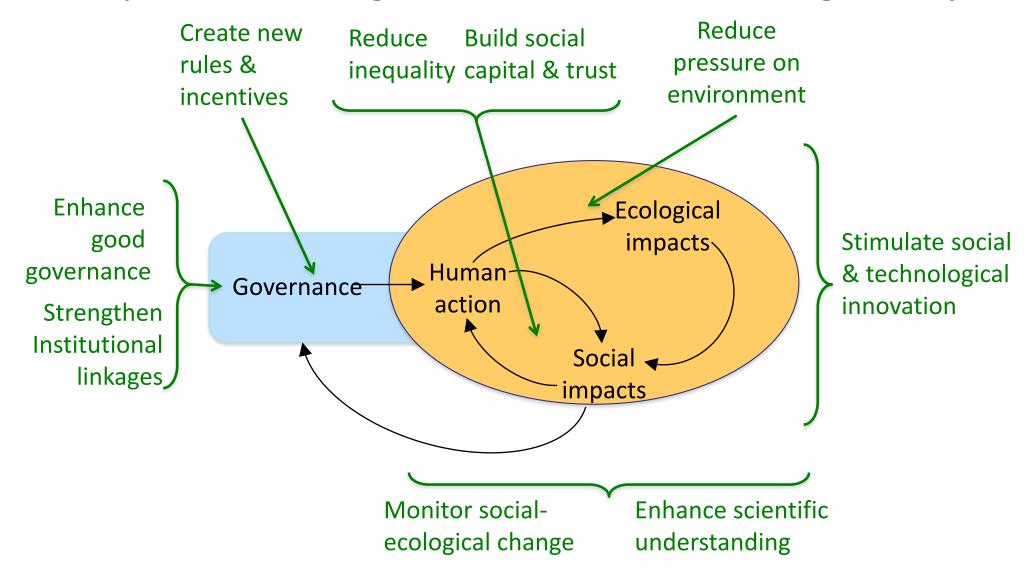


Review of global change & global environmental governance across ecological, political, and economic, literatures

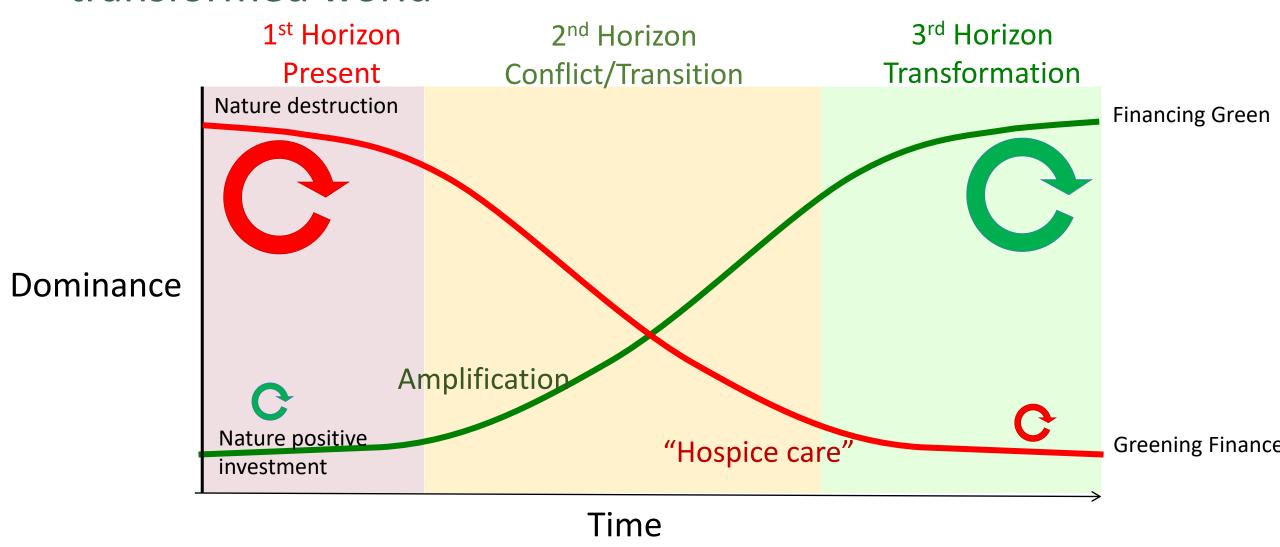
Pathological Dynamics



Response Strategies to address Pathological Dynamics

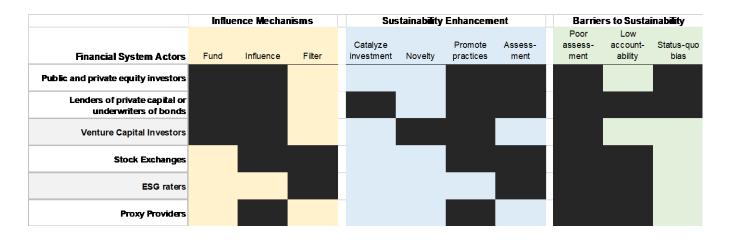


Processes that dominate today will not dominate in a transformed world

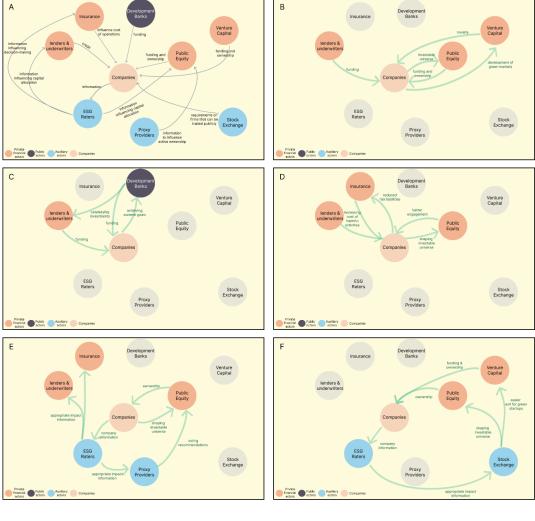


What grows? What has to decline? Where are there conflicts?

Leverage Points in Financial Systems



Actors in the private finance system can move the financial system towards sustainability and influence other actors or block action that creates change



Six potential virtuous cycles of change in finance

Crona Peterson et al In Review. A systems approach to sustainable finance: Reviewing actors, their influence mechanisms, and potential for virtuous cycles of sustainability. *One Earth*

Environmental Research Needs to Enable Nature Positive Finance

- Tools and strategies that incorporate complexity & multiple dimensions of biodiversity into economic decision making
- How to identify & design fundable 'nature-positive' projects
- Accessible & useful biodiversity data for financial actors & decisions
- Environmental research that addresses questions important for financial actors

Signs of Opening for Nature Positve Transformation for Finance & Biodiversity

Monitoring Nature – fusion of eDNA to Earth Observation; combined with databases and tools

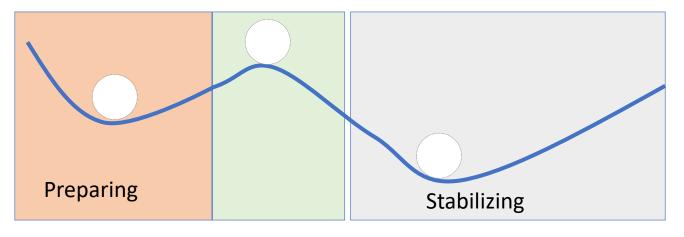
Nature models – rapid expansion and integration -> species distribution models, ecosystem services, land use change, earth system process

Policy – Global Biodiversity Framework; EU Green Deal; China's Ecological Civilization; Corporate Sustainability Reporting Standards

Business – Nature thrust into board room

However, there is also a backlash, especially from current US government

Transformation



Understanding seeds, barriers, and system dynamics can help develop strategies:

How to destabilize nature negative present

Navigate transition

Stabilize nature positive future

Olsson, P., C. Folke, and T. Hahn. 2004. Social-ecological transformation for ecosystem management: the development of adaptive comanagement of a wetland landscape in southern Sweden. *Ecology and Society* 9(4): 2.

Thanks!

Finance to Revive Biodiversity
Finbio.org

Related projects:
Seeds of Good
Anthropocene
goodAnthropocenes.net

BiosphereFutures.net





