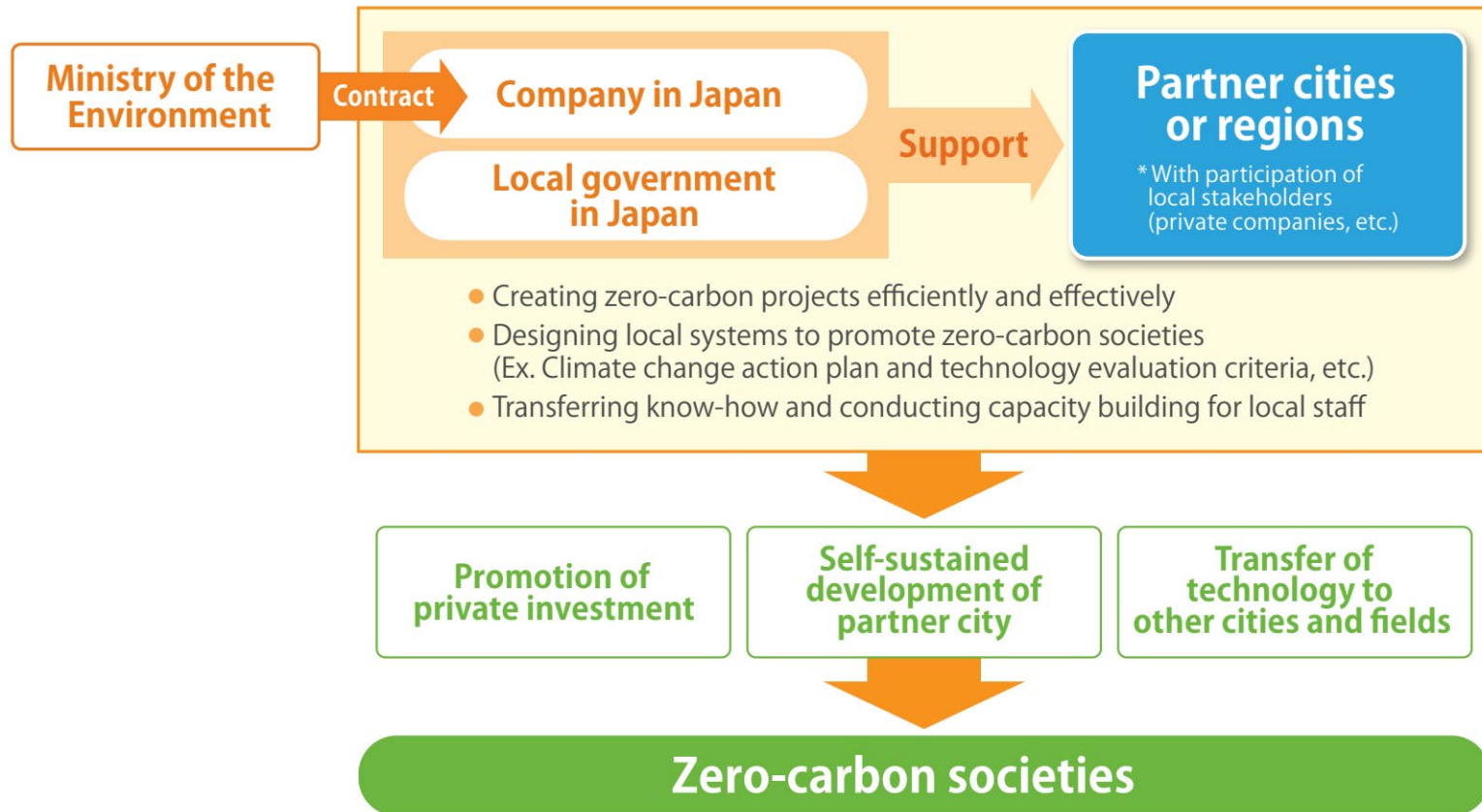




**Promoting climate change measures &
Formulating decarbonization projects
by the City-to-City Collaboration**

1. Outline of City-to-City Collaboration Project (C3P)

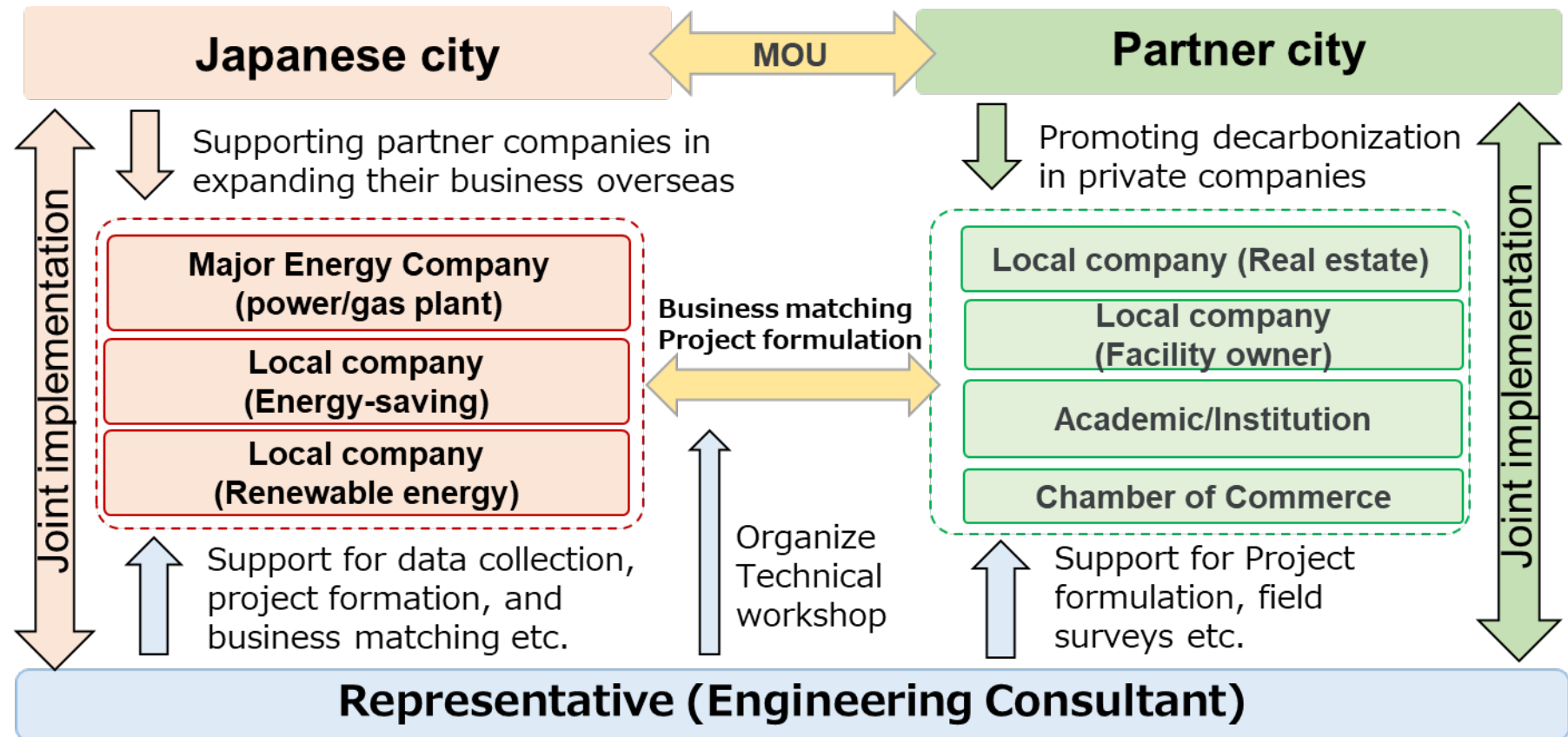
The Ministry of the Environment of Japan put the wheels of the City-to-City Collaboration for Zero-Carbon Society programme into motion in fiscal 2013.



Source : Project Brochure of City-to-City Collaboration for Zero-Carbon Society programme(IGES)
<https://www.iges.or.jp/jp/pub/c2c2021-brochure/en-0>

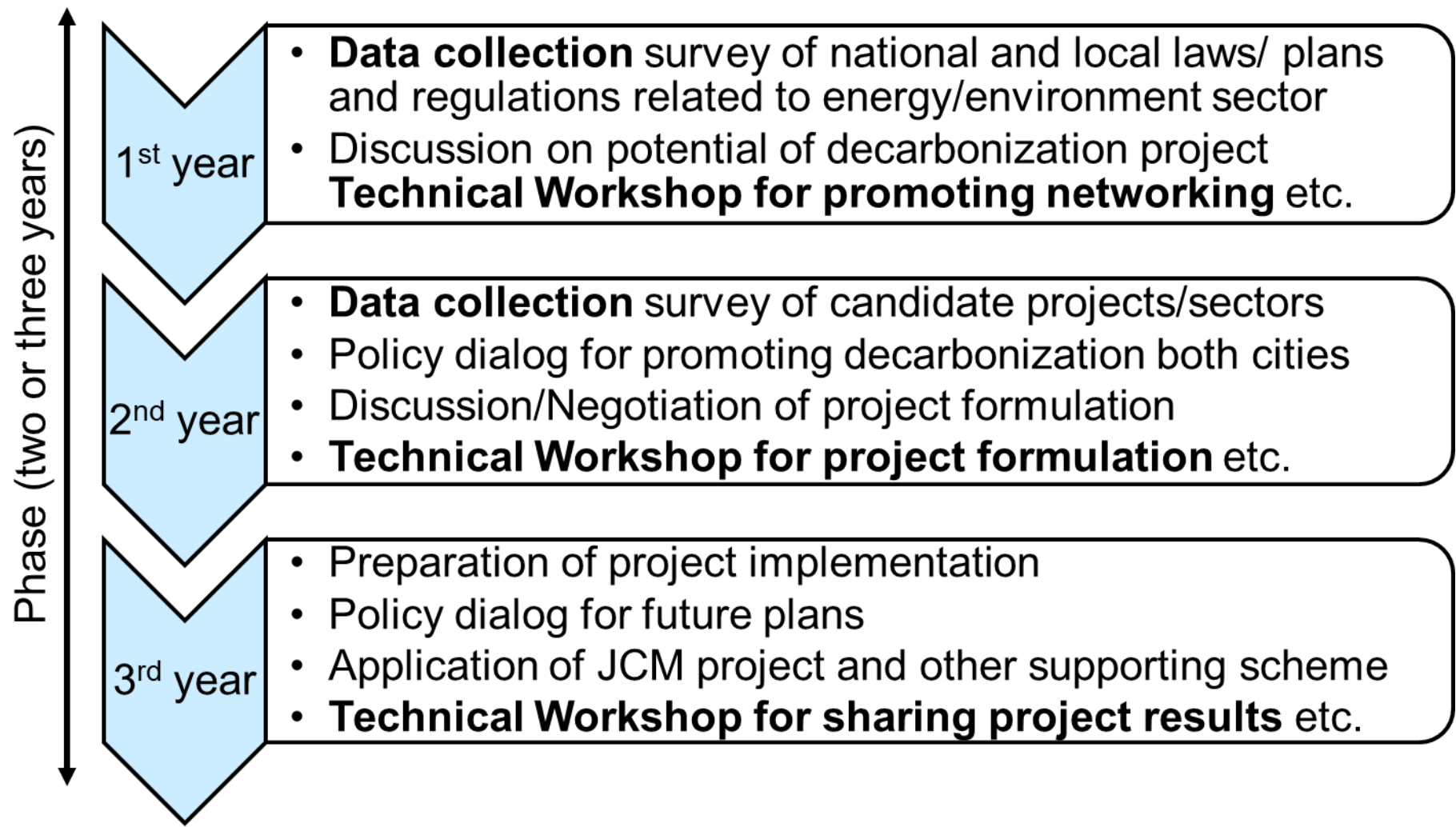
1. Outline of City-to-City Collaboration Project (C3P)

The Ministry of the Environment of Japan put the wheels of the City-to-City Collaboration for Zero-Carbon Society programme into motion in fiscal 2013.



Source : Nippon Koei

2. Project phase of C3P



3. Annual schedule of C3P (Example)

Main player	Contents	Year 1								Year 2		
		May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
1. City-to-City Collaboration meeting/Activity												
Japanese City	City-to-city collaboration meeting, policy support				(Policy dialogue)	▼		▼		▼		
Partoner City	Meeting, Participation in the C3P seminar in Japan		▼ (Kick off)		(Policy dialogue)	▼		▼		▼		
Consultant	Support for city-to-city cooperation discussions		▼ (Kick off)			▼		▼	(discussion)			
2. Decarbonization project formation and business development												
Private company	Online surveys, interview survey etc.		— — — — —									
Consultant	Discussions/site survey (around three times/year)		—		—			—				
3. Related events												
All participants	Technical Workshop (at lease one time /year)							▼ (Workshop)				
Consultant	Support on seminar/event organized by MOEJ									▼ (C3P seminar)		
4. Regular meeting/reports												
Consultant	Monthly report, regular meeting (3 times), final report	▼ (Kick-off)	— — — — —	(Monthly report)		▼ (Progress)					▼ (Final)	▼ (Report)

4. Various activities of C3P(photos)



Meeting/Discussion



Technical Workshop



Policy Dialogue



Site visit/Data collection



Factory /Interview survey



Carbon Neutral Seminar

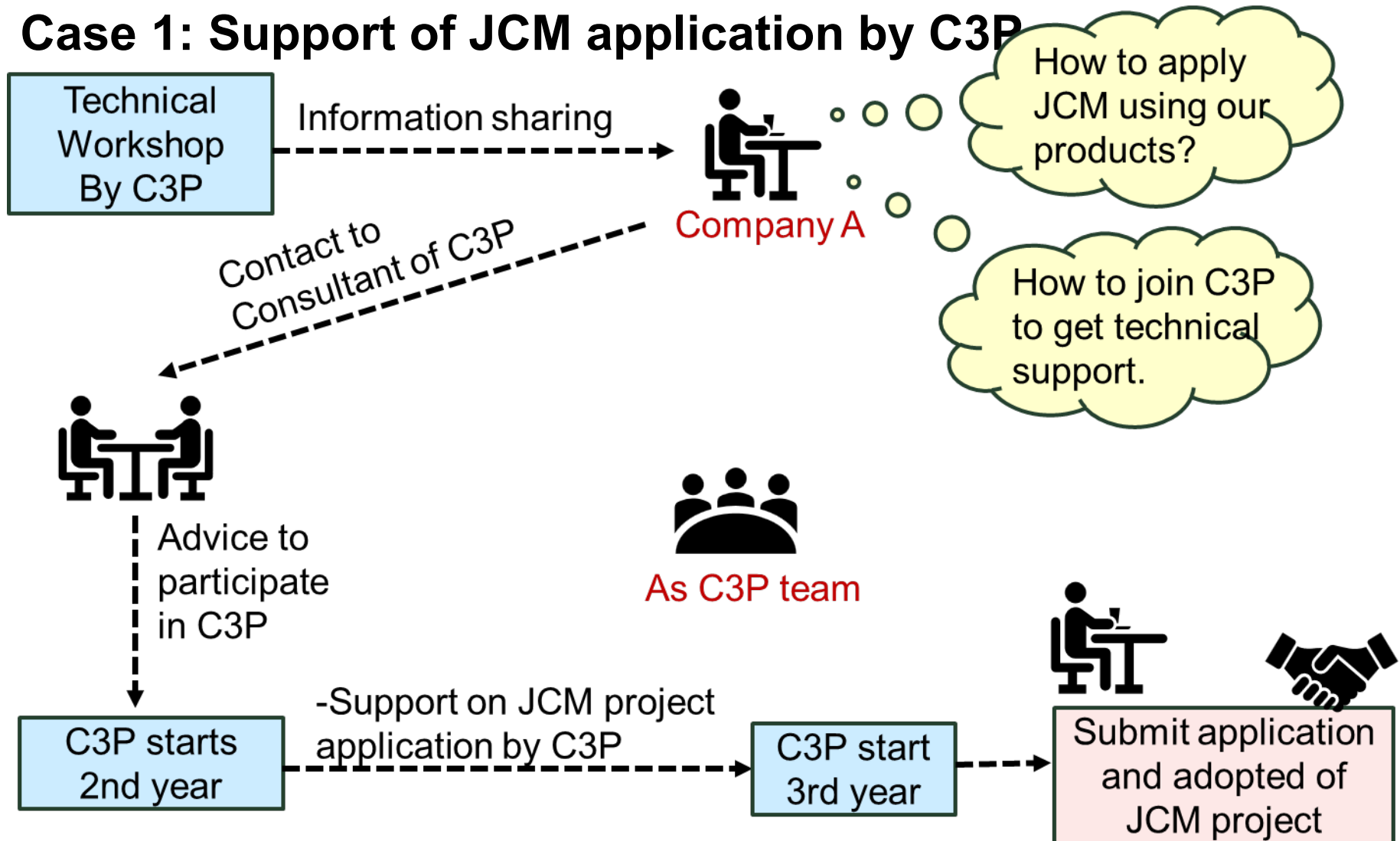
5. Benefits of City-to-City Collaboration Project

Stakeholders	Benefits
Municipalities (cities, prefectures, provinces etc.)	<ul style="list-style-type: none">● Opportunity to establish a foundation for a zero-carbon society to lead to zero-carbon development at an earlier stage● Improvements of the urban environment and contributions to national policies/plans● Creation of business opportunities by encouraging the participation of local companies● Improved and enhanced urban environment to increase the appeal of the city and promote the development of investment● Opportunities to foster civic pride in residents as they learn about the efforts and actions of local governments and companies
Private companies	<ul style="list-style-type: none">● Use of the JCM to enable the introduction of superior zero- and low-carbon technologies at low costs, and as a result, lower electric power and running costs. Companies will also be able to gain management know-how for the technologies introduced.● Improved corporate brand power as a result of being viewed as a company that is proactive on environmental measures● Potential to acquire new sales channels

Source: <https://www.iges.or.jp/jp/pub/c2c2021-brochure/en-0>

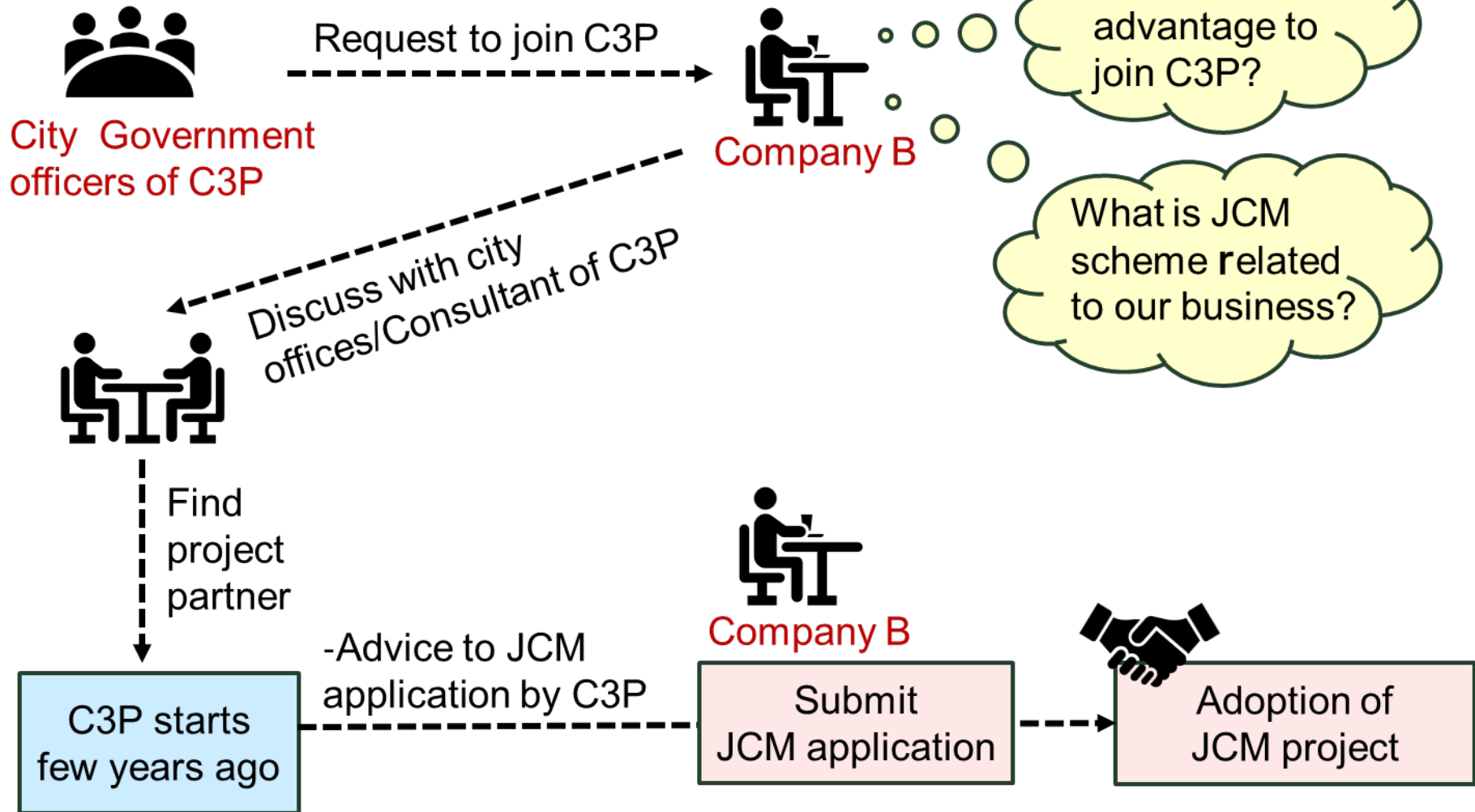
6. Good practice for JCM project formulation(1/2)

Case 1: Support of JCM application by C3P



6. Good practice for JCM project formulation (2/2)

Case 2: Support from City Government



Thank you for your attention.

If you have any question, please feel free to send e-mail to following address:



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