



New Ideas for Sustainable Business and Lessons from Pioneers in Circular Economy and Climate Change

Co-organized by Embassy of Japan in Thailand, Pollution Control Department (PCD), Department of Industrial Works (DIW), Thailand Greenhouse Gas Management Organization (TGO), The Federation of Thai Industries (FTI), Institute for Global Environmental Strategies (IGES), and UBM

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Language: English

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|-------|--|---|
| 9:00 | 1. Introduction | <i>Yoshinori Suga
First Secretary
Embassy of Japan in Thailand</i> |
| 9:10 | 2. Keynote Remarks: Plastic Waste Management in Thailand | <i>Pralong Dumrongthai
Director General
Pollution Control Department (PCD)</i> |
| 9:20 | 3. Keynote Remarks: Circular Economy in Thailand | <i>Supakit Boonsiri
Deputy Director General
Department of Industrial Works (DIW)</i> |
| 9:30 | 4. Keynote Remarks: Climate Change and Business in Thailand | <i>Natarika Wayuparb Nitiphon
Deputy Executive Director
Thailand Greenhouse Gas Management Organization (TGO)</i> |
| 9:40 | 5. Keynote Remarks: Thai Environmental Industry | <i>Somchai Wangwattanapanich
Chairman of Water and Environment Institute for Sustainability
The Federation of Thai Industries (FTI)</i> |
| 9:50 | - Break - | |
| 10:00 | 6. ASEAN Circular Economy and Plastics | <i>(Coordinated by So Sasaki
Visiting Scholar
Chulalongkorn University)</i> |
| | - Challenges towards ASEAN Circular Economy | <i>So Sasaki
Visiting Scholar
Chulalongkorn University</i> |

- **Plastic and Other Material Recycling in Thailand**

*Somthai Wongcharoen
President
Wongpanit*

- **Circular Economy**

*Kongchai Wonghiriwat
Program Manager
Circular Economy Office, SCG Plastic*

- **Latest Trend of Circular Economy**

*Michikazu Kojima
Senior Economist
Economic Research Institute for ASEAN and East Asia (ERIA)*

10:40 **Q&A and Discussion**

11:40 - Lunch Break -

13:00 **7. Emerging Opportunities Presented by Climate Actions and Technological Innovation**

*(Coordinated by Toshizo Maeda
Deputy Director
IGES Kansai Research Centre)*

- **Discussion points**

*Toshizo Maeda
Deputy Director
IGES Kansai Research Centre*

- **Energy Efficiency and Energy 4.0**

*Wisaruth Maethasith (on behalf of Pongpan Vorasayan, Senior Professional Engineer)
Bureau of Energy Regulation and Conservation
Department of Alternative Energy Development and Efficiency (DEDE)*

- **How to Use Data for Energy Saving and Value Maximization**

*Keiji Hashimoto
Assistant General Manager
Azbil (Thailand)*

- **Smart Park**

*Attapon Jirawatjanya
Deputy Governor
Industrial Estate Authority of Thailand (IEAT)*

- **First Green Bond by Thai Commercial Bank**

*Andrew Kent Jan
Head of Balance Sheet Management
TMB*

13:40 **Q&A and Discussion**

14:40

- Break -

15:00

8. Frontrunners of Sustainable Business in Asia

*(Coordinated by Koji Fukuda
JICA Expert)*

- **Toyota Environmental Challenge 2050**

*Yoshiaki Ishimoto
Vice President
Toyota Daihatsu Engineering and Manufacturing*

- **Sustainability Programs**

*Leopoldo Becerra
Quality, Safety and Environment Director
Coca-Cola ASEAN*

- **Green Company Project**

*Kajonsak Suwattanakorn
Deputy Managing Director
Siam Compressor Industry*

- **Circular Economy business models enabling low carbon lifestyles - emerging leadership from Asia-Pacific's entrepreneurs**

*Janet Salem
Programme Officer
UN Environment*

15:40

Q&A and Discussion

16:40

9. Closing Remarks