Yokohama’s Initiatives for the Promotion of International Technical Cooperation

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Y-PORT CENTER – Knowledge hub for smart city management
Reinforcement of Y-PORT Center, opened in 2015, as a platform for Y-PORT project

-[Issues indicated by private companies, March 2016]

- Reinforcement of personnel specialized in exporting infrastructure development
- Securing personnel to provide consistent support for long-term infrastructure business development
- Providing flexible and dynamic support for project development

-[Measures for reinforcement]

#1 Opening Y-PORT Center Public-Private Partnership Office in July 2017

#2 Supporting overseas infrastructure business development by specialized-personnel, from October 2017
Locating personnel specialized in exporting infrastructure development through outsourcing at the Y-PORT Center Public-Private Partnership Office

#3 Consistent support from planning to developing business, from July 2017
Relocating 5 city-employees to support exporting infrastructure development to the Y-PORT Center Public-Private Partnership Office
Private sector alliance established in July 2017 mainly by Yokohama-based companies to develop more infrastructure business and to cope with urban issues in the emerging economies, in accordance with the reinforcement of Y-PORT Center by the City of Yokohama.

Establishing YUSA, not to lose business opportunities

- Feature of YUSA 1: Pack of private companies
  - To provide solution as a package for urban issues in the emerging economies by various companies with various technologies

- Feature of YUSA 2: Private sector alliance with legal personality
  - To be an independent subject to make contracts with various partners such as overseas cities, companies, and international donors

- Feature of YUSA 3: Sharing basic ideas on exporting infrastructure business development with the City of Yokohama
  - To make it easy to understand the reason to collaborate with the City of Yokohama, by sharing basic ideas of Y-PORT project to cope with urban issues in emerging economies and to provide infrastructure business opportunities, and also by signing MoU for collaboration with the City of Yokohama.
In July 2017, YUSA and the City of Yokohama signed an MoU to collaborate for developing Y-PORT project by utilizing each strength.

In August 2017, YUSA located in Y-PORT Center Public-Private Partnership Office.

Number of members as of December 2017:
- Member: 10
- Associate member: 12
- Supporting member: 3
Collaboration between AMATA and YUSA

Ministry of Energy Thailand and AMATA started collaboration for Eastern Economic Corridor initiative

- **Request from Ministry of Energy:** converting industrial estate into smart one
- **Request from AMATA:** converting AMATA Nakorn into smart city, mainly by smart infrastructure, and introducing state-of-the-art technologies from Yokohama-based companies to build smart cities for expansion in Vietnam, Myanmar, Lao and Cambodia

**<Future Development>**

- Sharing experience and expertise on smart city by City of Yokohama through YUSA
  - Study by YUSA: finding needs and site visit
  - Holding seminars to share suggestion from YUSA and vision of AMATA

- Aiming to develop concrete projects from FY2018 on, and taking disseminating smart technologies and infrastructure technologies to other ASEAN countries into account in the long term
Future development

- Stronger consulting services
  Interactive innovation by figuring out needs on development through communication from the first planning phase
- Working further in line with national policy
- Further collaboration with MDB

[Component 1] Further collaboration with local governments in emerging economies
[Component 2] Supporting SME for developing overseas business
[Component 3] Arranging international platform

[Key words]
[Component 1] Further collaboration with local governments in emerging economies

- Developing firm mutual trust with local government through long-term collaboration
- Not sectorial but integrated interactive dialog, such as the Danang Urban Development Forum

[Component 2] Supporting SME for developing overseas business

- Intensive and continuous support for companies for project development such as business seminar, business matching, feasibility studies and pilot projects
- Developing “Solution Package” integrated with each companies’ technologies
- Exporting appropriate products and technologies by picking up developing needs precisely

[Component 3] Arranging international platform

- Developing knowledge-platform by collaboration with WB and ADB, such as expansion of Asia Smart City Conference
- Inviting international conferences to Yokohama, and participation to major international conferences such as COP23 and WUF9
- Encouraging international organization to relocate in Yokohama
Thank you for your attention

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