



COP28
UAE

How to Foster Japan-MENA Countries' Partnership towards NetZero Economies?

11 Dec. 2023, 3:30 - 4:30 (At the Joint MDB Pavilion, Blue Zone, B6, 74)

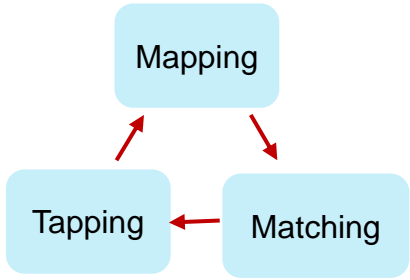
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WHY FOSTER JAPAN-MENA NETZERO PARTNERSHIP?

- **Fact1. Readiness/commitments/willingness towards Just Energy Transition and resilient green growth**
 - Among the pioneers in submitting and updating NDCs to the UNFCCC
 - Green Growth Strategies or plans in Place
 - Energy security and potential supply chain of green hydrogen for Japan, etc.
 - National mega projects
- **Fact2: Readiness/commitments/willingness to engage in bilateral and multilateral cooperation**
 - Expression explicitly mentioned in the submitted NDCs
 - Japan Joint Crediting Mechanism (JCM) signed with Saudi Arabia, and MOU about it with Tunisia and UAE.
 - Saudi-Japan 2030 vision, etc.
- **Fact3. Building on the Momentum**
 - **1st and 2nd MENA Climate Week** (UAE 2022 and KSA 2023, respectively)
 - **TICAD8** (Tunisia 2022)
 - **COP27 and COP28** (Egypt 2022 and UAE 2023, respectively)

WHY FOSTER JAPAN-MENA NETZERO PARTNERSHIP?

Target Audience		Issue	Objectives	Key Message	KPI
<ul style="list-style-type: none"> MENA Stakeholders 	<ul style="list-style-type: none"> Businesses Financing Agencies 	<ul style="list-style-type: none"> Scattered/limited information about Japanese enablers Difficult access to Japanese counterparts 	<ul style="list-style-type: none"> Map “Seeds” and “Needs” regarding green businesses Match relevant stakeholders and leverage resources 	<ul style="list-style-type: none"> It is beneficial to adopt Japanese green technologies. It is beneficial to finance green projects. Many lessons to learn from Japanese policies toward Green Transition 	<ul style="list-style-type: none"> GHG emission reduction amount Return on Investment (ROI)
		<ul style="list-style-type: none"> Japan Stakeholders 			



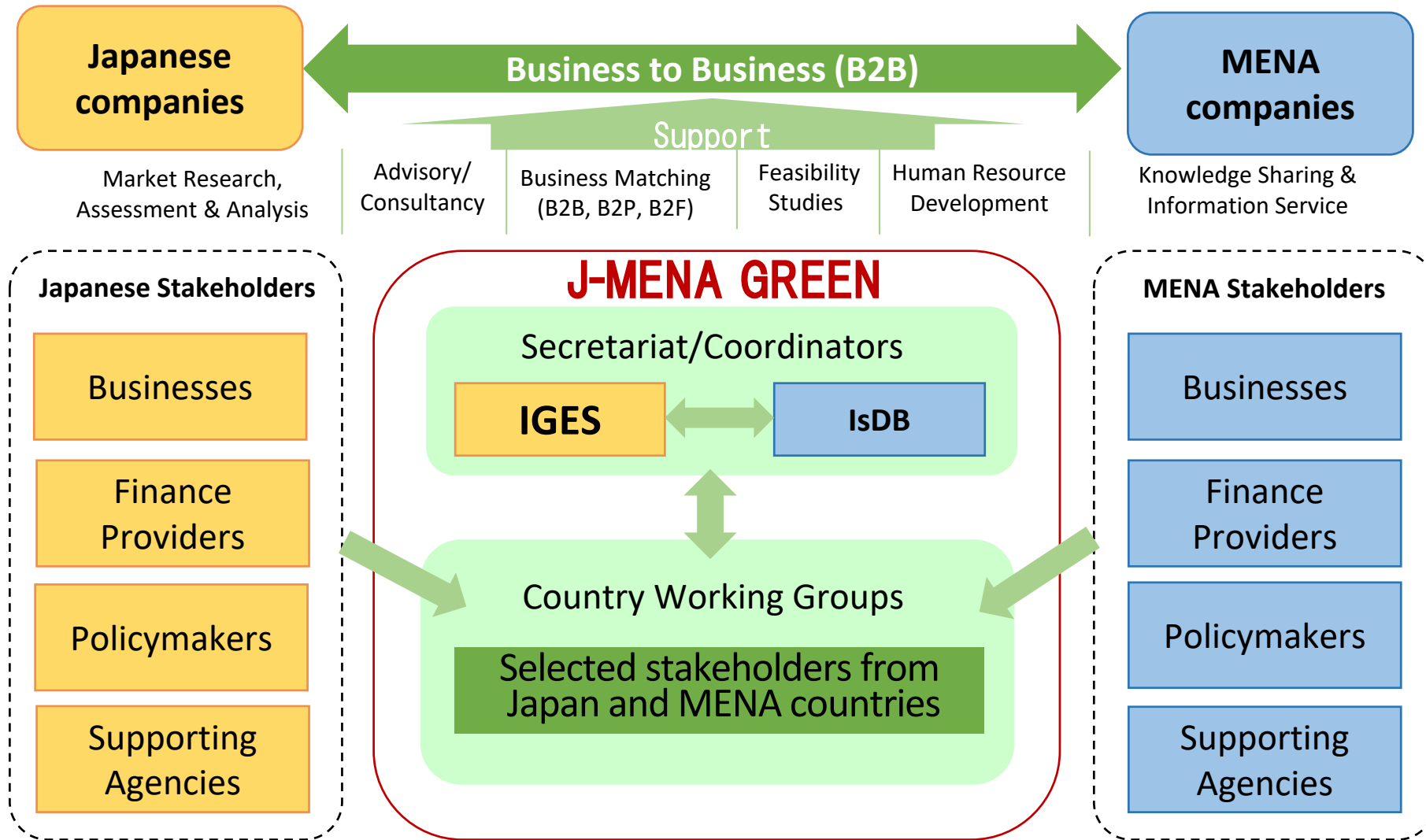
HOW TO FOSTER THE JAPAN-NORTH AFRICA NETZERO PARTNERSHIP?

IGES-ISDB-GRC PROPOSAL: GREEN BUSINESS MATCHING PLATFORM

e.g., Tunisia					Japan			
Technological "Needs"		"Enablers" Database			Technological "Seeds"	"Enablers" Database		
Sector	Sub-sector/Area	In-kind support	Financial support	Policy Support	Technologies & Best practices	In-kind Support	Financial Support	Policy Support
Energy Efficiency	Transport							
	Building							
	Industry	<u>√</u>	<u>√</u>	<u>√</u>	<u>1, 2, 3, 4, 5, 7</u>	<u>C, F, M, A, I</u>	<u>A, B, J</u>	<u>O, N, P</u>
Renewable Energy	Wind							
	Solar							
	Biogas							
	Green Hydrogen							
Waste	Solid waste							
	Wastewater							
Water	Irrigation, Water desalination							
Food & Agriculture	Organic/regenerative farming							

HOW TO FOSTER THE JAPAN-NORTH AFRICA NETZERO PARTNERSHIP?

IGES-ISDB-GRC PROPOSAL: GREEN BUSINESS MATCHING PLATFORM (CONTINUE)



SUMMARY OUTLINE OF THE PROPOSED J-MENA GREEN

Objectives	To promote a win-win Japan-MENA Countries' Partnership towards NetZero Economy?
Examples of the expected activities	<ul style="list-style-type: none"> ✓ Knowledge sharing and information service ✓ Advisory/Consultancy Activities ✓ Network building and meetings facilitation (B2B, B2P, and B2F) ✓ Project development, implementation, and follow-ups ✓ Technical assistance and capacity building ✓ Outreach and dissemination events
Governance	IGES and IsDB as a Secretariat, supported by Country Working Groups (CWG)
Initially targeted countries	<p>-Japan</p> <p>-Saudi Arabia, Egypt, Tunisia, and the United Arab Emirates (UAE)</p>
Initial focus	Energy Efficiency and Renewable Energy (including waste to energy) in industry, building, transport, and agriculture sectors

J-MENA GREEN (SCREENSHOTS) [HTTPS://J-MENA.LIVE/ABOUT-US/](https://j-mena.live/about-us/)

Who are we

Acknowledging the uniqueness of Japan-MENA Green Business Cooperation, the urgency of action, and the opportunity offered by the momentum, the Institute for Global Environmental Strategies (IGES - a think tank HQ in Kanagawa, Japan), The Islamic Development Bank (ISDB- Multilateral Development Bank HQ in Saudi Arabia and operating in 57 countries), the Gulf Research Center (GRC - a think tank HQ in Jeddah, Saudi Arabia) and The Regional Center for Renewable Energy and Energy Efficiency (RCREEE - an intergovernmental organization with diplomatic status that aims to enable and increase the adoption of renewable energy and energy efficiency practices across pan-Arab countries) collaborated to launch the J-MENA GREEN. Further information about each partner is available in the respective links:

- IGES: <https://www.iges.or.jp/en>
- ISDB: <https://www.isdb.org/>
- GRC: TBC
- RCREEE: <https://rcreee.org/>

What do we do?

J-MENA GREEN is a collaborative platform aimed at:

- Online information and knowledge sharing (awareness creation) and
- On-ground practical opportunities creation and stakeholder matching.

It pools the knowledge, expertise, and resources (financial and in-kind) of various stakeholders (businesses, financing institutions, government and non-government agencies, and academia) to proactively synergize their efforts in a win-win partnership to match the "needs" from Japan with the "needs" of MENA countries to promote green business matching toward decarbonized economies.

Specific activities include, but are not limited to:

Technology Database

Search results for 'J-GoodTech' and 'Global Environment Centre Foundation'.

- J-GoodTech** (Japan) - Technology Database
- Global Environment Centre Foundation** (Japan) - Technology Database
- UNIDO ITOO Tokyo's STePP** (Japan) - Sustainable Technology Promotion Platform
- Ministry of the Environment Government of Japan** (Japan) - Japan Platform for Redesign: Sustainable Infrastructure (JPRSI)

What are you looking for?

Program Profile x v

Tunisia x v

Type Of Support / Focus

- Building
- Business matching
- Company directory
- Energy Efficiency
- Exhibition/Forum
- Financial support
- Guidelines

Showing all 8 results

Featured

BEEP

Energy efficiency program for public buildings (PEEB)

Tunisia

NATIONAL AGENCY FOR ENERGY CONSERVATION ANME

Project to Support the Promotion of Energy Efficiency in Tunisia (APEET)

Tunisia

GEFF Green Economy Financing Facility

The Tunisia Green Economy Financing Facility (Tunisia GEF)

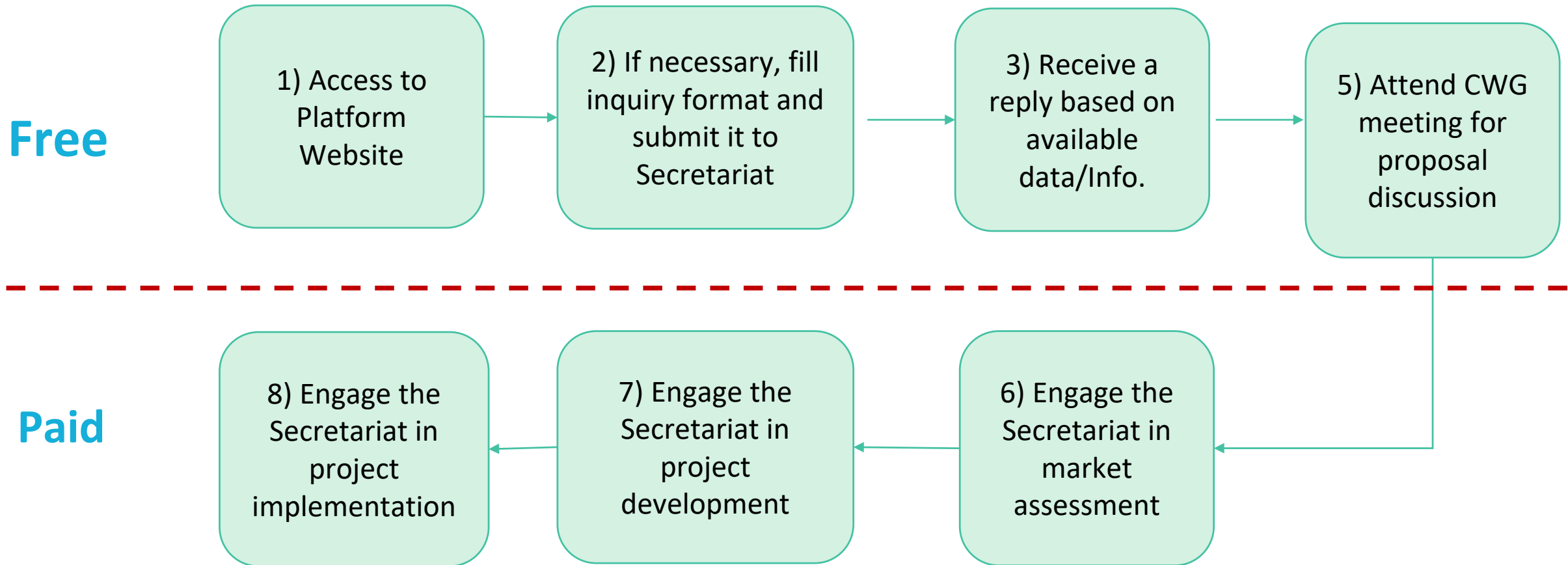
Tunisia

NATIONAL AGENCY FOR ENERGY CONSERVATION ANME

Energy certification program for Domestic Appliances

Tunisia

Expected operation flow of J-MENA GREEN for businesses



WAY FORWARD & NEXT STEPS

- ❑ Preparation for launching the “Platform” (~12/2023)
 - ✓ Form Country Working Groups
 - ✓ Finalize the online content of the website

- ❑ Key dissemination events
 - ✓ Side event @ MENA Climate Week (Saudi, Oct. 2022)
 - ✓ Launch the Website of the Platform @ COP28 (Dec. 2023).

- ❑ Operation of the Platform (12/2023 ~06/2025)
 - ✓ Engage with stakeholders (online and on the ground)
 - ✓ Develop a business matching case(s), if possible



TICAD8, Tunisia (2022)



COP27, Egypt (2022)

TODAY'S DISCUSSION OBJECTIVES

- **How to foster partnerships towards NetZero Economies, especially in the MENA region?**
- **What and where are the key opportunities and challenges for a Japan-MENA win-win "Green" partnership?**
- **What can we do more or differently to contribute to fostering a Japan-MENA win-win "Green" partnership?**
- **Reaffirm the necessary and feasible to establish a Japan-MENA green business matching platform as one of the tools to foster a Win-Win NetZero partnership.**

THANK YOU FOR YOUR ATTENTION



WELCOME AS PARTNER