

Ⅲ Outreach Activities



The 12th Environment Congress for Asia and the Pacific (ECO ASIA 2004)

Date: 19-20 June 2004

Venue: Yonago City, Tottori Prefecture, Japan

Organisers: Ministry of the Environment of Japan, Tottori Prefectural Government,
City of Yonago

Participants: National delegates from 20 countries, including 6 ministers, representatives from
13 international organisations, and other participants

Summary:

The congress aimed to assess the region's efforts towards sustainable development, including the progress of environmental education, which is one of the most important tools for realising such development, and to have discussions on a ministerial level on the direction of cooperation in the region regarding sustainable development.

In Session 2, speakers from the IGES Long-term Perspective and Policy Integration Project (LTP) pre-

sented the progress of related projects, namely the Asia-Pacific Forum for Environment and Development (APFED) and the Asia-Pacific Environmental Innovation Strategy Project (APEIS), and discussions took place. In addition, it was proposed that for the future development of these two projects, the partnership between APEIS research results and new initiatives proposed by APFED should be strengthened.

International Symposium 2004 on Business and the Environment "Prospective Directions of Sustainable Society - Roles and Possibilities of Industry, Technology, and Community"

Date : 17 November 2004

Venue: International Conference Center Kobe (Kobe City)

Organiser: IGES

Participants: about 200

Summary:

The Business for Sustainable Society (BSS) Project organised the international symposium to celebrate its inauguration in April 2004. (An international workshop was held on the previous day to examine one of the BSS's core research topics "Environmentally-sound Business Model")

First of all, the project leader, Prof. Masaaki Naito, brought up the issue of prospective directions of environmentally-sound local development and local technology systems, and then Prof. Takashi Gunjima, sub project leader, introduced prospective directions of environmentally-sound business model. The keynote speech was given by Dr. Peter Harper (Centre for Alternative Technology: CAT, UK) addressing social economy and community development, followed by Prof.

Ryoichi Yamamoto (University of Tokyo) who spoke on sustainable companies and eco-service. There was then a panel discussion where specialists from Japan and abroad exchanged information on issues such as the current situation and research trends in Japan, Europe and the US, as well as examining future challenges for the project.

Reflecting high expectations for the new project, participants showed strong concern in the face of a global environmental crisis and explored such topics as common factors for both developing countries in Asia and developed countries like Japan, the best way for various organisation to deal with different goals, and the mid to long-term scenario for industry and local society.

Contributions to COP10: Side Event Mainstreaming Adaptation in Development - Idealistic or Realistic?

Date : 11 December 2004

Venue: La Rural Exhibition Centre (Buenos Aires, Argentina)

Organiser: IGES

Summary:

IGES' Climate Policy Project organised a side event at COP10 at which multi-faceted discussions took place on ways to mainstream adaptation to climate change in the development of various sectors.

After opening speeches by Prof. Akio Morishima and Mr. Hiroshi Ohki (former Minister of the Environment and Chairperson of COP3), Dr. Ancha Srinivasan, IGES, summarised the outcomes of two IGES workshops on adaptation to climate change held in Nepal (mountain ecosystems) and Samoa (Pacific Island countries). Next, there were presentations on key issues of mainstreaming adaptation in development, given by Shardul Agrawala (OECD), Taito Nakalevu (Secretariat of the Pacific Regional Environment Programme/SPREP) and

Andrew Teem (Kiribati's Ministry of Environment, Lands and Agricultural Development). A panel discussion was then chaired by Prof. Shuzo Nishioka (National Institute for Environmental Studies/NIES), with active participation from policy makers (Japan, Indonesia and Kiribati), and representatives of inter-governmental organisations (OECD, SPREP) and development-related institutions (World Bank, New Zealand Agency for International Development/NZAID, Japan Bank for International Co-operation). The panelists discussed appropriate ways for mainstreaming adaptation, the necessity for institutional and funding arrangements, and lessons to be learnt from current programmes.



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Contributions to COP10: Side Event The Kyoto Train: Where do we go next?

Date : 15 December 2004

Venue: La Rural Exhibition Centre (Buenos Aires, Argentina)

Organisers: IGES and The Energy and Resources Institute (TERI)

Summary:

The Climate Policy Project organised a side event together with The Energy and Resources Institute (TERI) from India, assessing the Kyoto Protocol and how to build a framework for future climate change.

After keynote speeches from Prof. Akio Morishima, Chair of the IGES Board of Directors, and Dr. R.K. Pachauri (Chair, IPCC), Prof. Morishima gave a presentation introducing salient points on the assessment of the Kyoto Protocol and future climate framework published by IGES in a special issue of IRES (International Review for Environmental Strategies). Mr. Osamu Mizuno (MoEJ) introduced an interim report of the Central Environmental Council, Japan, on the climate regime beyond 2012. A panel discussion was then held with the following panelists: Mr. Michael-Zammit Cutajar (former UNFCCC Executive Secretary), Prof. Hironori Hamanaka (Keio University), Prof. Jacqueline McGlade (European Environmental Agency), Prof. Dan Bodansky

(University of Georgia), Ambassador Chandrasekhar Dasgupta (TERI), Dr. Cedric Philibert (International Energy Agency), Mr. Jai-chul Choi (Ministry of Foreign Affairs and Trade, Korea), and Dr. Yang Hongwei (Energy Research Institute, China). A lively discussion took place on building a framework for future climate change and how to implement this.



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Contributions to COP10: Side Event Next Steps for CDM: Gaps and Ways to Overcome

Date: 15 December 2004

Venue: La Rural Exhibition Centre (Buenos Aires, Argentina)

Organisers: IGES, Ministry of the Environment, Japan (MoEJ), Global Environmental Center Foundation (GEC), Overseas Environmental Cooperation Center (OECC)

Participants: 100

Summary:

As a side event at COP10, IGES held an event in cooperation with organisations linked to other CDM/JI promotional initiatives under the auspices of the MoEJ.

After the welcoming remarks from Prof. Akio Morishima, Chair of the Board of Directors at IGES, Mr. Osamu Mizuno (MoEJ) presented an overview of Japan's activities on capacity building work for CDM/JI. This was followed by presentations from Mr. Shinichi Iioka (IGES, CDM Programme Manager), Ms. Joyceline Goco (Environmental Management Bureau, the Philippines), Ms. Masako Ogawa (GEC), Mr. Kazuhito Yamada (Pacific

Consultants), Dr. Naoki Matsuo (Climate Experts), Ms. Makoto Kato (OECC), and Mr. Ernesto de Michelli (Patagoni CO2), who gave reports on successful cases and future issues regarding 3 areas of the CDM programme, namely institutional and human capacity building, technical support and networking. In addition, there was a report from the Asian Development Bank (ADB) on CDM initiative activities, and a panel discussion lead by Mr. Takahiko Hiraishi, Member of the IGES Board of Directors, on issues to address for successful implementation of CDM projects.

Workshop on Collaborative Forest Governance

Date: 7-9 December 2004

Venue: Graduate School of Agriculture and Life Sciences, The University of Tokyo

Organisers: IGES, "Biodiversity and Ecosystem Restoration Research Project" of 21st Century Centre of Excellence (COE) Programme of the University of Tokyo

Participants: 35

Summary:

IGES Forest Conservation Project organised this workshop entitled towards sustainable forest governance in West Kutai District, Indonesia. The workshop was attended by the Governor of West Kutai, Mr. Rama Alexander, along with 35 researchers, policy makers and academics from Indonesia, Laos, Nepal, India, Bangladesh and Japan, including some graduate students from the University of Tokyo.

At the workshop, there were presentations on a variety of topics, including stakeholder participation, forest governance, ecosystem approach, sustainable forest management, and principles of people's involvement in

forestry. On behalf of the Forest Conservation Project at IGES, Dr. Bishnu Bhandari, principal research fellow on the project team, presented a paper for discussion on strategies for collaborative forest governance. A lively discussion took place, on the concept of collaborative forest governance, its structures and strategies. The workshop provided a forum for a positive exchange of opinions on sustainable forest management in West Kutai District.

A field excursion was organised for the international participants to the University forest in Chichibu, Saitama.

The Third Plenary Workshop of Research on Innovative and Strategic Policy Options (RISPO)

Date: 2-4 March 2005

Venue: IGES Headquarters, Hayama

Organiser: IGES

Participants: 31

Summary:

The Research on Innovative and Strategic Policy Options (RISPO) is a sub-project of the Asia-Pacific Environmental Innovation Strategy Project (APEIS) carried out under the umbrella of ECO ASIA. The Long-term Perspective and Policy Integration Project at IGES is in charge of research activities. At this plenary workshop, participants reviewed 89 strategic policy options for Asia and the Pacific that had been compiled over the past three years, with the cooperation of regional research institutes in the fields of environment and development.

The participants from collaborating institutions discussed and shared comments for improvements which

were then recorded in the Good Practices Inventory and the web-based database, which was launched officially in June 2005. It is hoped that the strategic policy options included in this database can be searched for using various keywords, and that it can be used not only by policy-makers in national and regional government but also by those in industries to formulate their strategic policy development.

The final results of RISPO were presented to Asia-Pacific region environmental ministers at the 13th Environmental Congress for Asia and the Pacific (ECO ASIA) held in June 2005 in Gifu Prefecture, Japan.

Integrated Capacity Strengthening for CDM/JI: Tokyo Meeting 2004

Date: 3-4 March 2005

Venue: Toshi Centre Hotel, Tokyo

Organiser: IGES

Participants: 50

Summary:

IGES CDM programme held the Tokyo Meeting 2004 of the ICS-CDM/JI, a capacity building programme supporting the Clean Development Mechanism (CDM) and Joint Implementation (JI) for sustainable development in developing countries and in transition economies. There were 50 participants from 7 countries in Asia (Cambodia, India, Indonesia, the Philippines, Thailand, China and Japan), as well as from international organisations such as United Nations Development Programme (UNDP), United Nations Industrial Development Organisation (UNIDO) and the United Nations Environmental Programme (UNEP) Risoe Centre.

At the Tokyo Meeting, multi-stakeholders convened from various sectors including representatives from governments of developing countries, NGOs and other

international organisations, to hear activity reports from each country and take part in the general meeting and group discussions. Participants shared lessons learnt over the past year, identified topics and carried out vigorous discussions on CDM capacity building activities for successful CDM implementation.



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MCED 2005 Side Event Multi-stakeholder Forum for an Equitable and Environmentally Sustainable Society Message from the Asia-Pacific: A New Era for Sustainable Development and a Knowledge Network

Date: 27 March 2005

Venue: Lotte Hotel (Seoul, Korea)

Organisers: IGES, Ministry of the Environment, Japan

Participants: 120 (APFED members, government delegates and others)

Summary:

IGES, as the secretariat for the Asia-Pacific Forum for Environment and Development (APFED), makes contributions by proposing policy recommendations, and organised this side event at the 5th Ministerial Conference on Environment and Development in Asia and the Pacific (MCED 2005) in cooperation with the Ministry of the Environment, Japan.

At this event, the APFED Final Report was officially launched (including an Overview of the Asia-Pacific region, Future Vision for the region, APFED recommendations, and the Action Platform setting out ways to implement the recommendations). APFED also presented

key recommendations and main points for equitable and environmentally sustainable development in the Asia-Pacific region as well as asking for support in putting the APFED recommendations into practice. In addition, the side event held a discussion on the next steps to implementing the recommendations, including the importance of creating a knowledge-based network linking strategic research institutes in the region.

Finally, participants adopted the "APFED appeal to the MCED" which was reported to the MCED Ministerial Segment on 28 March by APFED member Prof. Akio Morishima, Chair of the Board, IGES.

Information Dissemination and Outreach

Under the Information Dissemination and Outreach Programme, which was established in April 2004, IGES disseminated information about its research output and activities, and analysed the latest information about policy and research trends in an easy-to-understand format. In addition to information collection and dissemination, IGES further promoted outreach activities by identifying and focusing on each target audience so that the research outputs are taken up and used by those audiences.

Periodicals

1) International Review for Environmental Strategies (IRES)

The Academic Journal *International Review for Environmental Strategies (IRES)* was launched in August 2002 as an academic journal. In FY2004, IGES published three (3) issues including special issues on "Environmental Education" and "Kyoto Protocol" (3,000 copies). In August 2004, IRES was registered to an online database "EBSCO" which is used in libraries worldwide. It is expected that IRES will be accessed and used more widely in the future.



2) Top News on Environment in Asia 2004

The FY2004 version was published with contributions from 19 countries and two (2) organisations about critical news that occurred in the Asia-Pacific region and in each country. This publication, which was released in March 2005, was well-accepted especially by the media as a unique publication that compiled news directly from each country. (2,000 copies, available both in English and Japanese)



3) Newsletter

The newsletter *What's New from IGES* presents not only research project activities and seminar/workshop information, but also introduces the researchers themselves as well as their research analysis. Three (3) issues were published during FY2004. (1,500 copies in English and Japanese each)



Information dissemination and outreach over the Internet

1) E-alert

Through an e-mail newsletter E-alert, IGES publicised up-to-date IGES activities and topics on global environmental issues generally on a monthly basis. (Approximately 1,600 subscribers, available both in English and Japanese) Based on a needs assessment survey conducted among E-alert subscribers in August 2004, a new feature "E-alert Interviews" which introduces interviews with IGES researchers was launched in February 2005.

2) EnviroScope

In November 2004, the IGES EnviroScope - Online Platform on Environmental Strategy, Policy and Research, was officially launched. This site collects and provides detailed and updated information on current environmental and sustainability issues around the world. More than 30 organisations, including UN-related organisations, and national administrative organisations and research institutions from 12 countries across the world, participate in IGES EnviroScope.

EnviroScope: <http://enviroscope.iges.or.jp/>

3) eLearning

Based on the research outputs by the Urban Environmental Management Project, IGES developed an eLearning module "Promoting Public Participation in Solid Waste Management: Increasing Public Awareness in Reuse and Recycling". In December 2004, the module was used at two training sessions in Bangkok (Thailand)

and Kuala Lumpur (Malaysia) mainly for staff members of local governments. The module is available both on the website and CD-ROM.

More details about internet-based information dissemination: <http://www.iges.or.jp>

Information dissemination through media

During FY2004, IGES strengthened its contact with the media as a powerful tool in the dissemination of IGES research results to related audiences including policy-makers. IGES successfully increased its visibility in the domestic media during FY2004, resulting in 18 press releases and 56 newspaper articles published by March 2005.