



WORKSHOP AGENDA



East Asia Workshop on Education for Sustainable Consumption & Promoting Sustainable Lifestyles *in China, Japan and Republic of Korea*

5-6 December 2010
Beijing Normal University – Conference Room
Beijing, China

Day 1 – Sunday, 5th December 2010			
9:30 – 10:00	Registration for Workshop		
Opening Session	Chairman: Sino-Japan Friendship Center for Environmental Protection, Vice Director-General, Mr. Xia Guang		
10:00 – 10:30 Welcome and Opening Statements	Chairman Greetings		5 min
	Opening Statements	Sino-Japan Friendship Center for Environmental Protection, Director-General Mr. Tang Dingding	5 min
		Beijing Normal University Dean Prof. Zhou Zuoyu	5 min
		UNESCO, Dr. Mee Young Choi	5 min
	Introduction to Workshop: <i>Objectives and Scope</i>	IGES, Dr. Robert Didham	10 min
10:30 – 10:50	Group Photo and Coffee Break		
Session 1	Chairman: Environmental Education Center, BNU, Dr. Yu Huang		
10:50 – 12:30 International and Regional Strategies and Policies on Education for Sustainable Consumption (ESC)	Introduction of Participants		25 min
	International Strategies on Sustainable Consumption and Production (<i>the Marrakech Process</i>) and the significance of education	UNEP, Dr. Jiang Nanjing	15 min
		Q & A	10 min
	Sustainable Consumption and Production policies in China	Environmental Certification Center of MEP, Deputy Director Ms. Zhang Xiaodan	15 min
		Q & A	10 min
	Education for Sustainable Consumption: Strategies and Policies for the Asia-Pacific Region	UNESCO Jakarta, Dr. Mee Young Choi	15 min
		Q & A	10 min

12:45– 13:45	Lunch on University Campus		
Session 2	Chairman: Korea Consumer Agency, Dr. Soon Young Bae		
14:00 – 15:30 Country Case Studies of the Governmental Capacity for implementing effective Education for Sustainable Consumption	Education for Sustainable Consumption - Ideas and Practices in Informal Education Area (Beijing case)	Center for Environmental Education and Communications of MEP, (Temporary Vice Director of Beijing Municipal Publicity Center for Environmental Protection) Ms. Yang Ke	20 min
		Q & A	10 min
	China Case study on Governmental Capacity for ESC implementation	Beijing Normal University, Dr. Tian Qing	20 min
		Q & A	10 min
	Korea Case study on Governmental Capacity for ESC implementation	Consumers Union of Korea, Dr. Jung Hwa Kang & Dr. So-Young Lee	20 min
		Q & A	10 min
15:30 – 15:45	Coffee Break		
Session 3	Chairman: Center for Environmental Education and Communications of MEP, Supervisor for International Cooperation, Ms. Zhang Qinghong		
15:45 – 17:15 Country Case Studies of the Governmental Capacity for implementing effective Education for Sustainable Consumption	Japan Case study on Governmental Capacity for ESC implementation	Tokyo City University, Dr. Hideki Nakahara & Dr. Masahisa Sato	20 min
		Q & A	10 min
	Status report of Northeast Asian ESC initiatives from last year's research.	Dr. Robert Didham	20 min
		Q & A	10 min
	Open discussion		25 min
	Day 1 Closing & brief guidance ahead of Day 2		5 min
19:00 – 21:00	Welcome Dinner (Yumadun Restaurant) Host: Mr. He Jiazhen, Deputy Director-General, Center for Environmental Education and Communications of MEP		

Day 2 – Monday, 6th December 2010

Session 4			
Chairman: Peking University, Prof. Han Ling			
9:00 – 10:00 Presentations on SCP and Policy Integration	Re-cap from Day 1 and introduction to agenda for Day 2	IGES, Dr. Robert Didham	10 min.
	International Frameworks on SCP and implementation gaps between SCP and ESC	IGES, Lewis Akenji	15 min
	Q&A		10 min
	Policy Integration: Options for strengthening sustainability	IGES, Simon H. Olsen	15 min
	Q & A		10 min
Session 5			
Facilitators from IGES (Robert Didham, Lewis Akenji, Simon H. Olsen)			
10:00 – 11:00 Break-out group discussions on strategies for improving ESC	Explanation of session objectives and expected outcomes. Break-out group discussions focus on: <ol style="list-style-type: none"> 1. Strengths and weaknesses of current Government Strategies for Promoting Sustainable Consumption and Sustainable Lifestyles; 2. Identifying priority action areas on Education for Sustainable Consumption; 3. How to improve policy making for sustainable consumption and sustainable lifestyles; 4. Identifying clear policy channels for to strengthen regional cooperation on ESC. 		15 min
	Three groups form and work to produce a number of recommendations. *Outcomes should be relevant to proposed outcome document from the workshop and focus on how ESC can be strengthened and how more coherence can be brought into this area, both on national and international levels.		45 min
11:00 – 11:15			
<i>Coffee Break</i>			
Session 6			
Chairman: IGES, Robert J. Didham			
11:15 – 12:30 Outcome and Findings:	Group 1 Presentation		10 min
	Group 2 Presentation		10 min
	Group 3 Presentation		10 min
	Q & A		15 min

Conclusive Discussion and Workshop Wrap-Up	Final Discussion and Closing Remarks Draft ESC statement will be circulated to participants following the workshop with a view to agree to the draft. IGES will take notes and inputs to prepare a final document for circulation.	30 min
12:45 – 14:00	Lunch and Closing Reception	
<i>(after lunch)</i> Informal Session for Research Collaborators on IGES policy report	Follow-up Discussion <i>Regarding future ESC Research and Policy Recommendations</i>	