



Environmental Consortium for Leadership Development (EcoLeaD) Preparatory Congress

Secretariat of EcoLeaD Preparatory Congress



Institute for Global Environmental Strategies

Environmental Consortium for Leadership Development



Ministry of the Environment

Government of Japan

<http://www.eco-lead.jp>

Need for Environmental Leadership Development in Asia

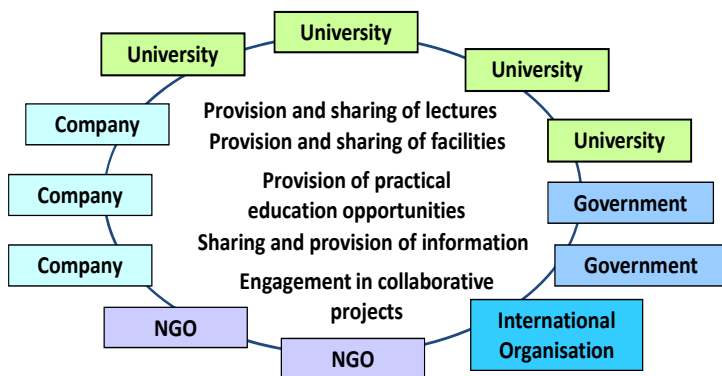
Why is it necessary to develop environmental leaders?

Recently, the human race is faced with various issues relating to sustainability, and dealing with these issues is an urgent matter. In addition, in the midst of the current global economic crisis, reforms in national economic and societal structures are required through policies to revitalise the economic society by environmental conservation, such as “Green New Deal” or “Green Job” schemes.

To promote the construction of a sustainable society, the development of “environmental leaders”, or persons to take on the “greening” of economic society, is indispensable.

What is the Environmental Consortium for Leadership Development?

Cooperation among Government, Academia, Industry and Civil Society for Environmental Leadership Development



The Environmental Consortium for Leadership Development (EcoLeaD) is a practical platform in which all stakeholders of government, academia, industry and civil society can participate, exchange information relating to environmental leadership development and interact with each other.

EcoLeaD aims to develop environmental leaders by linking the existing educational activities of universities and activities of businesses, and by promoting cooperation among all stakeholders of government, academia, industry and civil society.

The main constituents of EcoLeaD are universities, private companies, governments, non-governmental organisations and international organisations.

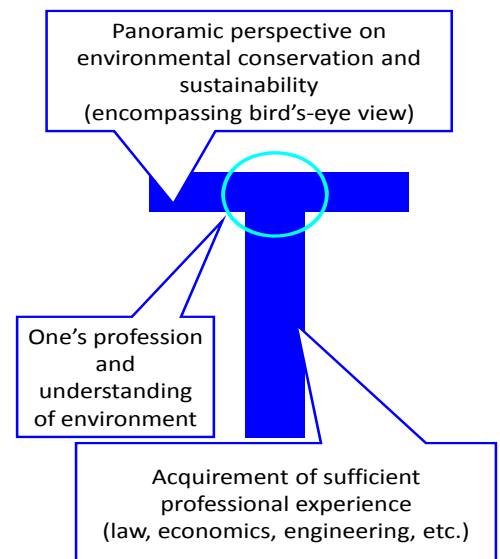
What kind of environmental leader will cooperation produce?

The Environmental Leader is a person who possesses:

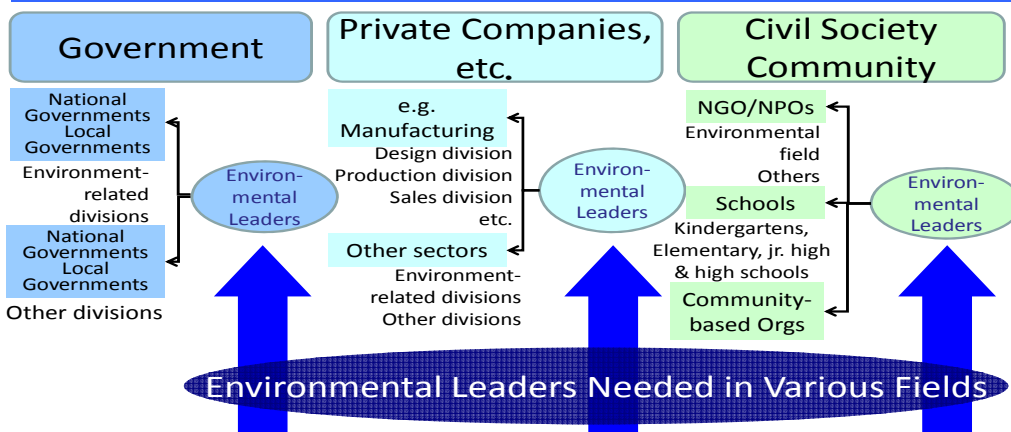
- the ability to envision new paradigms and concepts and the planning ability for social change;
- the problem-solving ability to address present and future challenges that society faces;
- the ability to take action to create job opportunities in environmental conservation and revitalisation of the economy.

An environmental leader is a person who possesses “T-shaped” or “π-shaped” characteristics.

A T-shaped person is expected to have professional knowledge on the vertical axis and a broad viewpoint and knowledge of environmental conservation and sustainability on the horizontal axis.



Where will T-shaped environmental leaders exercise their abilities?

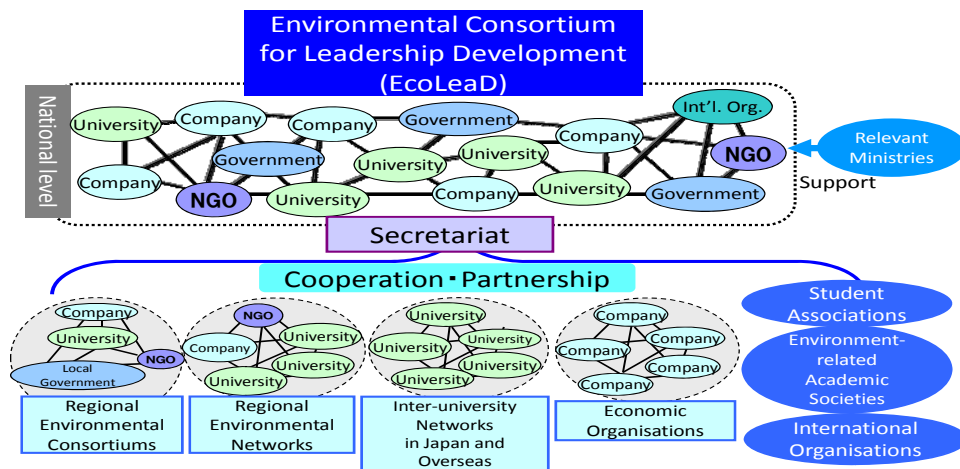


To further advance the greening of economic society, T-shaped environmental leaders, who have internalised environmental perspective into their own professional areas, are needed in government, private companies and civil society.

EcoLeaD and Its Preparatory Congress

Prior to the establishment of EcoLeaD, a preparatory congress has been established to further deliberate on how EcoLeaD should function and execute trial projects.

Conceptual Image of EcoLeaD



EcoLeaD is a focal point for cooperation among stakeholders of industry, academia, government and civil society that are active in environmental leadership development, including universities, companies, research institutes, NGOs, NPOs, governments, and so on. EcoLeaD constructs cooperative and collaborative relationships with existing regional consortiums, networks and economic organisations.

Projects



The preparatory congress will execute several trial projects, while clarifying the needs of companies and governments which utilise environmental leaders and the potential of universities which educate future environmental leaders. It will also deliberate on organisational aspects of EcoLeaD.

A foundational project is planned that provides member organisations, institutions and individuals with opportunities to communicate with each other. Other trial projects related to environmental leadership development are planned, as outlined below. The target groups for these projects are shown in the figure to the left.

*MBA: Master of Business Administration / MOT: Management of Technology

The Preparatory Congress of EcoLeaD plans the following projects and activities through member participation. Each project will form a working group based on voluntary participation of members, and planning and administration will be conducted by cooperation among participants.

Provision of opportunities for meetings and communication:

- Holding seminars and opinion-exchange sessions to promote information exchange and cooperation.

Green MBA/MOT project on environmental management:

- Review of the current status and educational materials of “green” MBA/MOT and environmental management programmes in Japan and overseas.
- Research and deliberation on current practices, challenges and effective methods of practical education for environmental management and management-related subjects.

Project on establishment of T-shaped environmental leadership development programmes:

- Review in Japan and overseas of current programmes aimed at development of T-shaped persons of talent, and of syllabi and educational materials of environmental studies related courses.
- Research and deliberation on current practices, challenges and effective methods of practical education for environmental study.

Project on international exchange and cooperation:

- Cooperation with international networks, such as ProSPER.Net, in environmental leadership development and consideration of possible collaborative projects.

Project on construction of information infrastructure for environmental leadership development:

- Comprehensive design of information infrastructure for environmental leadership development.
- Establishment of curriculum database for environmental leadership development.

The Preparatory Congress: Participation and Organisation

About Participation

【Participants】

Members of the preparatory congress will consist mainly of people from universities, companies, the public sector, civil society organisations, international organisations, etc. in Japan, who have interest in environmental leadership development and are willing to participate in EcoLeaD activities.

As international partners, universities, companies, government organisations, civil society organisations and international organisations overseas could participate in information exchange and activities through the EcoLeaD website and on other occasions.

【Admission】

To become an international partner in the preparatory congress, please contact us as below.

【Participation expenses】

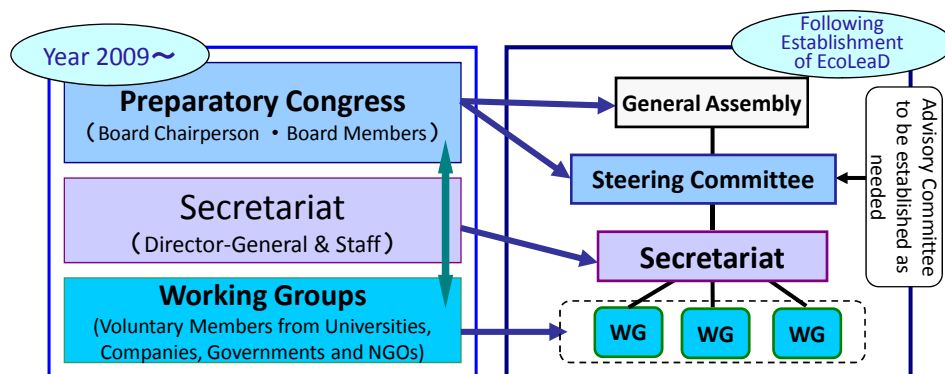
Participation is free.

Merits for International Partners

Merits

- International partners in the preparatory congress can access the EcoLeaD website and obtain information from it.
- International partners would have links on the EcoLeaD website.
- International partners can dispatch relevant information on environmental leadership development through the EcoLeaD website.
- International partners can get involved in communication, cooperation and networking among EcoLeaD members from the government, academia, industry and civil sectors.

Operational System of the Preparatory Congress



The preparatory congress will consider projects, trial enactment of projects and collaborative projects with relevant organisations based on proposals from and participation of members. Specific content of projects will be discussed in board meetings.

Contacts

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